

NDDoH Sexual Violence and Intimate Partner Violence Prevention Toolkit Webinar

August 26 Survey Findings

INTRODUCTION

The toolkit was developed as part of Goal 3 of the North Dakota Intimate Partner and Sexual Violence Prevention Plan to increase the use of evidence-based primary prevention strategies in communities around North Dakota. The toolkit curates resources for the prevention or elimination of sexual and intimate partner violence that any agency, school, or organization can use in their work.

Toolkit Webinar

The toolkit webinar was held on August 26 and was attended by 20 participants from Domestic Violence/Rape Crisis agencies across North Dakota. This initial webinar was geared toward domestic violence/rape crisis service providers as many have been involved in primary prevention strategies and Rape Prevention and Education (RPE) efforts in the past. The webinar provided an introduction to the North Dakota Sexual Violence and Intimate Partner Violence Prevention Toolkit website. It included a quick review of primary prevention, the social-ecological model, and the public health approach to ending sexual violence. A tour of the website included ways to engage stakeholders, activities that support primary prevention, evaluation methods, prevention in ND, and many other resources.

Toolkit Webinar Survey

An invitation to complete a short knowledge and opinion survey was shared with participants following the webinar. Thirteen individuals completed the survey. This report summarizes their responses and highlights correct responses to the knowledge questions.

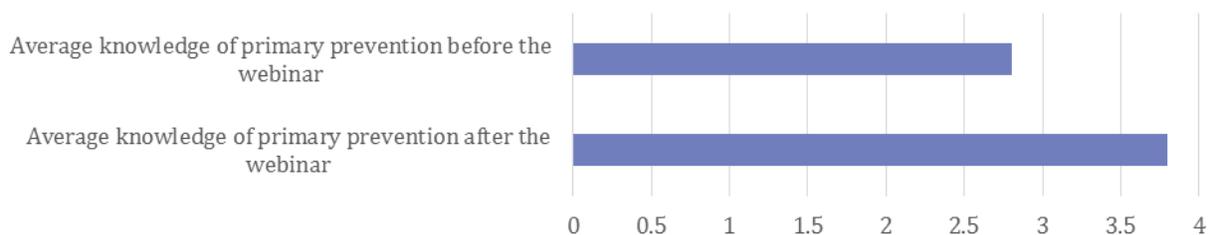
*Orange indicates incorrect responses and blue indicates desired responses.

SURVEY FINDINGS, CORRECT RESPONSES AND RESOURCES

Primary Prevention Knowledge

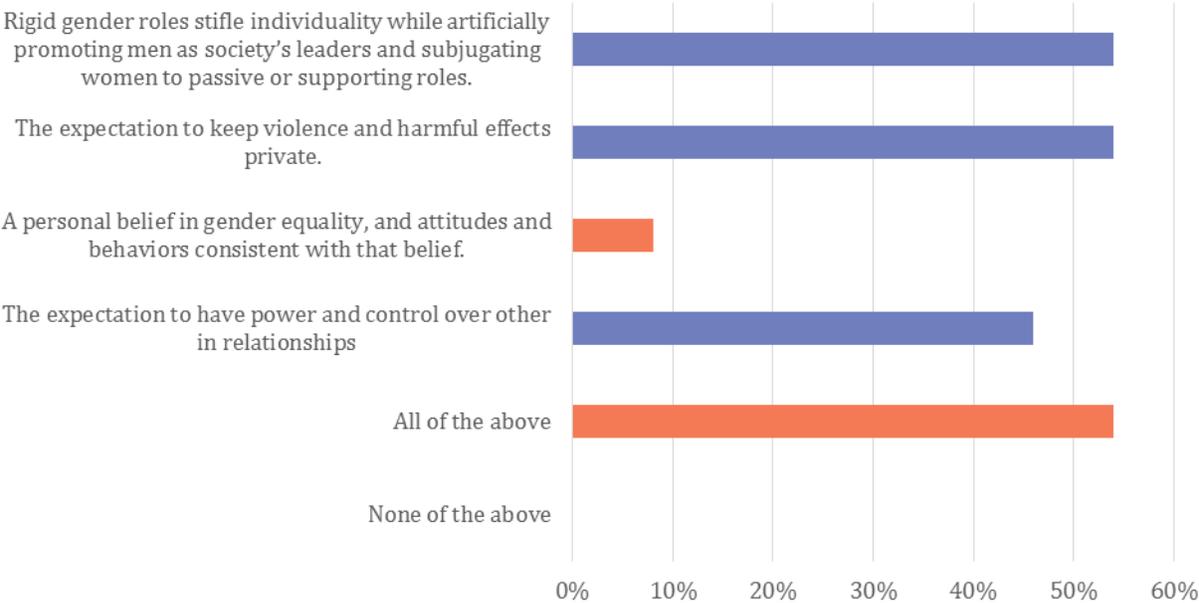
Participant knowledge of Primary Prevention resources before and after the webinar on a scale from 1 to 5, where 1 is No Knowledge and 5 is Expert Knowledge.

