

North Dakota Department of Health  
Tobacco Prevention and Control Program

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Final Report:  
2010 Secondhand Smoke  
Study of North Dakota

Prepared by

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**METHODOLOGY****Purpose**

Since the North Dakota Public Education on Tobacco Task Force began running its media-based, public education campaigns, the state's secondhand smoke "environment" has changed significantly. Effective public education efforts have made significant contributions to changes in public perceptions, local ordinances, and state laws related to secondhand smoke. Because of this, many of the objectives and questions addressed previously are no longer applicable to the challenges that are likely to be faced in the future. While the overall purpose of this research study was to again obtain information that will be used to refine plans and strategies that enhance the tobacco-free position in the minds of consumers, the following outline shows there was a slight shift in the overall direction of the study:

2004 Objectives:

- Assess perceptions related to risks of secondhand smoke and where smoking should be allowed
- Determine recall and awareness of secondhand smoke media campaigns
- Determine whether or not the results have changed, compared to previous studies
- Measure how people react (or are likely to react) in various situations involving secondhand smoke
- Identify smoking policies people follow at work

2006 Objectives:

- Assess perceived risks of secondhand smoke
- Assess perceptions related to where smoking should be allowed
- Determine recall and awareness of secondhand smoke media campaigns
- Determine whether or not the results have changed, compared to previous studies
- Determine the awareness of and reaction to current state laws (new in 2006)
- Identify workplace compliance with current state laws (new in 2006)
- Measure perceptions related to secondhand smoke in bars and lounges (new in 2006)
- Monitor reaction to expanding the current law (new in 2006)
- Establish new benchmarks for future studies including all adults 18 years of age or older (new in 2006)

2008 Objectives:

- Assess perceived risks of secondhand smoke
- Assess perceptions related to where smoking should be allowed
- Measure perceptions related to secondhand smoke in bars and lounges
- Monitor reaction to expanding the current law
- Monitor reaction to the use of new tobacco settlement money (new in 2008)
- Determine recall and awareness of secondhand smoke media campaigns

2010 Objectives:

- Assess perceived risks of secondhand smoke
- Assess perceptions related to where smoking should be allowed
- Measure perceptions related to secondhand smoke in bars and lounges
- Monitor reaction to expanding the current law
- Monitor reaction to increasing state cigarette excise taxes (new in 2010)

## Collection Technique & Timing

All data was collected through the use of telephone interviews. The data collection was completed in compliance with specifications established by Winkelman Consulting. Interviewing was supervised and performed by trained personnel from Performance Marketing & Research - Fargo. The dates on which the interviews were completed for various statewide interviews are summarized below.

Study	Interview Dates
Initial 2002 Pre-Study (n=1,200)	April 3-19, 2002
Initial 2003 Post-Study (n=1,200)	May 5-31, 2003
2004 Post-Study (n=1,200)	May 3-13, 2004
2006 Post-Study (n=1,728)	June 5-July 7, 2006
2008 Post-Study (n=1,728)	May 22-June 11, 2008
2010 Post-Study (n=1,728)	November 15-December 9, 2010

In 2002, a benchmark study was completed before the North Dakota Public Education on Tobacco Task Force ran any secondhand smoke public education messages in the state. This was done to determine the public's opinions before the statewide public education campaign began.

For 2003, the majority of the statewide public education campaign was run April 21, 2002 through April 30, 2003. Some additional public education messages were run on Fargo and Bismarck television stations from June 2 to August 4 and June 2 to July 28, respectively. *Please note that the statewide post-study interviews in 2003 were all completed before the additional television public education messages were run.*

A long-term goal of the statewide secondhand smoke public education campaign is to maintain an ongoing presence in the media. Likewise, the North Dakota Public Education on Tobacco Task Force has no control over the national, regional, or local secondhand smoke public education campaigns run by other organizations. In 2004, therefore, it was determined that it would be more realistic to conduct the study during a "normal" media schedule rather than trying to discontinue all statewide public education messages during the survey period.

As is noted above, the North Dakota Public Education on Tobacco Task Force has strived to maintain an ongoing statewide secondhand smoke public education presence in the media. However, the public education campaign was temporarily halted after May 28, 2006 so that the campaign was not being run while interviewing for this study was being completed. The interviewing began on June 5 – roughly one week after the statewide campaign was put on hold. As was also noted previously, the North Dakota Public Education on Tobacco Task Force has no control over the national/regional secondhand smoke public education campaigns run by other organizations. Therefore, it is worth noting that the American Heart Association ran its own secondhand smoke radio public education messages in the Fargo market from May 22 to June 30, 2006.

In 2008, the North Dakota Public Education on Tobacco Task Force maintained its ongoing statewide secondhand smoke public education presence in the media. However, the cities of Fargo and West Fargo both had smoke-free measures for which voters cast ballots during the elections held June 4, 2008. Therefore, advertising was run prior to this election – both for and against the smoke-free measures. It should also be noted that, since all workplaces in Minnesota became smoke-free in October 2007, Minnesota health organizations that previously ran secondhand smoke ads on major radio/television stations and in major newspapers located in eastern North Dakota have discontinued their secondhand smoke advertising.

In 2010, the North Dakota Department of Health conducted the survey in the late fall and early winter, so that the most current information possible would be available for the upcoming 2011 legislative session. To the best of our knowledge, neither North Dakota nor Minnesota had a media presence during data collection that exceeded the normal, ongoing statewide secondhand smoke public education efforts.

## Sampling Frame & Sample Size

In previous studies, the population from which the sample was drawn included only North Dakota adults between the ages of 18 and 54. Beginning in 2006, however, the population from which the sample was drawn was expanded to include all North Dakota adults 18 years of age or older. Telephone numbers were obtained from a list company that specializes in generating samples for survey research. An ideal, stratified, random-systematic sampling technique was employed in this study to select respondents. From the selected sample of respondents, 1,728 interviews (216 per human service region) were completed.

- To enable us to compare the data to previous studies, 1,200 interviews (150 per human service region) were completed with adults 18 to 54 – the same number of interviews completed with this age group in previous studies.
- To enable us to obtain sound statewide data for those 55 or older, 528 interviews (66 per human service region) were completed with adults 55 or older.

The results were again weighted to assure that the distribution of the sample was representative of the state's actual population distribution<sup>1</sup>.

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<sup>1</sup> Prior to 2006, data was weighted by region. In 2006, the year in which a sample of persons 55 or older was added, data was weighted by region and sample group (18 to 54 or 55 or older). For 2008, the Task Force asked to enhance the weighting to more closely parallel other statewide smoking data. Starting in 2008, we weighted the data by region, gender, and specific age group within sample groups.

## Margin of Error

The 1,728 completed statewide interviews with adults 18 years of age or older (see *Page 1-5*) provide a 95% confidence level with an overall minimum and maximum margin of error of  $\pm 1.4\%$  and  $\pm 2.4\%$ , respectively, in estimating the proportion of the population that possess a certain characteristic or opinion. In other words, if 100 samples (all of 1,728 in size) were drawn from this population, approximately 95 of the samples would have proportions within  $\pm 1.4\%$  and  $\pm 2.4\%$  of the proportions of the entire population for the characteristic or opinion being measured.

The 1,200 completed statewide interviews with adults 18 to 54 years of age (see *Page 1-6*) provide a 95% confidence level with an overall minimum and maximum margin of error of  $\pm 1.7\%$  and  $\pm 2.8\%$ , respectively.

The margin of error explained previously only applies to responses of the *entire* sample. As shown in the following charts, the margin of error will be larger when looking at the responses of smaller segments.

Full 2006-2010 Sample:  
Adults 18 years of age or older

Populations	Completions	Actual Adults 18+	Margin of Error for results at or about...				
			10%/90%	20%/80%	30%/70%	40%/60%	50%/50%
Total Sample	1,728	481,351	1.4%	1.9%	2.2%	2.3%	2.4%
Region 1	216	20,391	4.0%	5.3%	6.1%	6.5%	6.6%
Region 2	216	65,594	4.0%	5.3%	6.1%	6.5%	6.7%
Region 3	216	30,104	4.0%	5.3%	6.1%	6.5%	6.6%
Region 4	216	69,012	4.0%	5.3%	6.1%	6.5%	6.7%
Region 5	216	123,488	4.0%	5.3%	6.1%	6.5%	6.7%
Region 6	216	47,385	4.0%	5.3%	6.1%	6.5%	6.7%
Region 7	216	96,754	4.0%	5.3%	6.1%	6.5%	6.7%
Region 8	216	28,623	4.0%	5.3%	6.1%	6.5%	6.6%
General	1,600	445,695	1.5%	2.0%	2.2%	2.4%	2.4%
Sub-segments	1,400	389,983	1.6%	2.1%	2.4%	2.6%	2.6%
	1,200	334,272	1.7%	2.3%	2.6%	2.8%	2.8%
	1,000	278,560	1.9%	2.5%	2.8%	3.0%	3.1%
	800	222,848	2.1%	2.8%	3.2%	3.4%	3.5%
	700	194,992	2.2%	3.0%	3.4%	3.6%	3.7%
	600	167,136	2.4%	3.2%	3.7%	3.9%	4.0%
	500	139,280	2.6%	3.5%	4.0%	4.3%	4.4%
	400	111,424	2.9%	3.9%	4.5%	4.8%	4.9%
	300	83,568	3.4%	4.5%	5.2%	5.5%	5.6%
	200	55,712	4.2%	5.5%	6.3%	6.8%	6.9%
	100	27,856	5.9%	7.8%	9.0%	9.6%	9.8%

\* The maximum margin of error is shown in the "50%/50%" column and the minimum margin of error is shown in the "10%/90%" column.

Full 2002-2004 and Partial 2006-2010 Sample:  
Adults 18 to 54 years of age

Populations	Completions	Actual Adults 18-54	Margin of Error for results at or about...				
			10%/90%	20%/80%	30%/70%	40%/60%	50%/50%
Total Sample	1,200	333,440	1.7%	2.3%	2.6%	2.8%	2.8%
Region 1	150	12,869	4.8%	6.4%	7.3%	7.8%	8.0%
Region 2	150	44,545	4.8%	6.4%	7.3%	7.8%	8.0%
Region 3	150	19,263	4.8%	6.4%	7.3%	7.8%	8.0%
Region 4	150	50,872	4.8%	6.4%	7.3%	7.8%	8.0%
Region 5	150	93,175	4.8%	6.4%	7.3%	7.8%	8.0%
Region 6	150	28,125	4.8%	6.4%	7.3%	7.8%	8.0%
Region 7	150	66,362	4.8%	6.4%	7.3%	7.8%	8.0%
Region 8	150	18,229	4.8%	6.4%	7.3%	7.8%	8.0%
General	1,100	305,653	1.8%	2.4%	2.7%	2.9%	2.9%
Sub-segments	1,000	277,867	1.9%	2.5%	2.8%	3.0%	3.1%
	900	250,080	2.0%	2.6%	3.0%	3.2%	3.3%
	800	222,293	2.1%	2.8%	3.2%	3.4%	3.5%
	700	194,507	2.2%	3.0%	3.4%	3.6%	3.7%
	600	166,720	2.4%	3.2%	3.7%	3.9%	4.0%
	500	138,933	2.6%	3.5%	4.0%	4.3%	4.4%
	400	111,147	2.9%	3.9%	4.5%	4.8%	4.9%
	300	83,360	3.4%	4.5%	5.2%	5.5%	5.6%
	200	55,573	4.2%	5.5%	6.3%	6.8%	6.9%
	100	27,787	5.9%	7.8%	9.0%	9.6%	9.8%
	50	13,893	8.3%	11.1%	12.7%	13.6%	13.8%

\* The maximum margin of error is shown in the "50%/50%" column and the minimum margin of error is shown in the "10%/90%" column.

