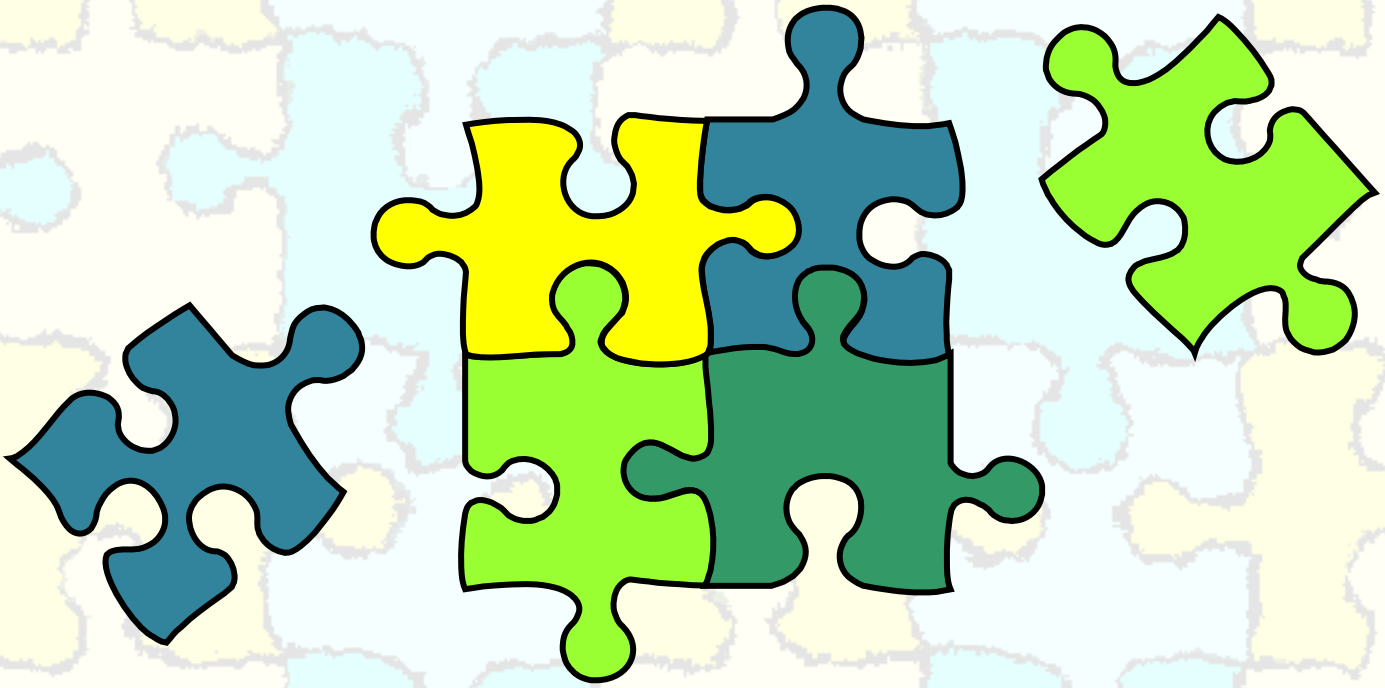
3rd North Dakota Conference on Injury Prevention & Control

"Preventing and Responding to Injuries"

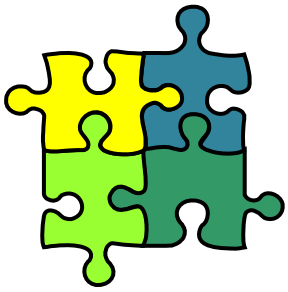


Bringing the Pieces Together

October 3-4, 2012
Radisson Hotel Bismarck
605 E. Broadway Avenue
Bismarck, N.D. 58501

Hosted by:
North Dakota Department of Health
Division of Injury Prevention and Control

Preventing and Responding to Injuries



Topics will include:	
• **General Injury Prevention**	• **Domestic/Sexual Violence**
• **Traffic Safety**	• **Suicide/Mental Health**

Goal: The goal of the 3rd Injury Prevention and Control Conference is to provide attendees with innovative strategies and pertinent information to reduce injury and violence in North Dakota.