Participants report a 1 point increase in knowledge after the webinar



Social norms associated with violence against women

*Which of these is a social norm associated with violence against women?
Check all that apply.*

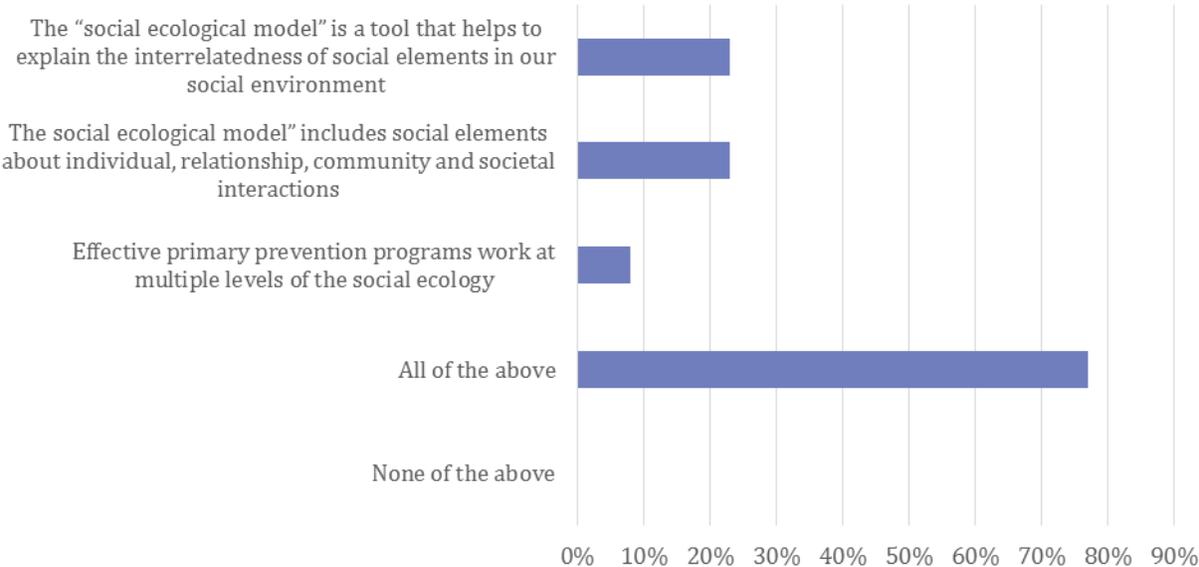


Correct Responses: Rigid gender roles stifle individuality while artificially promoting men as society's leaders and subjugating women to passive or supporting roles. The expectation to keep violence and harmful effects private. The expectation to have power and control over other in relationships.

Explanation: The social norms that contribute to violence against women include normalization of violence, power over others, narrow definitions of masculinity, limited roles for/objectification of women, privacy and silence, and the sexualization/ exploitation of children. A personal belief in gender equality, and attitudes and behaviors consistent with that belief is actually a protective factor on the individual level of the social-ecological model. The social norms pie exercise in the toolkit is a great tool for how to further learning around social norms, it can be found here: <http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/ExercisesAndActivities.html>

Social-Ecological Model

Which of the following statements are true about the “social ecological model”? Check all that apply.