**EXECUTIVE SUMMARY**

When reviewing the executive summary, the findings and conclusions will be more thoroughly understood if several other sections of the report are also reviewed. First, the questionnaire in Section 4 provides the actual phrasing for each question. A solid understanding of the context in which each question was asked will enable you to more accurately interpret the findings. Second, footnotes through the report identify differences in questions that have changed as the environment has required them to be changed. Third, the contingency tables in Section 5 provide detailed results for many different sample segments. Since the condensed nature of this summary report format does not allow us to address all of these findings, we strongly recommend that you review the contingency tables and use them to facilitate any major decisions you make.

**General Information**

- Positive change was again seen for many of the questions asked in prior years<sup>2</sup>. For many questions, the fact that positive change was seen is even more impressive given the high proportion of past respondents that already held a desirable opinion.
- In many cases, the percentage of 2010 respondents that currently hold a desirable opinion is again extremely high. While this is positive, it does indicate that your job will become more difficult in the future. For example, if only 20% of 2008 respondents feel that secondhand smoke is harmful, it is relatively easy for a 24-month media campaign to convince another 10% that secondhand smoke is harmful, increasing the proportion of 2010 respondents that hold this opinion to 30%. In contrast, it is nearly impossible for a 24-month media campaign to convince another 10% that secondhand smoke is harmful if 90% of 2008 respondents already feel that secondhand smoke is harmful.
- Please note that 2010 results are often provided for adults 18 to 54 years of age and adults 18 years of age or older.

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<sup>2</sup> In order for a change to be considered "significant", the change must exceed the margin of error for the question. Therefore, slight increases and/or decreases from year to year that do not exceed the margin of error for the question are considered to be statistically "equal" or "unchanged".

## Purpose #1: Assess perceived risks of secondhand smoke

- A vast majority of 2010 respondents believe it is “at least somewhat harmful” for a nonsmoker to work in a bar or other public place where smoking is allowed (95.0% for those 18-54 and 93.8% for those 18+) and/or frequently visit a bar or other public place where smoking is allowed (91.2% for those 18-54 and 90.4% for those 18+). However, this represents a slight decrease from 2006.
- The proportion of 2010 respondents who said it is “very harmful” for a nonsmoker to work in a public place where smoking is allowed (from 64.3% in 2006 to 53.0% in 2008 to 58.8% in 2010 for those 18-54, and from 63.7% in 2006 to 52.0% in 2008 to 58.9% in 2010 for those 18+) and/or frequently visit a public place where smoking is allowed (from 50.4% in 2006 to 40.2% in 2008 to 47.2% in 2010 for those 18-54, and from 50.1% in 2006 to 41.4% in 2008 to 47.4% in 2010 for those 18+) seemed to rebound from the decreases seen in 2008. In short, this suggests that a consistent, ongoing public education message is needed in order to maintain high desired perceptions.

## Purpose #2: Assess perceptions related to where smoking should be allowed

- The proportion of 2010 respondents that stated smoking should not be allowed either in the building or on the surrounding grounds seems to have reached a plateau after increasing greatly for private businesses and workplaces from 2002 to 2008 (from 8.8% in 2002 to 38.1% in 2008 to 33.5% in 2010 for those 18-54, and from 24.7% in 2006 to 40.3% in 2008 to 34.9% in 2010 for those 18+).

## Purpose #3: Measure perceptions related to secondhand smoke in bars and lounges

- The proportion of 2010 respondents that said the statement “employees and nonsmokers have a right to breathe clean air in bars or lounges, so we should have laws that prohibit smoking in bars or lounges” comes closer to their personal point of view again edged up slightly for both those 18-54 years of age (from 50.1% in 2006 to 55.8% in 2008 to 60.0% in 2010) and those 18 years of age or older (from 54.4% in 2006 to 56.9% in 2008 to 59.9% in 2010).
- The proportion of 2010 respondents that reported their community does have an expanded smoke-free ordinance that prohibits smoking in all of the bars and lounges was 32.7% for those 18-54 years of age and 29.8% for those 18 years of age or older. However, this suggests that there is confusion related to this topic. Even though only three regions (**Region 4, Grand Forks; Region 5, Fargo & West Fargo; and Region 6, Napoleon**) had one or more town with expanded smoke-free ordinances at the time the survey was conducted, between **6.5%** and **19.5%** of the respondents (**18 years of age or older**) from regions in which no town has an expanded smoke-free ordinance reported their community does have an expanded smoke-free ordinance.

- The proportion of those 18 to 54 years of age (from 33.5% in 2006 to 41.8% in 2008 to 33.0% in 2010) and 18 years of age or older (from 29.7% in 2006 to 36.7% in 2008 to 28.5% in 2010) that said they would visit a bar or lounge much or somewhat more if all of the bars and lounges in their community became completely smoke-free is again much larger than the proportion that said they would visit a bar or lounge much or somewhat less (from 13.6% in 2006 to 11.6% in 2008 to 6.7% in 2010 for those 18 to 54 years of age and from 12.5% in 2006 to 9.5% in 2008 to 6.3% in 2010 for those 18 years of age or older). Overall, roughly eight of every ten 2010 respondents 18 to 54 years of age (85.6%) and 18 years of age or older (79.3%) said they would go to a bar or lounge either “just as often” or “more often” if all of the bars and lounges in their community became completely smoke-free.
- Roughly three of every four 2010 respondents said they would strongly or somewhat support a community law, (64.2% in 2006 to 76.0% in 2010) with those 18-54 years of age and (66.8% in 2006 to 75.6% in 2010) with those 18 years of age or older, to eliminate or prohibit smoking in all workplaces including bars and lounges. In contrast, less than two of every ten respondents reported they would strongly or somewhat oppose such a community law, (29.1% in 2006 to 16.7% in 2010) with those 18-54 years of age and (22.5% in 2006 to 18.7% in 2010) with those 18 years of age or older.
  - When we compare this to similar 2002-2004 questions related to restaurants, the findings again suggest that the impact of going smoke-free will be even more positive for the bar/lounge industry overall than that experienced by the restaurant industry overall after the current statewide smoke-free law was enacted.

#### **Purpose #4: Monitor reaction to expanding the current law**

- More than seven of every ten 2010 respondents 18-54 years of age (from 62.6% in 2006 to 64.8% in 2008 to 72.9% in 2010) and 18 years of age or older (from 65.6% in 2006 to 64.4% in 2008 to 72.5% in 2010) again said they would strongly or somewhat support a state law to eliminate or prohibit smoking in all workplaces including bars and lounges. In contrast, roughly one of every five respondents 18-54 years of age (from 31.2% in 2006 to 25.5% in 2008 to 20.7% in 2010) and 18 years of age or older (from 28.0% in 2006 to 25.6% in 2008 to 20.5% in 2010) reported they would strongly or somewhat oppose such a state law.
- More than seven of every ten respondents 18-54 years of age (79.6%) and 18 years of age or older (72.0%) said they have visited a smoke-free bar or lounge. Of those who have visited a smoke-free bar or lounge, more than six of every ten respondents, 18-54 years of age (65.4%) and 18 years of age or older (65.4%), said the experience made them more likely to support expanding the state smoke-free law.

### **Purpose #5: Monitor reaction to increasing the cigarette excise tax**

- For all three scenarios measured – (1) without hearing any reasons for supporting or opposing the increase, (2) after hearing reasons for supporting the increase, and (3) after hearing reasons for opposing the increase -- a majority of 2010 respondents would support raising the state cigarette excise tax by a dollar or more.
- The proportion of 2010 respondents who are likely to support raising the state cigarette excise tax by \$1.00, \$2.00, or \$3.00 is relatively low compared to other proposals we have measured in the past, even though roughly one of every two respondents (52.0% of those 18-54 years of age and 49.0% of those 18 year of age or older) reported they are “at least likely” to support increasing the excise tax by one dollar to one dollar and 44 cents a pack.

### **Smoking Status**

- The proportion of 2010 current smokers surveyed is lower than that experienced in prior years for respondents 18-54 years of age (13.8%) and 18 years of age or older (12.4%).

## FIGURES & CHARTS: SUMMARY OF FINDINGS

### Purpose #1: Assess perceived risks of secondhand smoke

- Using a scale of very harmful, harmful, somewhat harmful, not very harmful, or not at all harmful, all respondents were asked what impact they feel secondhand smoke will have on the health of a nonsmoker if the nonsmoker (1) works in a bar, lounge, or other public place where smoking is allowed<sup>3</sup>, or (2) frequently visits a bar, lounge, or other public place where smoking is allowed<sup>4</sup>. As can be seen in **Figures 1a-1 and 1b-2**, a vast majority of 2010 respondents believe it is at least somewhat harmful for a nonsmoker to work in a bar or other public place where smoking is allowed (95.0% for those 18-54 and 93.8% for those 18+) and/or frequently visit a bar or other public place where smoking is allowed (91.2% for those 18-54 and 90.7% for those 18+).
- The decreases in the proportion of 2010 respondents who said it is “very harmful” for a nonsmoker to work in a public place where smoking is allowed (from 64.3% in 2006 to 53.0% in 2008 to 58.8% in 2010 for those 18-54, and from 63.7% in 2006 to 52.0% in 2008 to 58.9% in 2010 for those 18+) and/or frequently visit a public place where smoking is allowed (from 50.4% in 2006 to 40.2% in 2008 to 47.2% in 2010 for those 18-54, and from 50.1% in 2006 to 41.4% in 2008 to 47.4% in 2010 for those 18+) may result, in part, from the reduction in your organization’s advertising budget in recent years (*see Footnotes 2 & 3*).

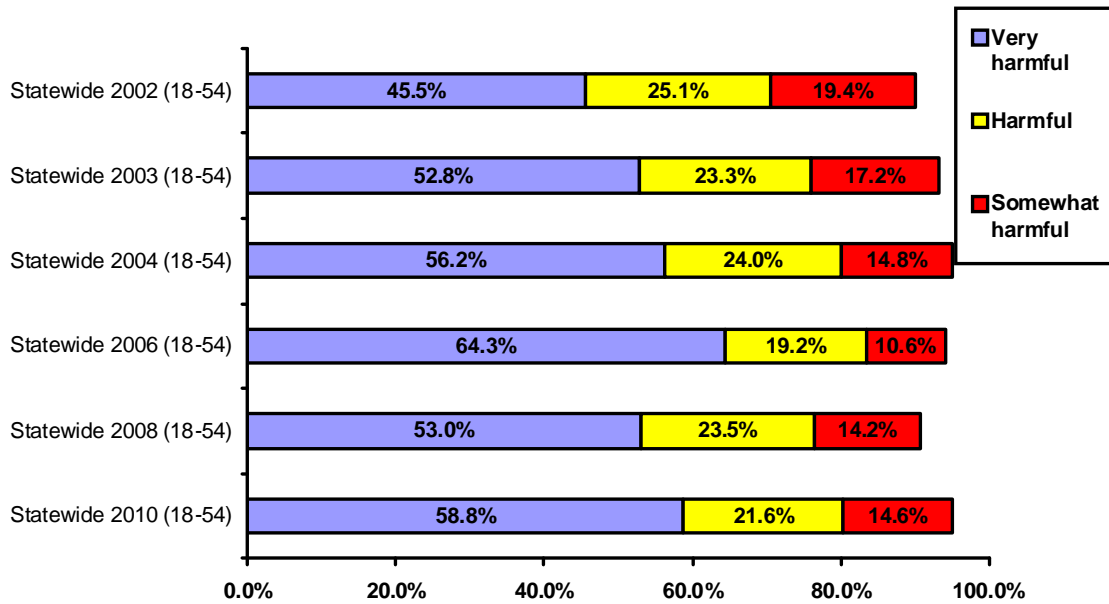
Furthermore, it is also possible these decreases in respondents’ overall perceptions related to the harm of secondhand smoke may be influenced by North Dakota’s 2005 workplace law. Since most workplaces are now smoke-free, respondents may falsely believe that the harm of secondhand smoke is now lower since the number of workplaces in which people are now exposed to secondhand smoke was significantly reduced by the statewide law.