Objectives:

- Identify and integrate injury and violence prevention and intervention messages, using a variety of methods, into their professional work and personal lives in the areas of general injury, suicide, traffic safety, and domestic and sexual violence.
- Describe various models and approaches to develop and implement comprehensive prevention strategies to influence behavioral change.
- Discover new ways to present information about injury and violence prevention with state policymakers.

Who Should Attend:

- Law Enforcement Personnel
- Domestic Violence/Sexual Violence Victim Advocates
- Physicians
- Nurses
- Social Workers
- Head Start Program Personnel
- Mental Health Workers
- Emergency Medical Personnel
- Teachers and School Counselors
- Child-Care Providers
- Early Childhood Educators
- Traffic Safety Partners
- Public Health Personnel
- Suicide Prevention Advocates
- Child Passenger Safety Advocates
- All interested individuals are encouraged to attend!

Hotel Information:

A block of rooms has been reserved under the N.D. Injury Prevention and Control Conference until September 2, 2012, at the Radisson Hotel Bismarck at the state rate of $69.30 plus tax. Please make your own reservations by calling 701.255.6000.

Accommodations for Attendees with Special Needs:

The conference committee is committed to making conference activities available to all participants. Please call 800.472.2286 (press #1) for special arrangements.

Continuing education credits and contact hours (CEU, POST, and CECH) have been requested for nurses, social workers, licensed counselors, law enforcement, emergency medical services, and domestic violence advocate certification hours.

Keynote Speakers

D.E. Moseman — Sure Destination Center for Safety

Mr. Moseman was a Squadron Safety Officer in the U.S.A.F. He then served as a state trooper for 19 years. He created an award-winning state teen advisory board to give law enforcement feedback on current issues facing teens. He was charged with managing the GREAT (Gang Resistance Education and Training) program for the State of Colorado. GREAT is a national anti-violence program managed by the BATF (Bureau of Alcohol Tobacco and Firearms). He was on the National Training Team for the BATF and instructed more than 1,000 police officers how to reach teens in this program. He taught the program in more than 20 schools and graduated over 10,000 students from the program over a 7-year period. Mr. Moseman is now the president of Sure Destination Center for Safety in Rapid City, South Dakota. Among the education programs he designed is an anti-bullying training for teachers.

David S. Lee — California Coalition Against Sexual Assault

David S. Lee, MPH, is the Director of Prevention Services at the California Coalition Against Sexual Assault (CALCASA). David manages PreventConnect, the nation's leading online community to advance primary prevention of violence against women. Mr. Lee has been involved in the movement to end sexual assault and domestic violence since 1982 working with a variety of local sexual assault and domestic violence prevention agencies.

Carol Meidinger — Child Passenger Safety Consultant

Carol Meidinger is a child passenger safety consultant and a nationally-certified child passenger safety instructor. She has been involved with occupant protection issues for more than 30 years. From 1985 through 2005, Carol was the director of the Injury Prevention Program in the North Dakota Department of Health that included program administration, public information and education, training and technical assistance, and public policy development and implementation.

D. C. Faber, MAJ (Ret) — Faber Group Synergy, LLC

D.C. is a retired officer who served a combined 20 years in the United States Army and Wyoming Army National Guard. Active duty was spent in Germany and Korea, and he received The Bronze Star and Combat Action Badge for service in Afghanistan. Major Faber has served as an Assistant Professor of Military Science at the University of Wyoming and has counseled thousands of young people in their life and career decisions. He holds the Bachelor of Science degree in Business Administration from Black Hills State University. In Laramie, D.C. has been a house-parent at the Cathedral Home for Children, and later became a Community Service Officer with the Laramie Police Department. In 1995, D.C. began his career with the Laramie Fire Department where he held the positions of Firefighter/EMTII, Equipment Operator, Line Company Officer, Deputy Fire Marshal, and Instructor for the Front Range Fire Consortium. He retired from the Laramie Fire Department in 2010 as the Division Chief of Fire Prevention and Life Safety. He recently founded Firefighters for Veterans and Families, a grassroots organization devoted to working with veterans and their families through discussion and community service.

Anna Briggs- Occupational Health Services Research and Policy at the University of Minnesota School of Public Health, PhD student

Anna received her MPH in Occupational and Environmental Health from the University of Iowa.

Corey Campbell- Occupational Safety and Health Specialist at the NIOSH Western States Office

Corey joined NIOSH in October 2010 after completing the Public Health Prevention Service Fellowship through the CDC.