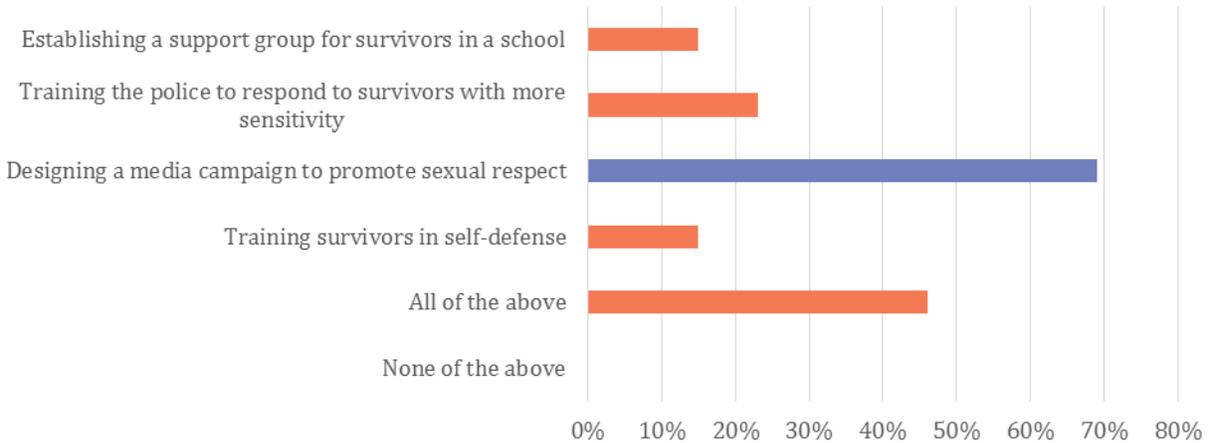
Correct Response: All of the above (the “social ecological model” is a tool that helps to explain the interrelatedness of social elements in our social environment; the social ecological model” includes social elements about individual, relationship, community and societal interactions; effective primary prevention programs work at multiple levels of the social ecology)

Explanation: The Social-Ecological Model provides a framework for prevention that demonstrates the four levels of society that impact violence. The four levels are individual, relationship, community and societal. Each level has factors that interact with those at different levels and an approach that targets multiple levels is more likely to have a sustained impact. For more information:

http://www.ndhealth.gov/injury/nd_Prevention_Tool_Kit/PublicHealthApproach.html

Primary Prevention Programming

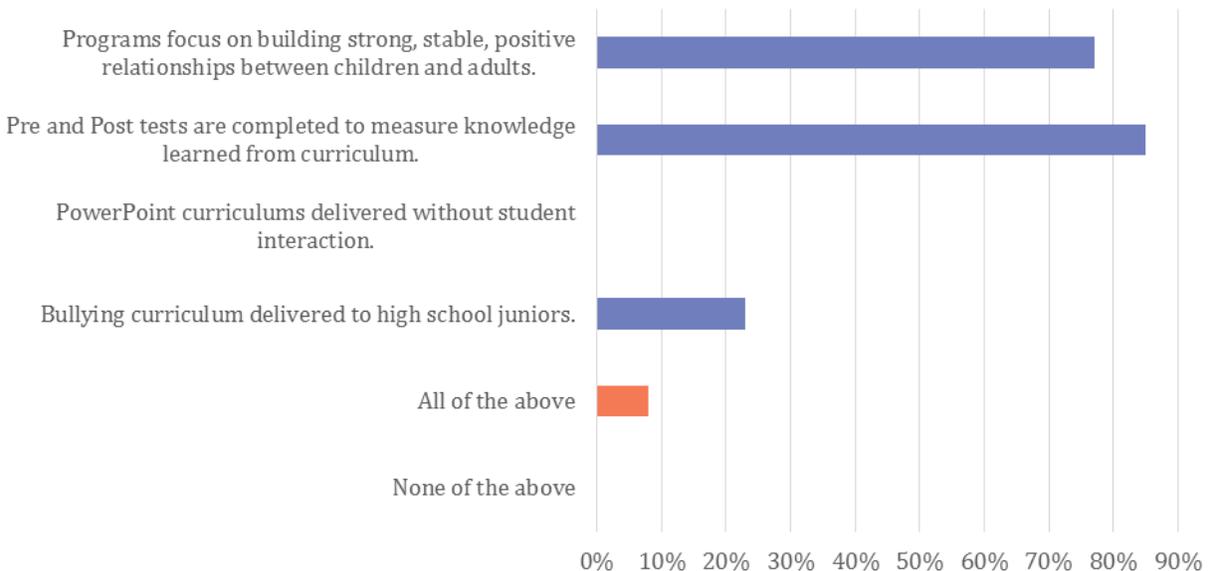
Which of these are appropriate topics for primary prevention of sexual violence? Check all that apply.