<sup>3</sup> This question (A11) asks, “...what impact do you feel secondhand smoke will have on the health of a nonsmoker if the nonsmoker works in a bar, lounge, or other public place where smoking is allowed?”, while the comparable question (Q14) asked prior to 2006 asked “...what impact do you feel secondhand smoke will have on the health of a nonsmoker if the nonsmoker works in a restaurant, bar, bingo hall or other place where smoking is allowed?” Since state law now prohibits smoking in restaurants, the phrasing of the question was changed to more accurately reflect the current environment.

<sup>4</sup> This question (A12) asks, “...what impact do you feel secondhand smoke will have on the health of a nonsmoker if the nonsmoker frequently visits a bar, lounge, or other public place where smoking is allowed?”, while the comparable question (Q15) asked prior to 2006 asked “...what impact do you feel secondhand smoke will have on the health of a nonsmoker if the nonsmoker frequently visits a restaurant, bar, bingo hall or other place where smoking is allowed?” Since state law now prohibits smoking in restaurants, the phrasing of the question was also changed to more accurately reflect the current environment.

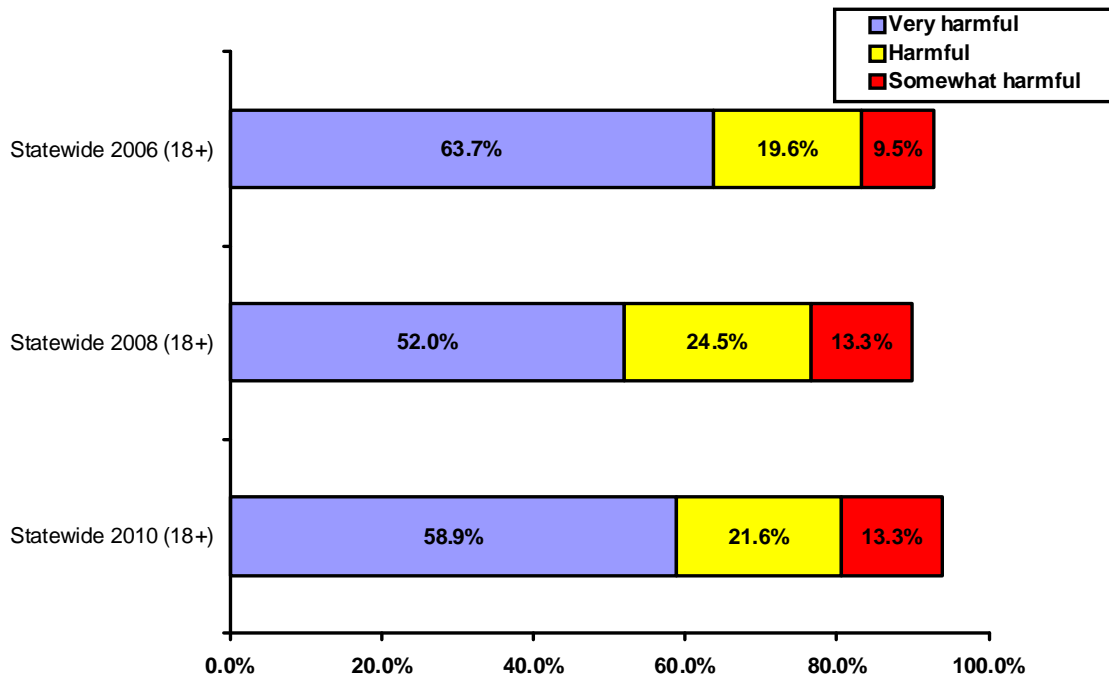
**Figure 1a-1. (2002-2010) What do you feel is the impact secondhand smoke will have on the health of a nonsmoker if the nonsmoker works in a public place where smoking is allowed?**

*(Includes all respondents 18-54 years of age)*



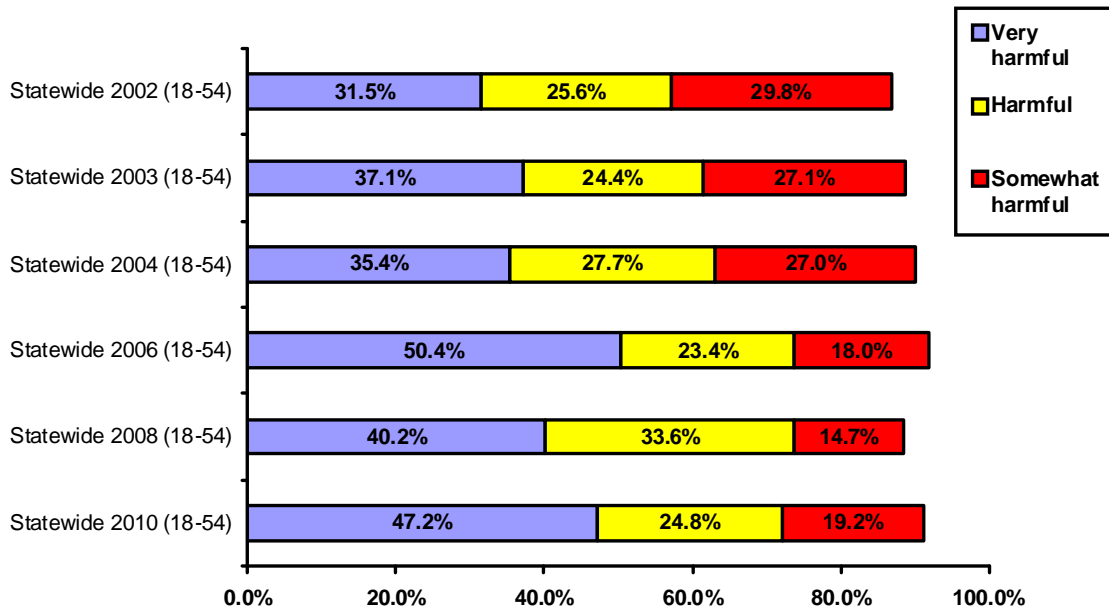
**Figure 1a-2. (2006-2010) What do you feel is the impact secondhand smoke will have on the health of a nonsmoker if the nonsmoker works in a public place where smoking is allowed?**

*(Includes all respondents 18 years of age or older)*



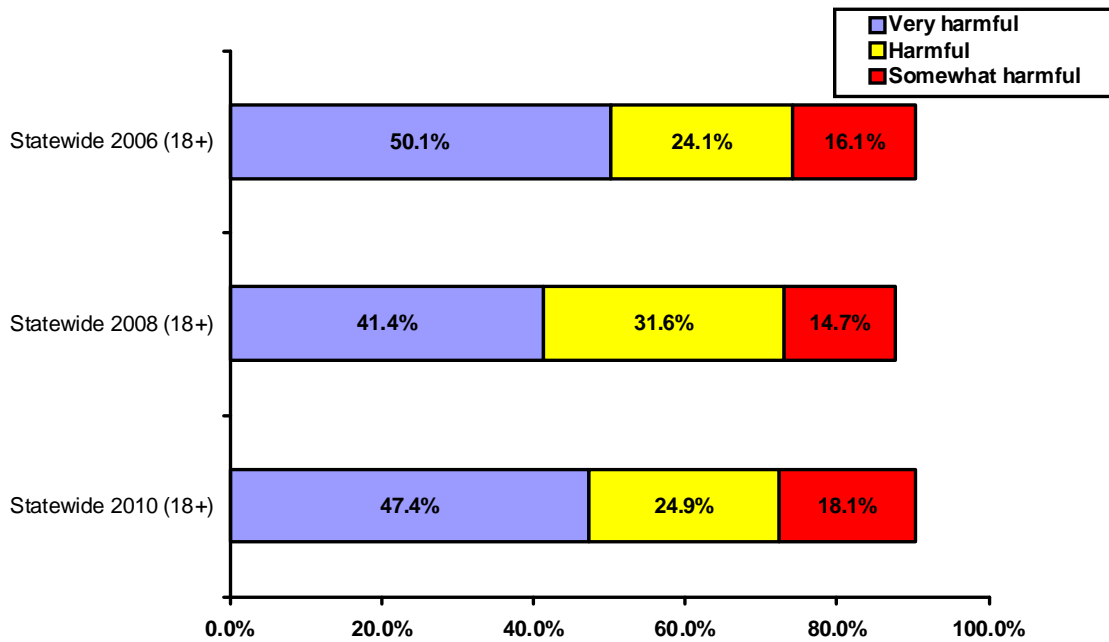
**Figure 1b-1. (2002-2010) What do you feel is the impact secondhand smoke will have on the health of a nonsmoker if the nonsmoker frequently visits public places where smoking is allowed?**

*(Includes all respondents 18-54 years of age)*



**Figure 1b-2. (2006-2010) What do you feel is the impact secondhand smoke will have on the health of a nonsmoker if the nonsmoker frequently visits public places where smoking is allowed?**

*(Includes all respondents 18 years of age or older)*



## Purpose #2: Assess perceptions related to where smoking should be allowed

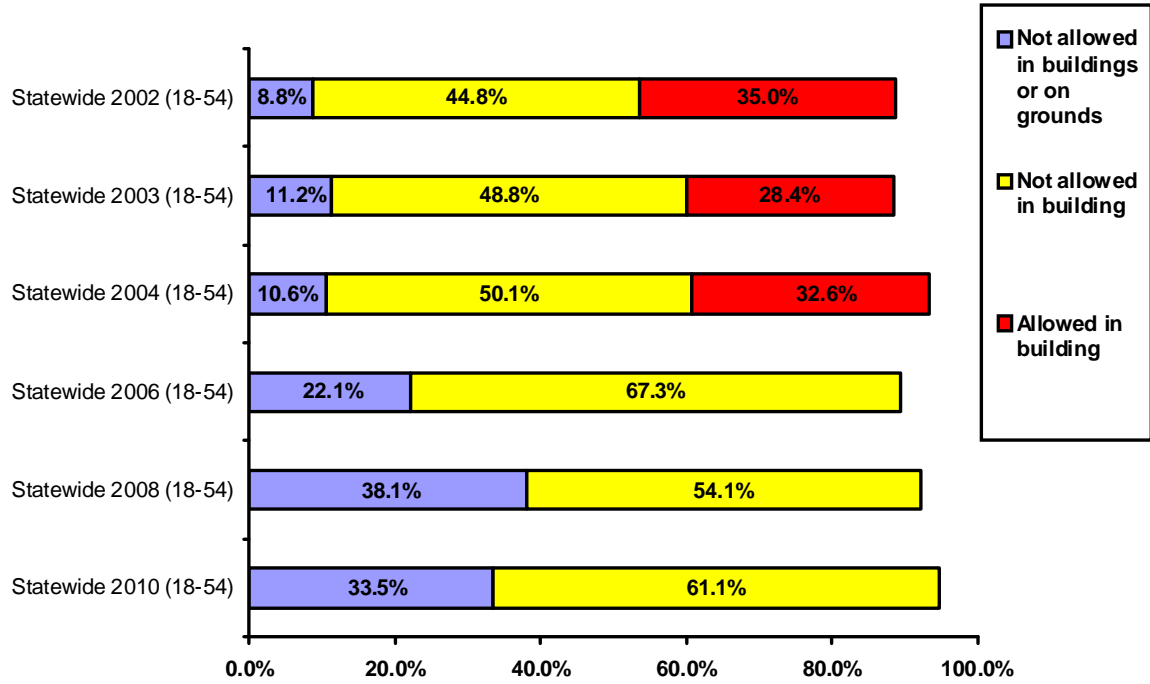
- For workplaces in which smoking is not currently allowed, all respondents were asked where smoking should be allowed<sup>5</sup> in private businesses and other non-government offices or work places<sup>6</sup>. As can be seen in **Figures 2-1 and 2-2**, the proportion of 2010 respondents that stated smoking should not be allowed either in the building or on the surrounding grounds has increased greatly for private businesses and workplaces (from 8.8% in 2002 to 38.1% in 2008 to 33.5% in 2010 for those 18-54, and from 24.7% in 2006 to 40.3% in 2008 to 34.9% in 2010 for those 18+).
- As is explained in Footnotes 4 to 5, slight modifications in the phrasing of these questions and/or the response choices were made in 2006. Therefore, some of the increases seen from 2004 to 2006 may result, in part, from these modifications.