Kaylan Stinson- Senior Professional Research Assistant at the University of Colorado, Colorado School of Public Health

She conducts research and service in the fields of environmental and occupational health.

Hollie Hendrikson — National Conference of State Legislatures

Ms. Hendrikson has been a policy analyst at the National Conference of State Legislatures since April 2010 and is responsible for tracking state legislation related to injury and violence prevention. She contributes to multiple publications for state legislators related to policies that aim to reduce injury and violence rates, injury response issues, address health care access, and influence community health center operations.

3rd North Dakota Conference on Injury Prevention & Control

"Preventing and Responding to Injuries"

October 3-4, 2012 Radisson Hotel Bismarck

Schedule of Events

Wednesday, October 3, 2012

7:00 a.m. – 8:00 a.m.	Registration, Breakfast and Exhibits
8:00 a.m. – 8:15 a.m.	Welcome
8:15 a.m. – 9:15 a.m.	Opening Keynote Session
9:30 a.m – 10:30 a.m.	Breakout Sessions
10:30 a.m. – 10:45 a.m.	Break and Exhibits
10:45 a.m. – 11:45 a.m.	General Session
12:00 p.m. – 1:00 p.m.	Lunch and Exhibits
1:00 p.m. – 2:00 p.m.	Breakout Sessions
2:15 p.m. – 3:15 p.m.	Breakout Sessions
3:15 p.m. – 3:30 p.m.	Break and Exhibits
3:30 p.m. – 4:30 p.m.	Closing General Session

Thursday, October 4, 2012

7:00 a.m. – 8:00 a.m.	Registration, Breakfast and Exhibits
8:00 a.m. – 9:00 a.m.	General Session
9:15 a.m. – 10:15 a.m.	Breakout Sessions
10:15 a.m. – 10:45 p.m.	Break, Exhibits and Rollover Simulator Demonstration
10:45 a.m. – 11:45 p.m.	Breakout Sessions
11:45 p.m. – 1:00 p.m.	Lunch, Exhibits and Rollover Simulator Demonstration
1:00 p.m. – 2:00 p.m.	General Session
2:15 p.m. – 3:15 p.m.	Breakout Sessions
3:15 p.m. – 3:30 p.m.	Break and Exhibits
3:30 p.m. – 4:30 p.m.	Closing General Session

Times and sessions subject to change.

Opening Keynote — Wednesday, October 3, 8:15 a.m. – 9:15 a.m.

Reaching Today's Teens

D.E. Moseman, Sure Destination Center for Safety

Each new generation presents new challenges to communication. This is especially true for today's teens and young adults. The vast amount of information in the speed at which it is communicated has changed the way they view the world. In this session, we will give you proven methods to help bridge the communication barrier in order to communicate more effectively.

Breakout Session A — Wednesday, October 3, 9:30 a.m. – 10:30 a.m.

A1: Changing Intentions to Text and Drive to Stop a Likely Premature Demise

Mike Aguilar, Innocorp, Ltd.

Car crashes are the leading cause of death among young people ages 16 to 21. On average, eight young people die every day due to car crashes (Centers for Disease Control and Prevention). Contributing to the carnage is the problem of distracted driving. In 2009, 5,474 people were killed in crashes involving driver distraction, and an estimated 448,000 were injured (National Highway Traffic Safety Administration). Influencing people's behaviors to drive responsibly can be a challenge, especially if some people behind the wheel believe they can safely accomplish multi-tasking between driving and non-driving activities. This session looks at communication strategies for influencing people to drive responsibly and distracted free.

A2: It's Not Just a Headache: Return to Play Guidelines in Sports Concussion

Jeremiah Penn, MD, University of North Dakota Center for Family Medicine

This session will review current research and guidelines in determining when concussed athletes should be allowed to return to activities.

A3: In Her Shoes

Cindy Grimm, Mary Wagar, Shelly Simburger, Life After Fear, ND CAWS

In Her Shoes is an educational interactive simulation exercise in which participants experience the difficulties victims of domestic violence face as they attempt to make choices that might lead them out of a violent relationship to a place of security and independence.

A4: Human Trafficking in the Dakotas

Paula Bosh, FBI

This presentation will briefly address national indicators for human trafficking, as well as highlight how it may be different in rural and tribal areas, provide some anecdotal information about how trafficking is being identified in the Dakotas, and offer some specific indicators that attendees may see in their jobs.