Correct Response: Designing a media campaign to promote sexual respect.

Explanation: When designing primary prevention programming the message is key. It is not what you do (the type of activity) that makes it primary—it is the type of message that makes it primary prevention. You can have classes, trainings, groups or other activities, but if the topic isn't about changing social norms or healthy relationships—then it isn't primary prevention. The before and after game in the toolkit is a great exercise to help people understand this and can be found here: <http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/ExercisesAndActivities.html>

Which of the following statements would be considered a principle of effective prevention programming? Check all that apply.



Correct Responses: Programs focus on building strong, stable, positive relationships between children and adults. Pre and Post tests are completed to measure knowledge learned from curriculum. Bullying curriculum delivered to high school juniors.

Explanation: Research has shown that there are nine overarching principles of effective prevention education programs. They must be comprehensive, use varied teaching methods, provide sufficient dosage, be theory driven, foster positive relationships, be appropriately timed, use well trained staff, be socio-culturally relevant and include outcome evaluation. The Improve Group created an activity to examine curriculum based educational prevention programs and to identify ways they could be strengthened to improve effectiveness. More information and the activity can be found here:

<http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/PrimaryPreventionPrograms.html>

Toolkit Webinar Attendee Learnings and Future Learning Priorities

List one thing you learned that will be helpful in your work

Response Summary: Learnings that will assist attendees in their work include: learning about the resources available on the toolkit website including specific strategies, how to communicate about sexual and physical violence, ideas for future events and tools to assess if they've reached the target audience, and about state general funds to do prevention work.

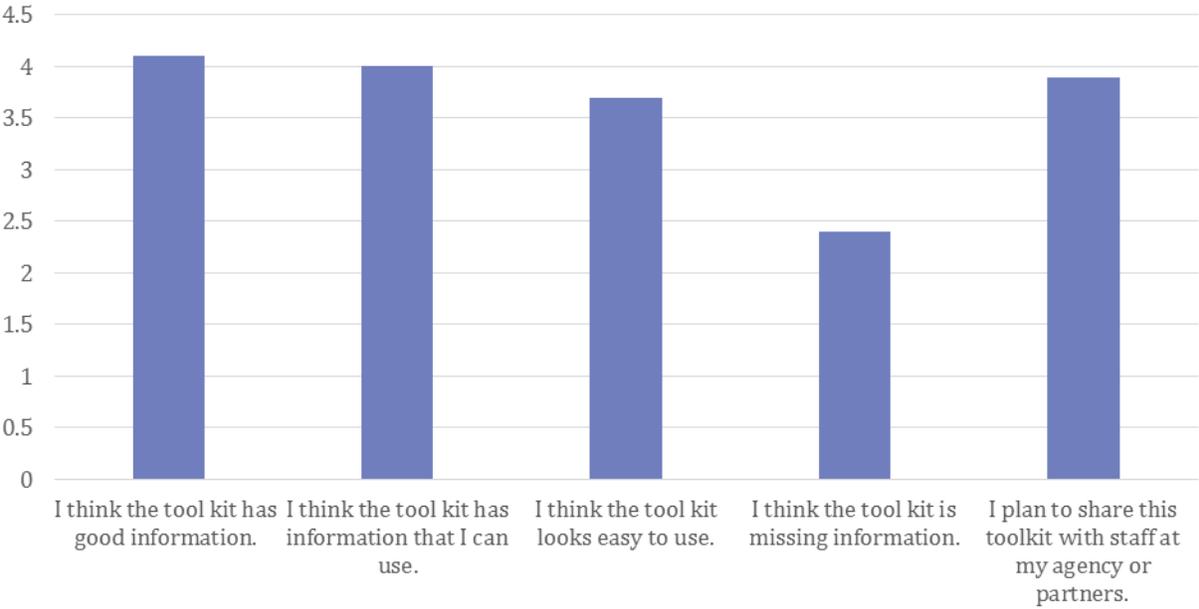
List one thing that you would like to learn more about.