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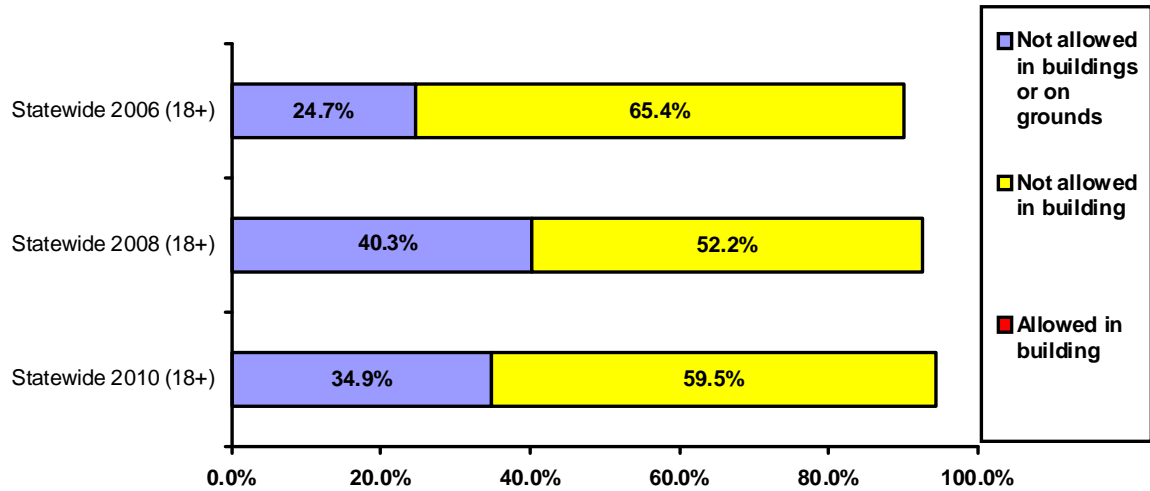
<sup>5</sup> For this series of questions, the response choices in 2006 were "...should not allowed at all inside the building only or not allowed at all either inside the building or on the surrounding grounds", while they were "smoking should be allowed in all areas in the building, allowed in some areas in the building, not allowed at all in the building, or not allowed at all either in the building or on the surrounding grounds" prior to 2006. These changes were made to more accurately reflect the environment for these industries.

<sup>6</sup> This question (A18) asks, "...where should smoking be allowed in private businesses and other non-government offices or work places?", while the comparable question (Q6) asked prior to 2006 asked "...where should smoking be allowed in private businesses and other non-government work places?" Since state law now prohibits smoking in restaurants and other workplaces, the phrasing of the question was changed to more accurately reflect the current environment.

**Figure 2-1. (2002-2010) Where should smoking be allowed in private businesses and other non-government workplaces?**  
*(Includes all respondents 18-54 years of age)*



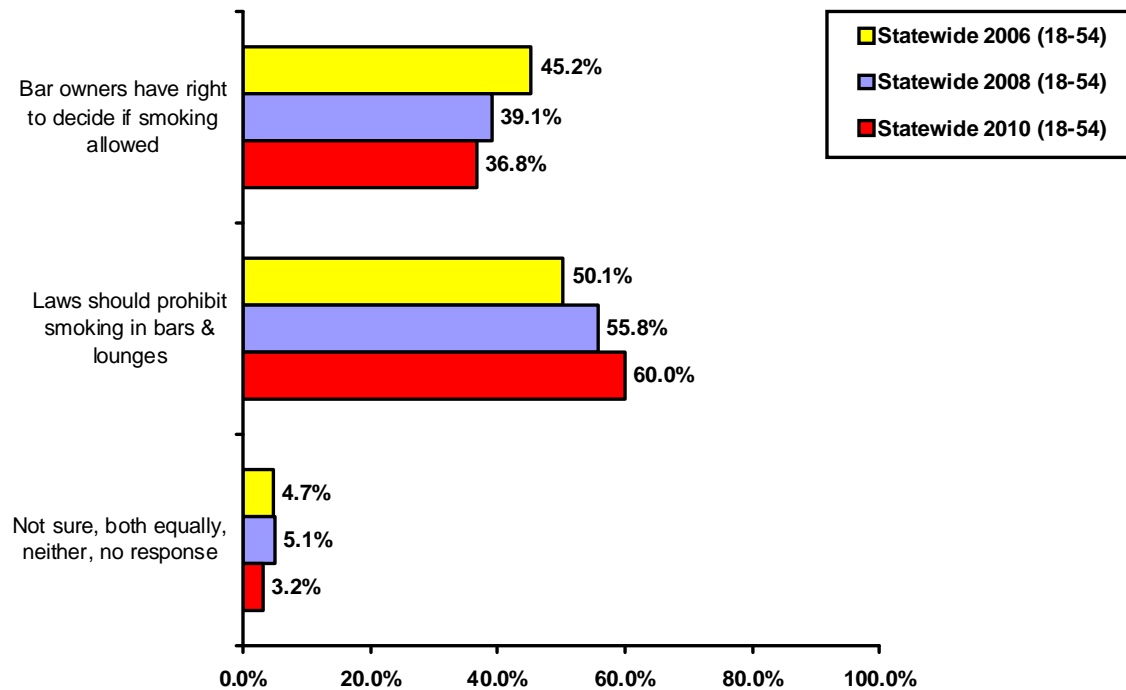
**Figure 2-2. (2006-2010) Where should smoking be allowed in private businesses and other non-government workplaces?**  
*(Includes all respondents 18 years of age or older)*



### Purpose #3: Measure perceptions related to secondhand smoke in bars and lounges

- All respondents were asked to indicate which one of two statements they feel comes closer to their personal point of view<sup>7</sup>. As can be seen in **Figures 3a-1 and 3a-2**, the proportion of 2010 respondents that said the statement “employees and nonsmokers have a right to breathe clean air in bars or lounges, so we should have laws that prohibit smoking in bars or lounges” comes closer to their personal point of view edged up slightly for both those 18-54 years of age (from 50.1% in 2006 to 55.8% in 2008 to 60.0% in 2010) and those 18 years of age or older (from 54.4% in 2006 to 56.9% in 2008 to 59.9% in 2010).

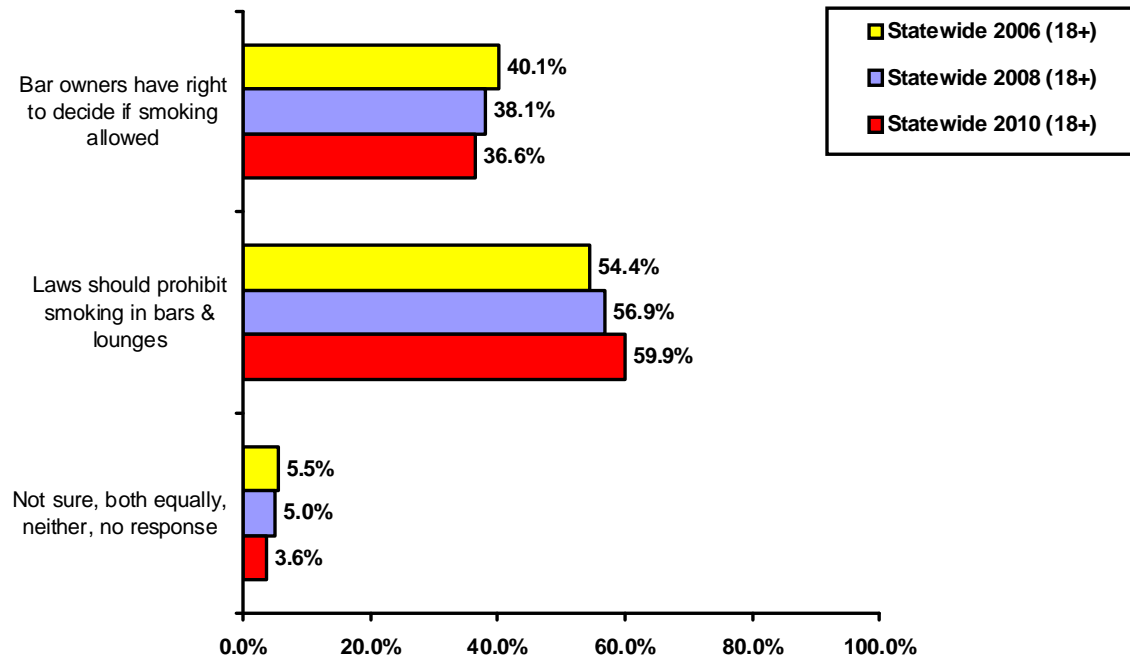
**Figure 3a-1. (2006-2010) Which of the following two statements do you feel comes closer to your personal point of view?**  
(Includes all respondents 18-54 years of age)



<sup>7</sup> For this question (A22), the response choices in 2006 were “...bar owners have a right to decide whether or not people smoke in their places of business, so we should not have laws that prohibit smoking in bars or lounges, or employees and nonsmokers have a right to breathe clean air in bars or lounges, so we should have laws that prohibit smoking in bars or lounges”, while the response choices for the comparable 2004 question (N9b) were “business owners have a right to decide whether people smoke or not in their places of business, so we should not have laws that prohibit smoking in public places like restaurants, or nonsmokers have a right to breathe clean air in restaurants and other public places, so we should have laws that prohibit smoking in public places like restaurants”. These changes were made to more accurately reflect the environment created by the current statewide smoke-free law.