Going Green

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General Session	Wednesday, October 3, 10:45 a.m. – 11:45 p.m.

Building Comprehensive Primary Prevention

David Lee, California Coalition Against Sexual Assault

Primary prevention of sexual violence require more than providing information to create changes in social norms and behaviors. As primary prevention efforts will more beyond awareness building to creating actual change, comprehensive strategies are necessary. This interactive workshop will draw upon the social ecological model and other related models to develop comprehensive prevention efforts. David S. Lee of CALCASA and PreventConnect will highlight efforts throughout the country that illustrate comprehensive prevention programs.

Breakout Session B	Wednesday, October 3, 1:00 p.m. – 2:00 p.m.

B1: ABCSS of Trauma

Vicki Sanfelipo, RN/EMT, Accident Scene Management, Inc.

CPR & First Aid are highly regarded as life saving skills that everyone should know. With the changes in CPR, survival from cardiac events have increased dramatically but trauma requires a different set of skills. This is particularly evident in Motorcycle Trauma. Learn the importance of the ABCSS of trauma to enhance survival.

B2: As The Leaves Do Fall: Falls Prevention

Richard Ott, Head Injury Association of North Dakota

This is designed to present practical ways to prevent falls among the young, healthy adults, and the elderly. Also efforts will be made to emphasize that falls are the leading cause of all TBI's. It will be interactive and directed toward the objectives stated in 5.5 below. Time will be allowed for questions from the audience.

B3: SUICIDE - Living it: Views from Inside the World of Loss

Dr. Tom Thorson and Jennifer Haaland, Medcenter One Mandan Family Clinic East

Between a physician who lost his daughter to suicide and a teacher who nearly lost herself, clinical depression is a place, not just a diagnosis. After living through painful years of suicide immersion, the 'normal world' looks much different than it did. The two see a critical need to change our perceptions of a lethally misunderstood condition. With considerable experience, research and training, they offer hands-on ideas of change each of us can make. When altered attitudes and reactions toward suicidal depression occur, improving and saving lives become a tangible goal.

B4: Emerging Trends in Sexual and Domestic Violence Primary Prevention

David Lee, California Coalition Against Sexual Assault

Primary prevention is one part of a comprehensive effort to end sexual violence. However, primary prevention is much more than providing educational services. It requires looking at how to change the culture that creates that conditions that fosters sexual and domestic violence and creating linkages to other important social issues. In this workshop, David Lee of CALCASA and PreventConnect will describe some of the emerging trends in primary prevention of sexual violence and domestic Violence.

Breakout Session C	Wednesday, October 3, 2:15 p.m. – 3:15 p.m.

C1: The Older Driver "Tsunami"

Bill Vasicek, Altru Health System

There are currently 84,424 licensed drivers 65 years of age or older in North Dakota. Driving helps older adults stay mobile and independent. However, the risk of being killed or seriously injured in a traffic crash increases as we age. This session will explore programs to help keep the older drivers in your community safer on the road.

C2: Occupational Injury in Northwest North Dakota: Study Conducted by Disease Control

Anna Briggs, University of Minnesota and Tracy Miller, North Dakota Department of Health

The first half of the discussion will include an overview of occupational injury surveillance as it pertains to particular industries in North Dakota. Active learning techniques will be utilized to facilitate discussion and tailor information to a diverse audience. The second half of the session will focus on the occupational health project currently being conducted by the North Dakota Department of Health. This project analyzes occupational injuries among the state's oil field workers. It will highlight current trends among age groups, types of injuries including deaths, and automobile-related accidents.

C3: Framing Your Message for Public Health Audiences

Sandy Tibke, Children's Defense Fund

How you frame public health messaging is critical when trying to attract the attention and understanding of policymakers, public health professionals and the community at large. Learn how to analyze and apply messages to your own public health work and take back references for further individual learning.

C4: Working Together to Stop Abuse in Later Life

Shelly Carlson-Clay County Elder Abuse Program, Kathy Nornes-Clay County Social Services, Jenny Samarzja-Clay County Attorney's Office and Myla Korbel-Rape and Abuse Crisis Center

This session will discuss the collaboration developed in Clay County, Minnesota, through an Enhanced Training and Services to End Violence Against and Abuse of Women Later in Life grant received from the U.S. Department of Justice Office on Violence Against Women. Members of the Clay County training team will describe key dynamics present in Abuse in Later Life cases, provide insight into Clay County's Abuse in Later Life Intervention plan and provide information about how these key partnerships continue to develop.