Response	Potential Resources
Participating in future prevention groups.	Go here to sign up for emails on future prevention work: http://www.ndhealth.gov/injury/ND-Prevention-Tool-Kit/toolkitinformationregistration.aspx
Teaching these topics to students.	There are several comprehensive primary prevention programs for teaching prevention to students: http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/PrimaryPreventionPrograms.html
Strategies to motivate communities to initiate their own action in prevention.	The engaging stakeholders page has resources around community engagement: http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/Stakeholders.html
Are their programs specifically aimed toward athletes?	Coaching boys into men and MVP are both athlete based programs: http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/PrimaryPreventionPrograms.html
Continuing Prevention	The exercises and activities page has many options for ways to integrate prevention into your education work. http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/ExercisesAndActivities.html
Sharing prevention resources in the state.	If you'd like something included on the toolkit, please send it to Mallory Sattler at: mallsattler@nd.gov and you can find out more about work in ND here: http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/PrimaryPreventionWork.html
How can we promote prevention specifically to teenage men	The Men of Strength Club, is a primary violence prevention program for mobilizing young men to prevent sexual and dating violence: http://www.ndhealth.gov/injury/nd-Prevention-Tool-Kit/PrimaryPreventionPrograms.html

	reventionPrograms.html
Just need more exposure to the whole process to gain more knowledge.	Go here to sign up for emails on future prevention learning opportunities: http://www.ndhealth.gov/injury/ND_Prevention_Tool_Kit/toolkitinformationregistration.aspx

Toolkit Webinar Attendee Opinions

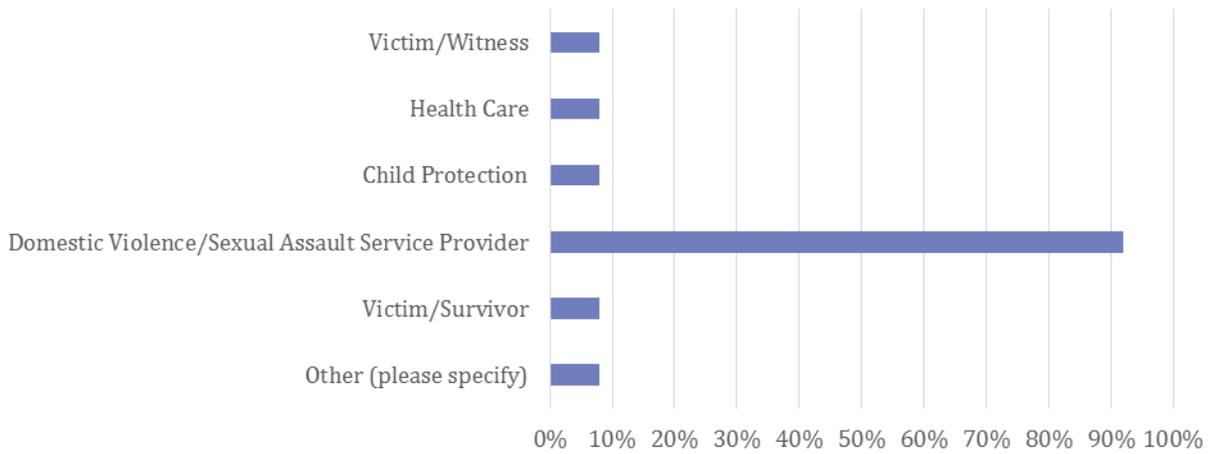
Please rate the following on a scale from 1 to 5, where 1 is Totally Disagree and 5 is Totally Agree.



Individuals attendees intend to share the toolkit with include local partners, colleagues, staff, professionals, board members, volunteers, educators, fellow advocates, supervisors and the injury prevention listserv.

Toolkit Webinar Attendees

In what field do you work or identify? Check all that apply.



Other: State Government unintentional injury prevention

CONCLUSION

Overall survey respondents valued the opportunity to learn about the toolkit resource and agree that it has information that they can use in their work. We plan to continue to add resources to the toolkit and please contact us if there is prevention work that you are doing that you'd like to share on the toolkit. Sign up on the toolkit to stay informed of other prevention engagement opportunities.