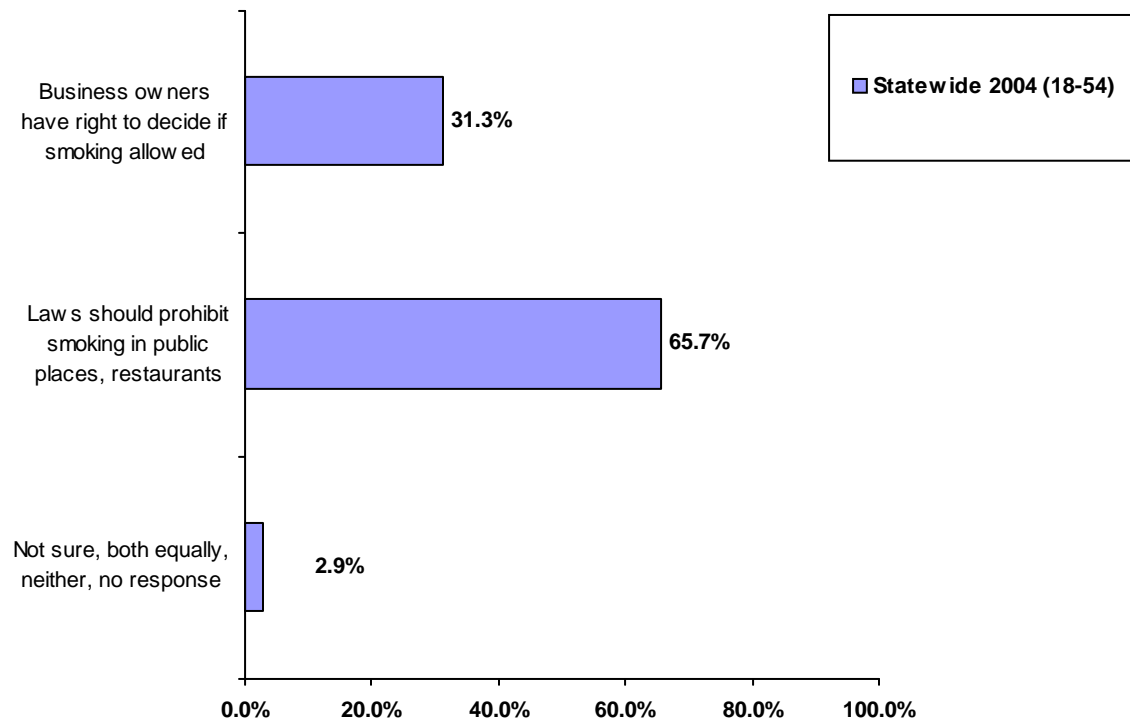
**Figure 3a-2. (2006-2010) Which of the following two statements do you feel comes closer to your personal point of view?**

*(Includes all respondents 18 years of age or older)*



**Figure 3b. (2004) Which of the following two statements do you feel comes closer to your personal point of view?**

*(Includes all respondents 18-54 years of age)*



- In 2010, all respondents were asked if their community has a smoke-free ordinance that prohibits smoking in all of the bars and lounges. Overall, 32.7% of all adults 18 to 54 years of age and 29.8% of all adults 18 years of age or older reported their community does have an expanded smoke-free ordinance. However, this varies between regions.

Region	Adult 18 years of age or older
Region 1 – Williston Area	12.1%
Region 2 – Minot Area	17.7%
Region 3 – Devils Lake Area	6.5%
Region 4 – Grand Forks Area	55.5%
Region 5 – Fargo Area	47.1%
Region 6 – Jamestown Area	15.9%
Region 7 – Bismarck Area	19.5%
Region 8 – Dickinson Area	15.7%
<b>All Regions – Statewide Results</b>	<b>29.8%</b>

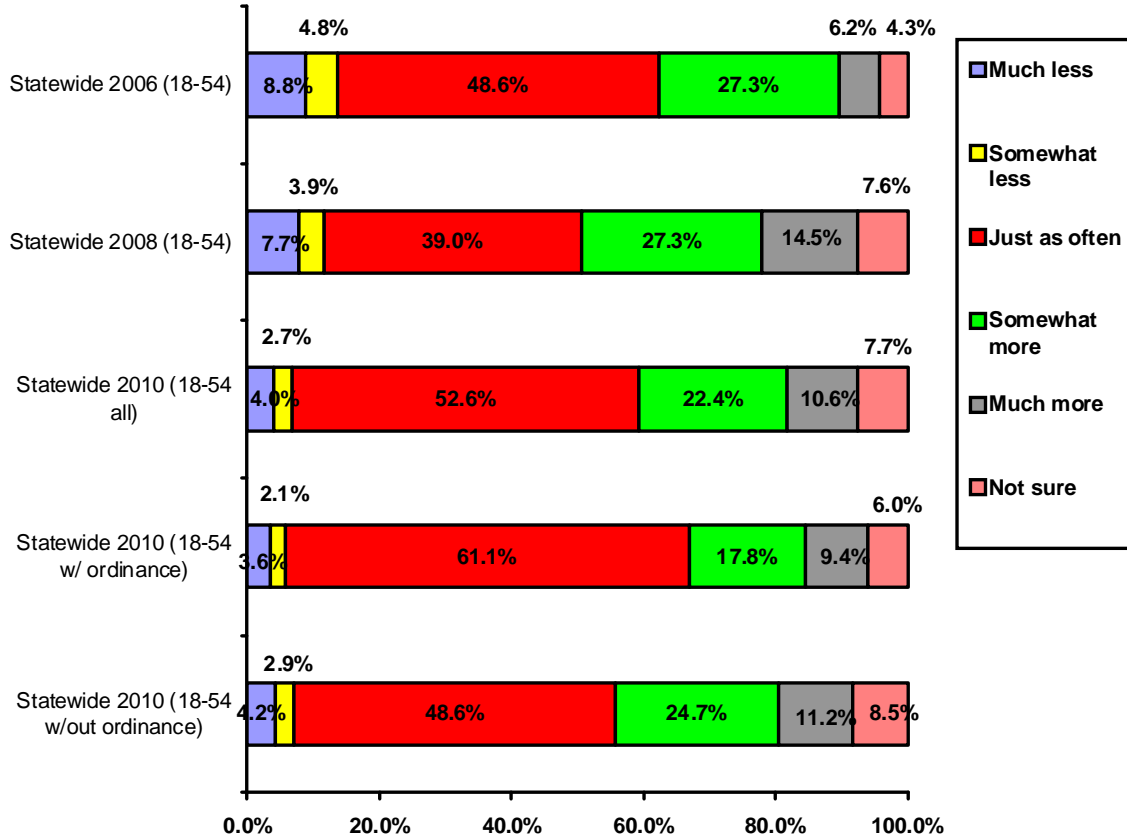
- All respondents<sup>8</sup> were asked how it would affect how often they go out to a bar or lounge if all of the bars and lounges in their community became completely smoke-free<sup>9</sup>. As can be seen in **Figures 3c-1 and 3c-2**, the proportion of those 18 to 54 years of age (from 33.5% in 2006 to 41.8% in 2008 to 33.0% in 2010) and 18 years of age or older (from 29.7% in 2006 to 36.7% in 2008 to 28.5% in 2010) that said they would visit (or have visited) a bar or lounge much or somewhat more is again much larger than the proportion that said they would visit a bar or lounge much or somewhat less (from 13.6% in 2006 to 11.6% in 2008 to 6.7% in 2010 for those 18 to 54 years of age and from 12.5% in 2006 to 9.5% in 2008 to 6.3% in 2010 for those 18 years of age or older). Overall, roughly eight of every ten 2010 respondents 18 to 54 years of age (85.6%) and 18 years of age or older (79.3%) said they would go to a bar or lounge either “just as often” or “more often” if all of the bars and lounges in their community became completely smoke-free.

<sup>8</sup> In 2010, those who said their community does have an expanded smoke-free ordinance were asked how the ordinance has affected how often they now go out to a bar or lounge since all of the bars and lounges in their community have become completely smoke-free. Those who said their community does not have an expanded smoke-free ordinance were asked the same question asked in previous years.

<sup>9</sup> For this question (A24), the question asks, “If all of the bars and lounges in your community became completely smoke-free, how would that affect how often you go out to a bar or lounge?”, while the comparable question (Q26) asked previously asked, “If all of the restaurants in your community became completely smoke-free, how would that affect how often you go out to eat?”. These changes were made to more accurately reflect the environment created by the current statewide smoke-free law.

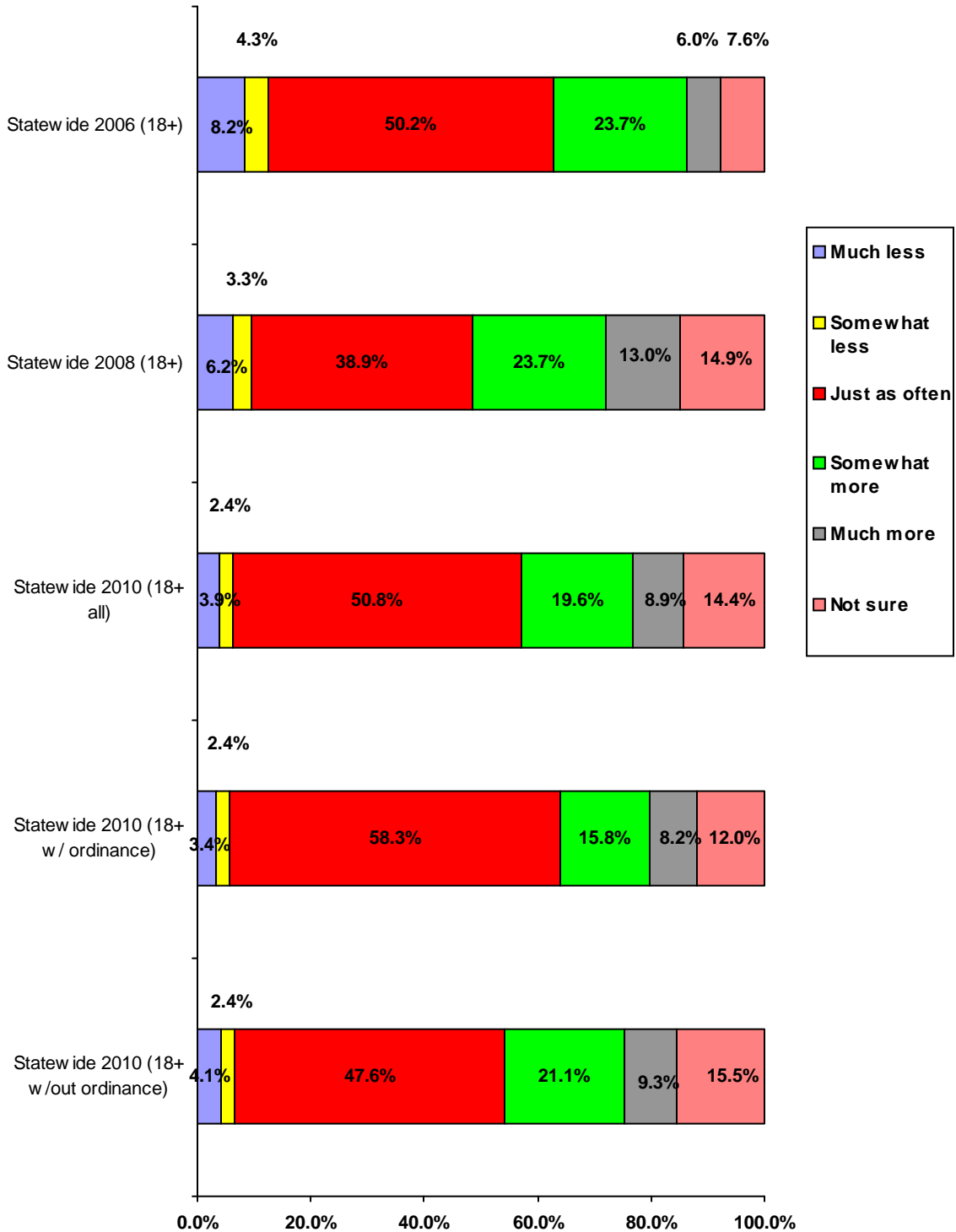
**Figure 3c-1. (2006 all & 2010 without ordinance) If all of the bars and lounges in your community became completely smoke-free, how would that affect how often you go out to a bar or lounge? (2010 with ordinance) Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge?**

*(Includes all respondents 18-54 years of age)*



**Figure 3c-2. (2006 all & 2010 without ordinance) If all of the bars and lounges in your community became completely smoke-free, how would that affect how often you go out to a bar or lounge? (2010 with ordinance) Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge?**