General Session	Wednesday, October 3, 3:30 p.m. - 4:30 p.m.

Buckling Up Through the Lifespan

Carol Meidinger, Child Passenger Safety Consultant

Motor vehicle crashes are a leading cause of death for North Dakotans of all ages. One of the most effective prevention strategies towards reducing motor vehicle deaths is the correct and consistent use of car safety seats and seat belts. This session will address the unique needs of occupants through the various stages of life from infancy to mature adults. The session will provide general guidance on safe transportation that will be useful to participants in their personal lives, as well as in their work settings as they transport clients, co-workers, etc.

General Session **Thursday, October 4, 8:00 a.m. – 9:00 a.m.**

Changing Core Assumptions: The Faber Post-Trauma Model and Post Traumatic Growth

D.C. Faber, MAJ (Ret), Faber Group Synergy, LLC

The Faber Post-Trauma Model, along with its Suicide Prevention Module, and Post Traumatic Growth presentation, challenges a long held core assumption in the mental health community that those who have experienced trauma are past-emotionally focused. D. C. Faber's experienced-based model poses just the opposite; that trauma survivors have experienced a significant shift in brain function and are almost exclusively present-emotionally focused, which often manifests itself in hypervigilence, behaviors which deny consequence, and an inability to emotionally connect to the past or future. Faber will also cite the need to expand upon the Elizabeth Kubler Ross's Grief Cycle Model to address Living After Accepting Death (TM).

Breakout Session D **Thursday, October 4, 9:15 a.m. – 10:15 a.m.**

D1: The Past, Present and Future of Traffic Safety

D.E. Moseman, Sure Destination Center for Safety

A look back at traffic safety approaches from 1960s to present day and how we have progressed. What has had a positive impact on traffic safety and was has been detrimental? We will then discuss what approaches are being utilized today and what to look for in the future. As safety professionals, what should be our role?

D2: The Bakken: The Best is Yet to Come

Kari Bjerke Cutting, North Dakota Petroleum Council

This session will discuss how the Oil and Gas industry in North Dakota will move in the next 12 to 18 months towards greater efficiencies in water use, storage and movement of product and materials without a proportionate increate in footprint on the land and a definite reduction in truck miles.

D3: Suicide Prevention and the Faber Post Trauma Model: An experiential connection between thought, emotional time, awareness and living

D.C. Faber, MAJ (Ret), Faber Group Synergy, LLC

The Suicide Prevention Module of the Faber Post-Trauma Model (FPTM) challenges a long held core assumption in the mental health community that those who are suicidal or considering self harm are past-emotionally focused regarding traumatic events. D. C. Faber's experienced-based model poses a different assumption based upon brain function; that the traumatic events have made the individual more present-emotionally focused due to the hypothalamus brain function. Faber will reveal how understanding the FPTM presentation and this revolutionary assumption has saved countless lives.

D4: The Intersection of Brain Injury and Domestic Violence

Rebecca Quinn, University of North Dakota

This session will provide a critical look at brain injury as a cause and consequences of domestic violence. Coverage will be given to current statistics and collaborative efforts in North Dakota to address the issue.

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Breakout Session E	Thursday, October 4, 10:45 a.m. – 11:45 p.m.

E1: Child Occupant Protection Research

Andrea Huseth, Upper Great Plains Transportation

This session will discuss research which sought to determine the rate at which children are riding front-seated within vehicles and if there are differences between rural and urban areas in regards to child front seat placement. Also, because lack of information or misinformation could be resulting in a general lack of child passenger protection knowledge among groups, this session will also discuss research which sought to determine if child restraint knowledge levels differ between rural and urban providers.

E2: Emergency Medical Services (EMS) at a Crossroad

Tom Nehring, North Dakota Department of Health

The present state of Emergency Medical Services in North Dakota are at a crossroads while facing many challenges associated with the types and amounts of emergency calls needed to care for individuals. Examples will be presented to understand how more severe trauma due to the increase in traffic and oil rig injuries in the western part of North Dakota has impacted the EMS delivery system. Information regarding the EMS and Trauma Systems, EMS leadership, and the resources available to communities will be provided.

