

**PREVENTION STARTS HERE:
IPV/SV PROJECTS IN NORTH
DAKOTA**

Injury Prevention and Control Conference
October 27th and 28th, 2010
Seven Seas Hotel, Mandan ND

Adapted from the Prevention Institute

LEARNING OBJECTIVES

- Overview of Primary Prevention and our projects
- State Prevention Team Member experience
- Local Prevention Team Coordinator experience

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THE PROBLEM

- In the year 2009.....
 - 4,569 new victims of Intimate Partner Violence were served in North Dakota by NCAWS member programs
 - 830 primary victims of sexual assault were served in North Dakota by NCAWS member programs

Adapted from the Prevention Institute

WHAT IS PREVENTION??

Adapted from the Prevention Institute

WHAT IS PREVENTION??

- A Systematic process that promotes **HEALTHY** environments and behaviors and reduces the likelihood or frequency of an injury or trauma
- **PRIMARY PREVENTION:** Taking action **before** violence occurs

Adapted from the Prevention Institute

PRIMARY PREVENTION



- It's about asking ourselves "What can we do to prevent this from happening in the **FIRST** place?"

Adapted from the Prevention Institute

PREVENTION CONTINUUM

- o **Primary Prevention:** Approaches that take place BEFORE violence has occurred to prevention initial perpetration or victimization
- o **Secondary Prevention:** Immediate responses AFTER violence has occurred to deal with consequences in the short-term
- o **Tertiary Prevention:** Long-term responses AFTER violence to deal with lasting consequences and treatment interventions

Adapted from the Prevention Institute



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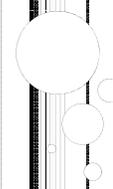
- o The ideas of one generation become the instincts of the next.
- D.H. Lawrence



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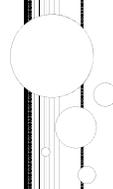


BUZZ WORDS: SOCIAL NORMS



WHAT ARE SOCIAL NORMS THAT DEFINE MANHOOD?

Adapted from the Prevention Institute



CONSIDER THE LYRICS TO THIS POPULAR COUNTRY SONG.....

- o When you see a priceless French painting, I see a drunk naked girl
- o But when you say a backrub means only a backrub then you swat my hand when I try
- o Yeah, with all of these men linin' up to be neutered, it's hip now to be feminized, I don't highlight my hair and I've still got a pair
- o Oh, my eyebrows ain't plucked, there's a gun in my truck, honey, I'm still a guy



More than a habit

Sanctioned Behavior

Attitudes, beliefs and ways of being

Communicate regularity in behavior

Behavior Shapers

NORMS

Taken for granted

BASED IN CULTURE AND TRADITION

Adapted from the Prevention Institute



A focus on norms can help prevent Intimate Partner and Sexual Violence.

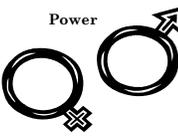
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Five Key Norms

Limited roles for women



Power



Narrow definition of manhood



Violence

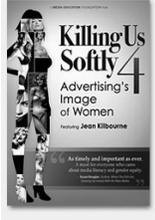


Privacy and Silence



Adapted from the Prevention Institute

LIMITED ROLES FOR WOMEN

Adapted from the Prevention Institute




VIOLENCE

Adapted from the Prevention Institute





LIMITED DEFINITIONS OF MANHOOD

Adapted from the Prevention Institute

PRIVACY AND SILENCE

Adapted from the Prevention Institute

POWER

Men have the decision making power in relationships

Adapted from the Prevention Institute

“It is unreasonable to expect that people will change their behavior so easily when so many forces in the social, cultural, and physical environment conspire against such change.”

- Institute of Medicine

Adapted from the Prevention Institute

North Dakota's Plan for Intimate Partner and Sexual Violence Prevention

THE STATE PLAN

- o Product of the State Prevention Team (SPT)
 - Multidisciplinary team made up of professionals from across the state
 - Meeting since 2006
 - Currently consists of approximately 40 members
 - Divided into committees- Data, Partnerships and Innovations

Adapted from the Prevention Institute

4 GOALS OF THE STATE PLAN

1. Increased effectiveness and sustainability of the State Prevention Team.
2. Increased accuracy and availability of data in North Dakota regarding Intimate Partner and Sexual Violence for planning and evaluation.

Adapted from the Prevention Institute

4 GOALS OF THE STATE PLAN CONT.

3. Increased use of evidence based and evidence supported strategies to prevent Intimate Partner and Sexual Violence in ND.

4. Increased norms and behaviors that prevent Intimate Partner and Sexual Violence in ND.

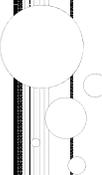
OUR PRIMARY PREVENTION PROGRAMS

- RPE
- EMPOWER
- DELTA

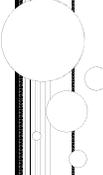



LOCAL GRANTEES

<ul style="list-style-type: none"> ○ RPE (9) <ul style="list-style-type: none"> • Bismarck • Fargo • Stanley • Minot • Bottineau • Beulah • Valley City • Jamestown • Grand Forks 	<ul style="list-style-type: none"> ○ DELTA (4) <ul style="list-style-type: none"> • Bismarck • Fargo • Stanley • Grand Forks
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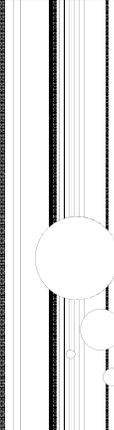
**STATE PREVENTION TEAM
MEMBER INSIGHT**



**LOCAL PREVENTION TEAM
MEMBER INSIGHT**

PREVENTION RESOURCES

- Prevention Institute
<http://www.preventioninstitute.org/>
 - Prevention is Primary
 - Physician's Guide- Chapter 10
- Prevent Connect www.preventconnect.org
- NSVRC- Sexual Violence and the Spectrum of Prevention
<http://www.nsvrc.org/cms/fileUpload/spectrum.pdf>
- NDCAWS- Prevention Library
 - Numerous prevention curricula



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