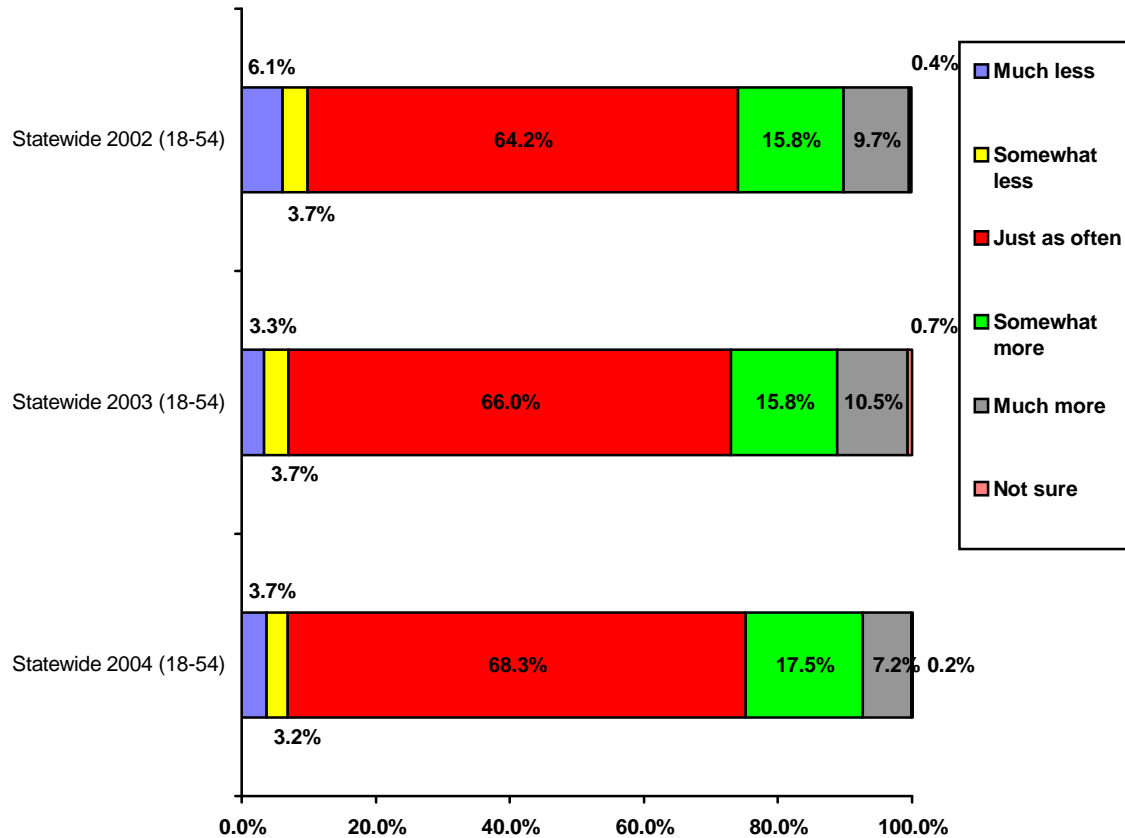
*(Includes all respondents 18 years of age or older)*



- As was noted in the previous footnote, a similar (but not identical) question was asked in 2002-2004 about intentions related to “restaurants going smoke-free”. When we compare the 2006 bar/lounge results to these “similar” 2002-2004 questions related to restaurants (**Figure 3d**), the findings again suggest that the impact of going smoke-free will be even more positive for the bar/lounge industry overall than that experienced by the restaurant industry overall after the current statewide smoke-free law was enacted.

**Figure 3d. (2002-2004) If all of the restaurants in your community became completely smoke-free how would that affect how often you eat out?**

*(Includes all respondents 18-54 years of age)*



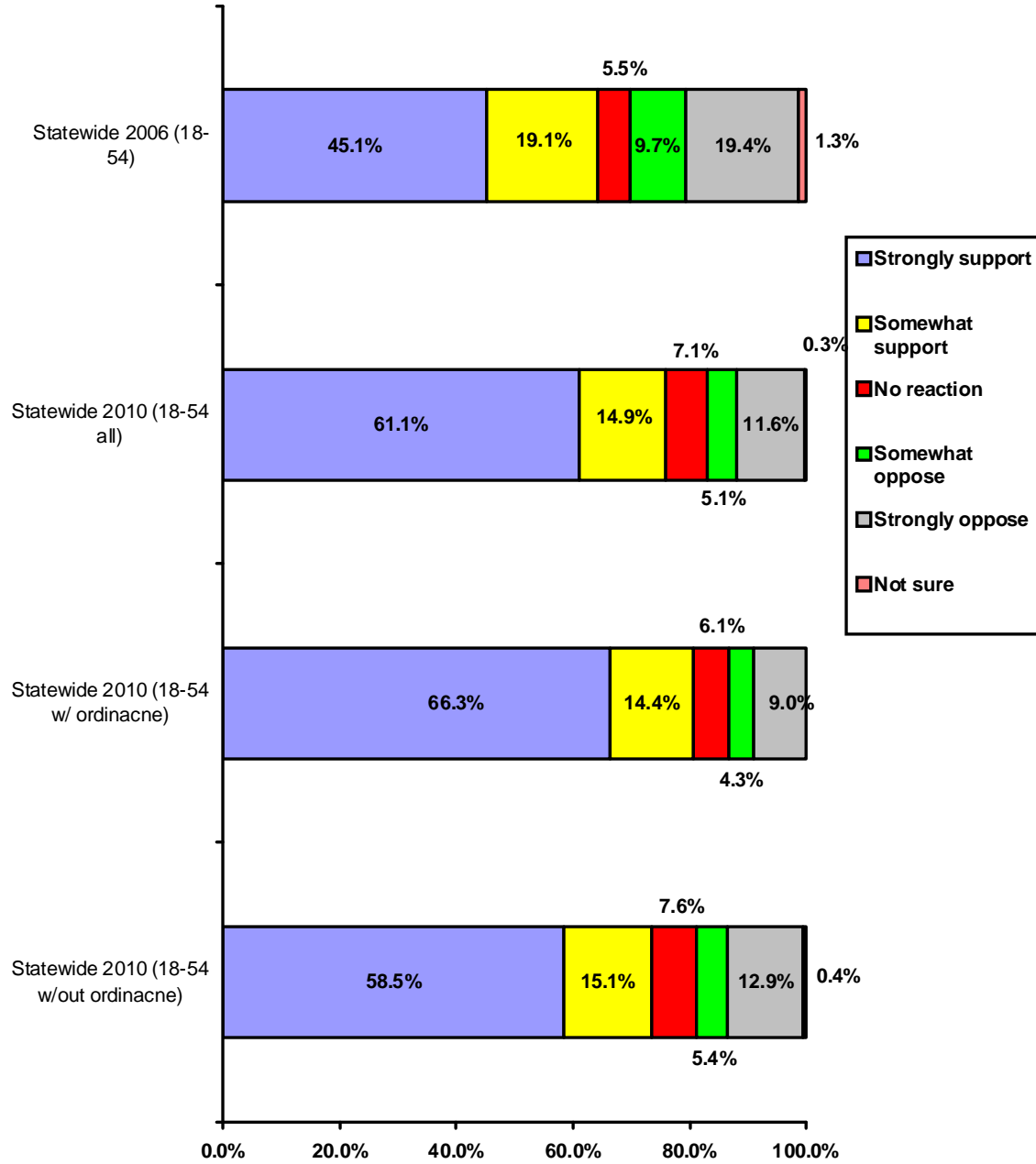
- All respondents<sup>10</sup> were asked what their reaction would be if a law was proposed in their community to eliminate all tobacco smoke from all indoor workplaces – including bars and lounges<sup>11</sup>. **Figures 3e-1 to 3e-2** shows that roughly three of every four 2010 respondents said they would strongly or somewhat support a community law, (64.2% in 2006 to 76.0% in 2010) with those 18-54 years of age and (66.8% in 2006 to 75.6% in 2010) with those 18 years of age or older, to eliminate or prohibit smoking in all workplaces including bars and lounges. In contrast, less than two of every ten respondents reported they would strongly or somewhat oppose such a community law, (29.1% in 2006 to 16.7% in 2010) with those 18-54 years of age and (26.3% in 2006 to 16.2% in 2010) with those 18 years of age or older.
- As was noted in the previous footnote, similar (but not identical) questions were asked about “restaurants” in 2003-2004 and “most workplaces” in 2004. Compared to these “similar” questions (**Figures 3f and 3g**), 2006 support for a community and/or state law to eliminate or prohibit smoking in all workplaces including bars and lounges is slightly lower, while opposition is slightly higher.

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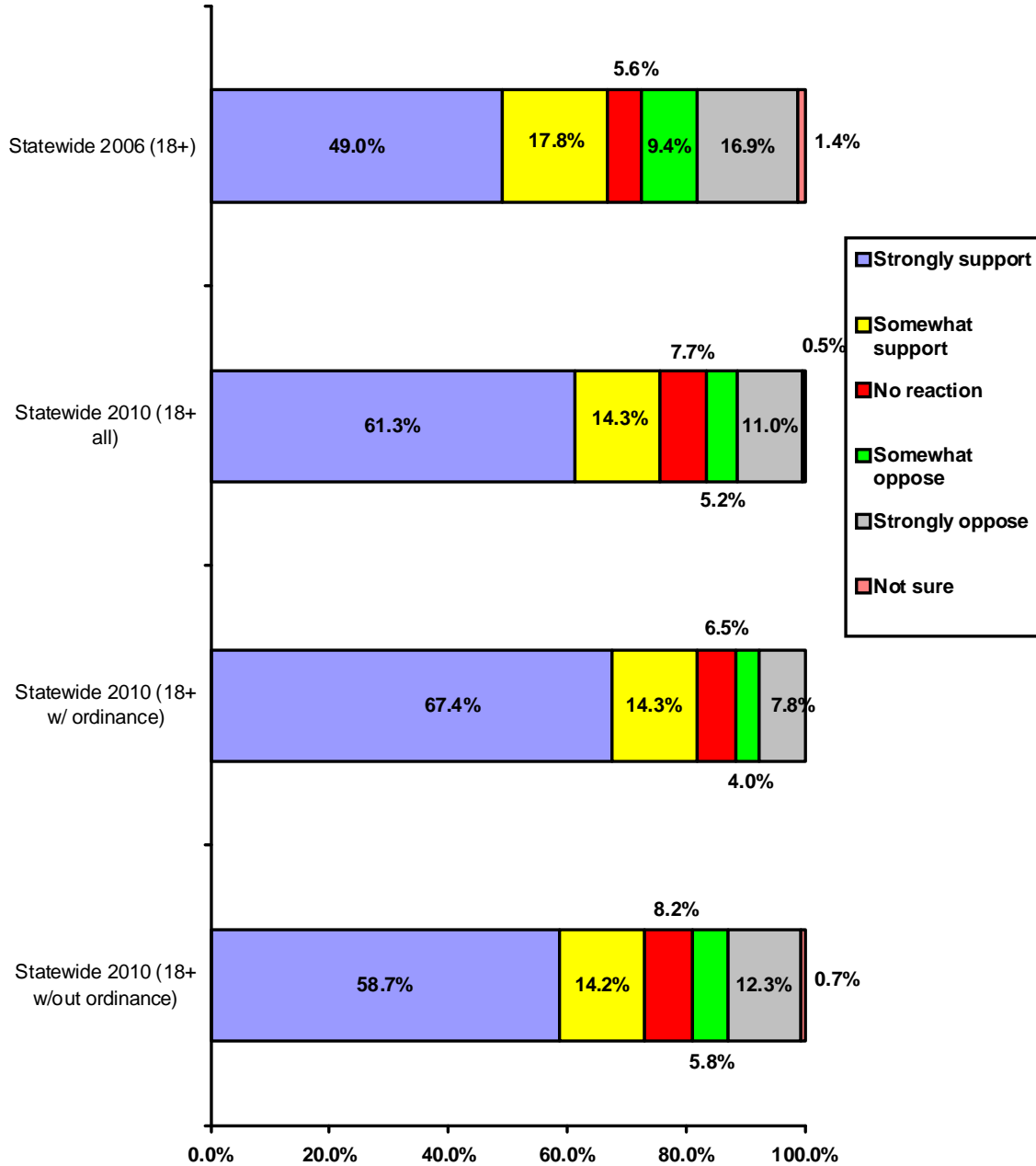
<sup>10</sup> In 2010, those who said their community does have an expanded smoke-free ordinance were asked how they would describe their overall reaction to the current smoke-free city ordinances in your community. Those who said their community does not have an expanded smoke-free ordinance were asked the same question asked in previous years.