E3: A Soldier in Denial — Post Traumatic Stress Disorder in the Community

LTC Davina French, North Dakota National Guard

Real life examples and illustrations of reintegration for military members returning from deployments in support of our national security. A story to be heard, complete with sounds and illustrations.

E4: Utilizing Danger Assessments with Victims of Intimate Partner Violence

Kathy Smith and Glen Hase, Rape and Abuse Crisis Center

Presenters will offer a brief history and general utilization of danger assessments with victims of intimate partner violence. The danger assessment helps to determine the level of danger an abused woman has of being killed by her intimate partner. This session will provide an overview of Fargo efforts in implementing danger assessments and utilizing them to obtain better judicial outcomes. Other consequences of these assessments will be discussed during the session. Presenters will share local data and future outlook for the program.

General Session	Thursday, October 4, 1:00 p.m. – 2:00 p.m.

Occupational Health Indicators in North Dakota, 2004 - 2008

Anna Briggs-University of Minnesota, Corey Campbell-NIOSH Western States Office and Kaylan Stinson-Colorado School of Public Health

At present, there is no comprehensive, statewide occupational surveillance system in North Dakota that provides routine data collection, analysis and the development of intervention and prevention strategies. Such a system is essential for the identification and prevention of occupational injuries and illnesses. Using the Occupational Health Indicators, developed by the National Institute for Occupational Safety and Health (NIOSH) and the Council of State and Territorial Epidemiologists (CSTE), this presentation will provide information about the demographics and baseline health of working populations in North Dakota, occupational health trends and comparisons with other state and/or national data.

Breakout Session F — Thursday, October 4, 2:15 p.m. – 3:15 p.m.

F1: Child Abductions - AMBER Alert Program

Lieutenant Jody Skogen, North Dakota Highway Patrol

The number of non-incarcerated registered sex offenders living within North Dakota has nearly doubled during the past six years. The North Dakota AMBER Alert program stands ready to play a critical role in aiding the safe recovery of an abducted child. This session will provide insight into how to minimize the risk of abduction. You will also learn the history of the AMBER Alert program, the criteria that is required for AMBER activation, and what you can do to assist with saving the life of an abducted child.

F2: Simple Steps Save Lives – Water Safety

Ian Nunn, United States Consumer Product Safety Commission

CPSC created Pool Safely: Simple Steps Save Lives, a national public education campaign to reduce childhood drowning, non-fatal submersions and entrapments in public swimming pools and spas. The campaign carries out the requirements of the Virginia Graeme Baker Pool & Spa Safety Act (P&SS Act), federal legislation mandating new requirements for public pools and spas, including a public information campaign. Pool Safely is designed to raise public awareness, promote industry compliance and improve safety at pools and spas.

F3: Suicide and Bully Prevention: A National Model for using peer leaders to change norms and climate

Mark LoMurray-Sources of Strength and Claudette McLeod-Turtle Mountain Outreach

This session will highlight lessons learned and research outcomes from Sources of Strength and the The Sources of Strength research trial National Peer Leadership Research Project on using peer leaders to change social norms and climate related to suicide and bully prevention. Rural and tribal outcomes from North Dakota schools participating in this large-scale randomized trial will focus on benchmarks for using peer leaders, safe messaging guidelines, and effectiveness of using peer leaders and trusted adults to change help seeking behavior and sense of relational connectedness throughout a whole school population. Impact of peer-to-peer messaging on suicidal and bullied students will be supplemented by examples from peer leaders.

F4: Understanding The Role of Facebook in Your Online Presence

Scott Wild, Wild Inspire, Inc.

This session will take a look at the new Facebook timeline structure and focus on how health-care agencies can take advantage of the opportunities to increase followers by offering more valuable content. We will also briefly look at Twitter, Blogs and YouTube and how they can support your Facebook campaigns. This session will address the material at beginner and intermediate levels.

Closing Session — Thursday, October 4, 3:30 p.m. – 4:30 p.m.

Developing Effective Legislation Starts with Communication: How to Engage State Lawmakers

Hollie Hendrikson, National Conference of State Legislatures

Every year, state legislatures across the U.S. debate hundred of issues: from agriculture to zoning, and everything in between. State legislators rely on experts in the field to help inform decisions about important topics. Whether you are a number cruncher in the department of health or a health educator in rural North Dakota, your experiences, opinions and stories are paramount in helping legislators understand the real challenges and issues of injury and violence. This session will provide tips and tools to help you effectively communicate with your state legislators.

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October 3-4, 2012

Online registration is also available at http://www.ndhealth.gov/injury/trainings.htm

Please print or type:

First Name:_____ Last Name:_____

Agency/Organization:_____

Title:_____

Address:_____ City/State/Zip:_____

Phone:_____ E-mail:_____

Registration fee:

___ $125 Full Conference

___ $150 if payment is postmarked after September 19, 2012

___ $75 One Day of the Conference

___ $75 Student Rate

Fee includes two breakfasts, two lunches, breaks and conference materials.

Refunds will not be issued after September 19, 2012.

Please check which meal(s) you will be attending:

Wednesday

___ Breakfast

___ Lunch

Thursday

___ Breakfast

___ Lunch

Do you have a special dietary need(s) (gluten free, vegetarian, etc)?
Please specify: _____

Payment method:

___ Check enclosed

___ Will mail check

We are unable to accept credit cards or purchase orders. Checks only please.

Registration is not complete until **payment is received**. Confirmation e-mails will be sent upon receipt of payment.

Make checks payable to **North Dakota Public Health Association (NDPHA)**

Send to:
North Dakota Department of Health
Injury Prevention & Control Division
600 E. Boulevard Ave., Dept. 301
Bismarck, N.D. 58505-0200

QUESTIONS?
E-mail: dread@nd.gov
Phone: 701.328.4536
or 800.472.2286 press #1
Fax: 701.328.1412

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DEPARTMENT *of* HEALTH

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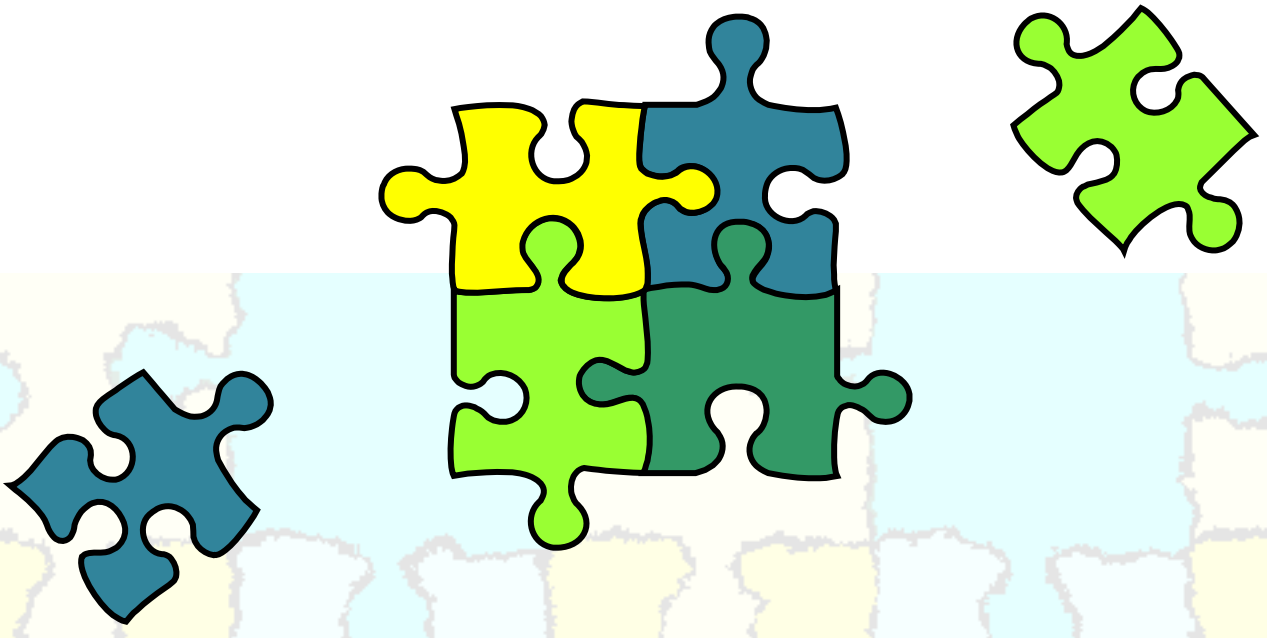

Please share with any interested individuals at your agency.

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