<sup>11</sup> For this question, the question asks: (A25) “What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces (including all bars and lounges)?” The comparable question from previous studies asked: (N26) “What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from restaurants?” Again, these changes were made to more accurately reflect the environment created after the current statewide smoke-free law made restaurants smoke-free.

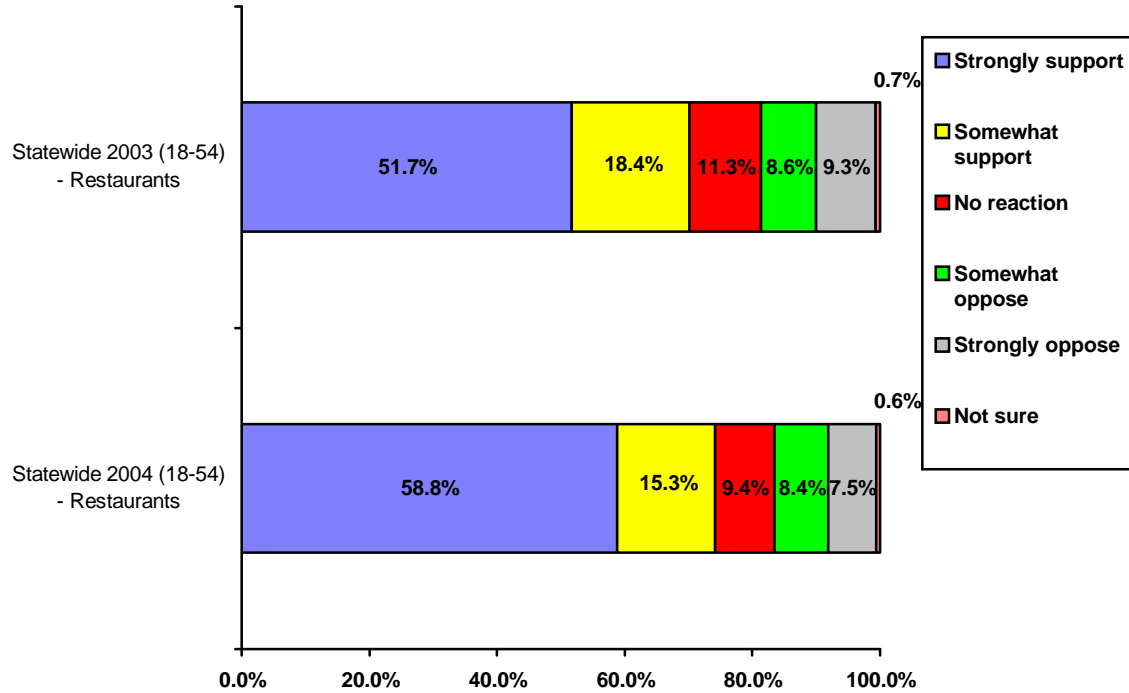
**Figure 3e-1. (2006 all & 2010 without ordinance) What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces, including bars and lounges? (2010 with ordinance) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community?**  
*(Includes all respondents 18-54 years of age)*



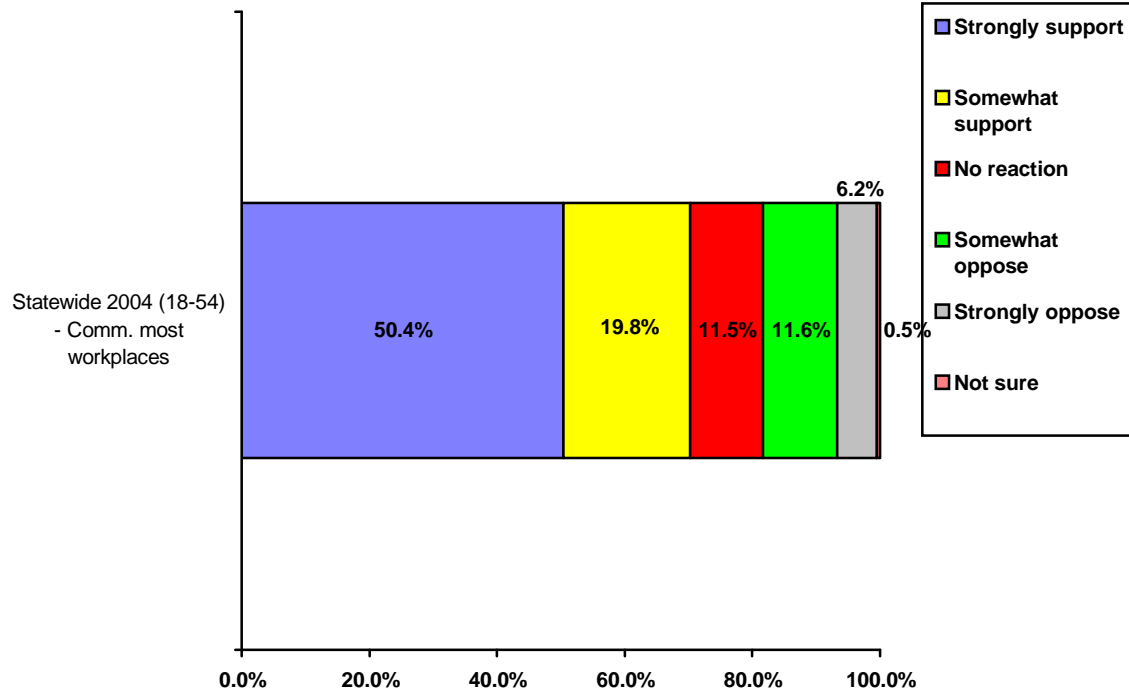
**Figure 3e-2. (2006 all & 2010 without ordinance) What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces, including bars and lounges? (2010 with ordinance) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community?**  
*(Includes all respondents 18 years of age or older)*



**Figure 3f. (2003-2004) If a law were proposed in your community to eliminate all tobacco smoke from restaurants, what would be your reaction?**  
*(Includes all respondents)*



**Figure 3g. (2004) What would be your reaction if a law were proposed in your community to eliminate all tobacco smoke from most indoor places?**  
*(Includes all respondents)*

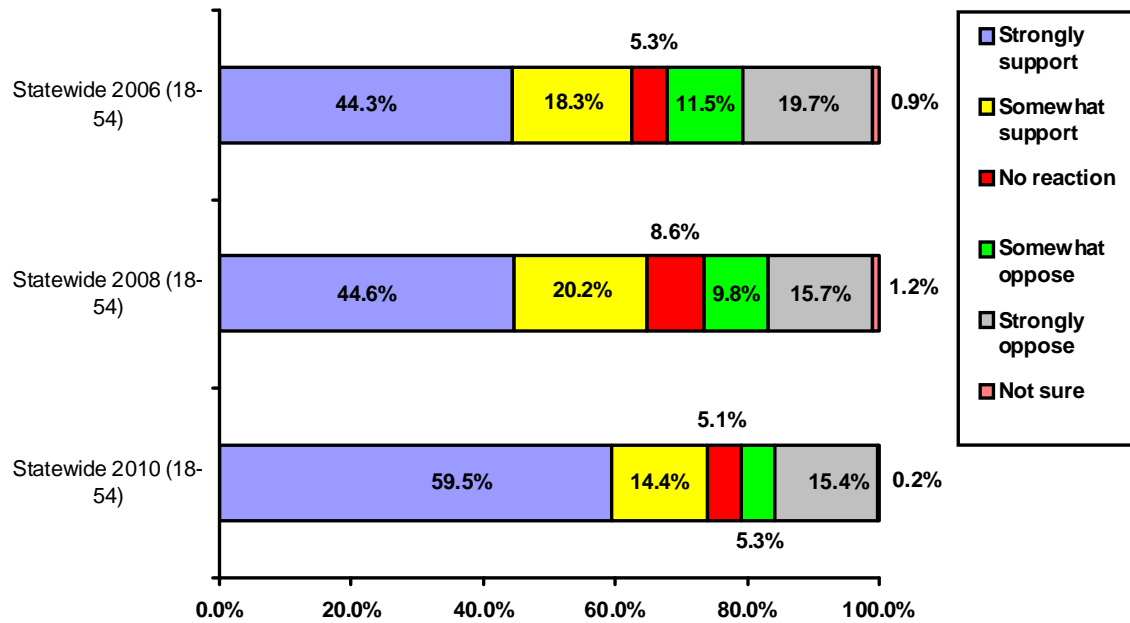


**Purpose #4: Monitor reaction to expanding the current law**

- All respondents were asked what their reaction would be if the state smoke-free law was expanded to prohibit smoking in all North Dakota workplaces including bars and lounges<sup>12</sup>. **Figures 4a-1 and 4a-2** show that more than seven of every ten 2010 respondents 18-54 years of age (from 62.6% in 2006 to 64.8% in 2008 to 73.9% in 2010) and 18 years of age or older (from 65.6% in 2006 to 64.4% in 2008 to 72.5% in 2010) again said they would strongly or somewhat support a state law to eliminate smoking in all workplaces including bars and lounges.

**Figure 4a-1. (2006-2010) How would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?**

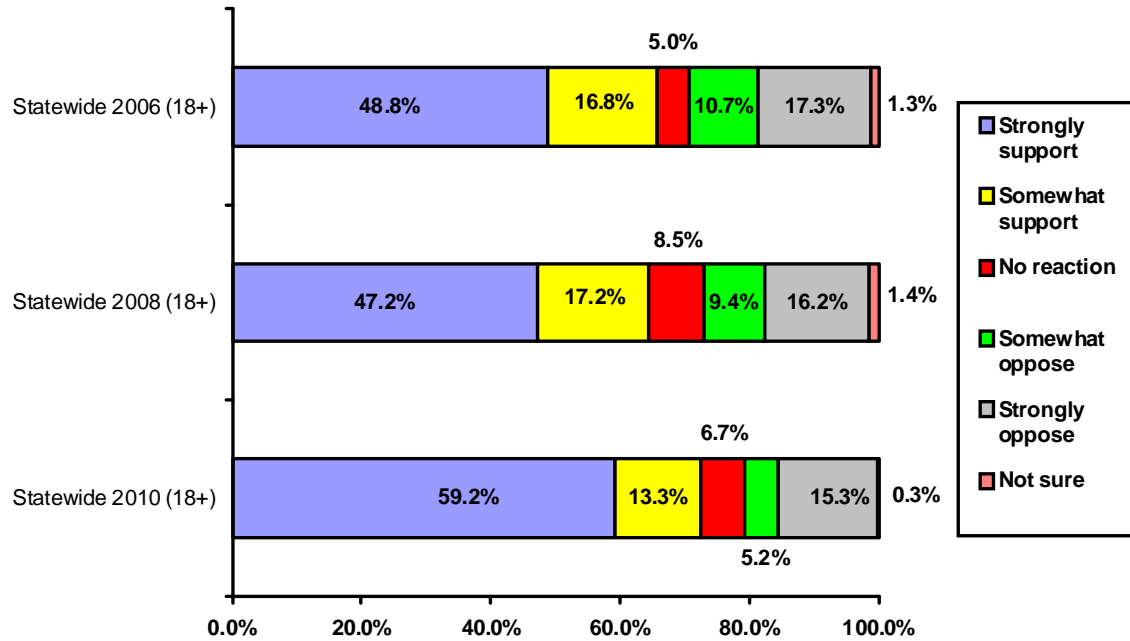
*(Includes all respondents 18-54 years of age)*



<sup>12</sup> For this question, the question asked: (A26) “Overall, how would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?” The comparable question from previous studies asked: (N26b) “What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from most indoor places?” Again, these changes were made to more accurately reflect the environment created by the current statewide smoke-free law.

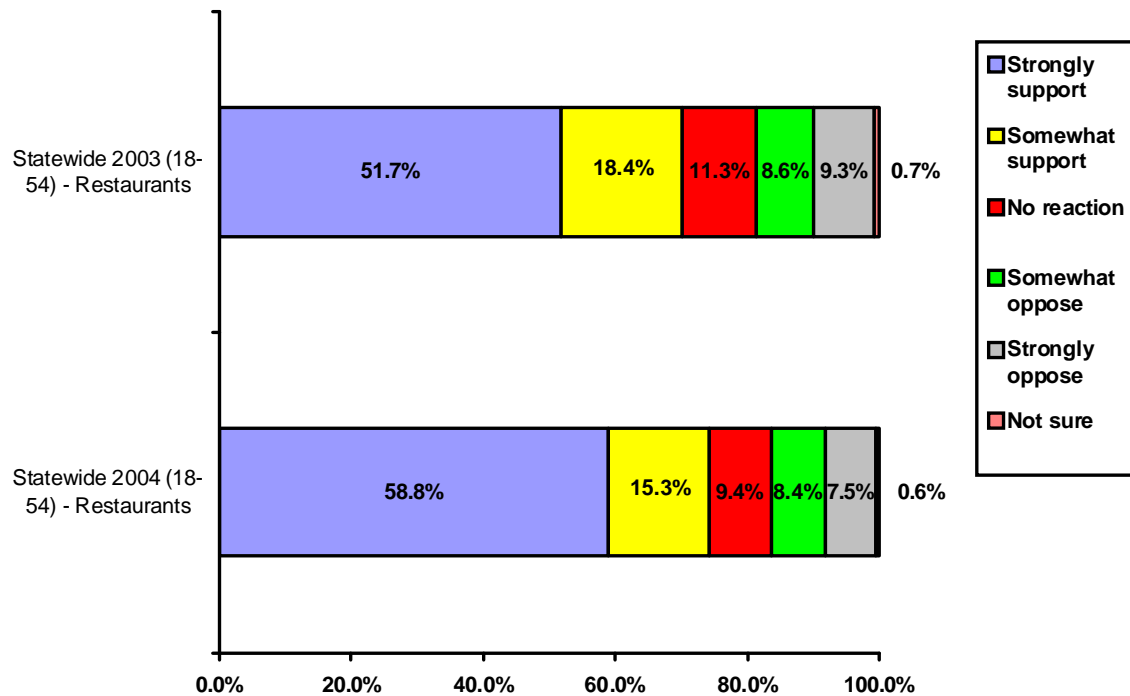
**Figure 4a-2. (2006-2010) How would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?**

*(Includes all respondents 18 years of age or older)*



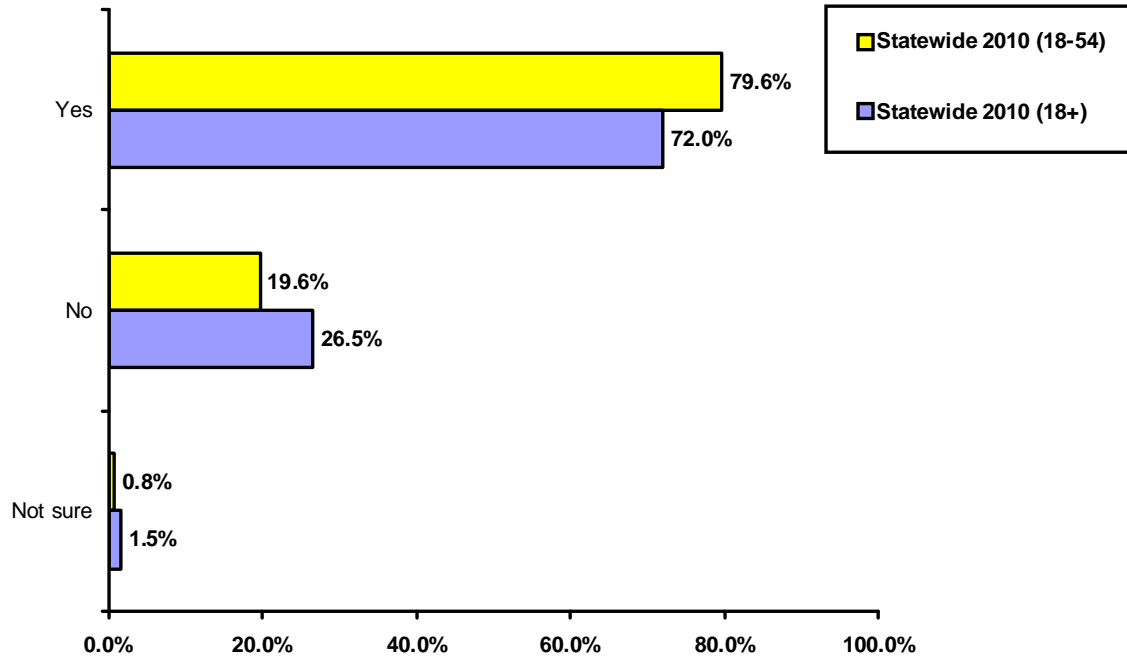
**Figure 4b. (2003-2004) If a law were proposed in your community to eliminate all tobacco smoke from restaurants, what would be your reaction?**

*(Includes all respondents 18-54 years of age)*



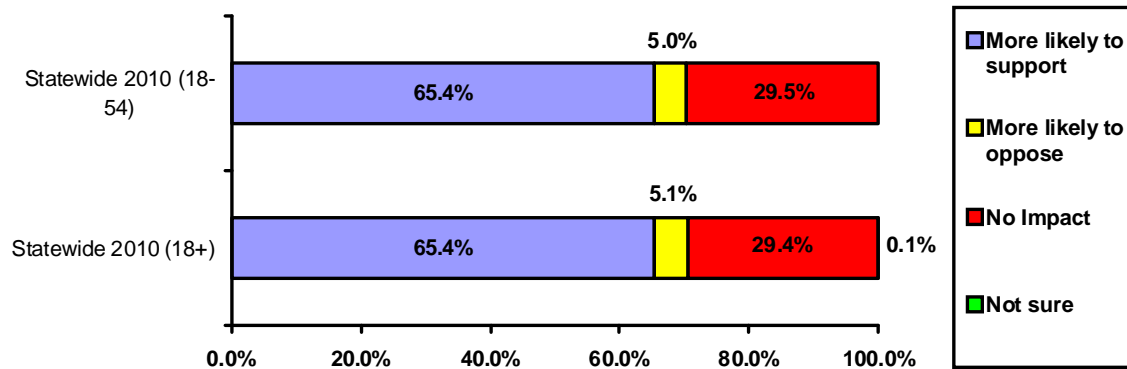
- All respondents were asked if they have ever been inside a smoke-free bar or lounge. As can be seen in **Figure 4c**, more than seven of every ten respondents 18-54 years of age (79.6%) and 18 years of age or older (72.0%) said they have visited a smoke-free bar or lounge.

**Figure 4c. (2010) Have you ever been inside a smoke-free bar or lounge?**  
*(Includes all respondents in each respective age group)*



- The respondents who said they have been inside a smoke-free bar or lounge were then asked what impact they feel visiting a smoke-free bar or lounge has had on their reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges. **Figure 4d** shows that, of those who have visited a smoke-free bar or lounge, more than six of every ten respondents, 18-54 years of age (65.4%) and 18 years of age or older (65.4%), said the experience made them more likely to support expanding the state smoke-free law.

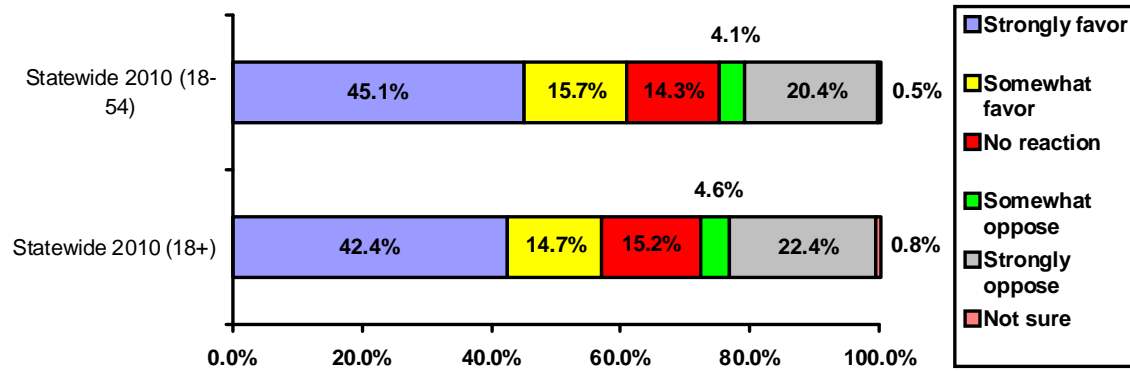
**Figure 4d. (2010) In your opinion, has visiting a smoke-free bar or lounge made you...**  
*(Includes all respondents in each respective age group who said they have been inside a smoke-free bar or lounge)*



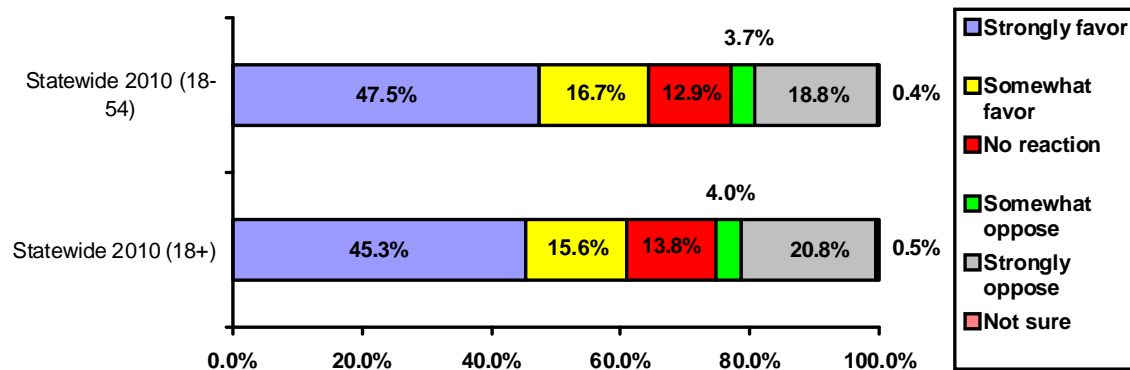
## Purpose #5: Monitor reaction to increasing the cigarette excise tax

- All respondents were asked about their reaction to raising the state cigarette excise tax by a dollar or more (1) without hearing any reasons for supporting or opposing the increase, (2) after hearing reasons for supporting the increase, and (3) after hearing reasons for opposing the increase. **Figure 5a-1 to 5a-3** show that, for all three scenarios measured, a majority of respondents would support increasing raising the state cigarette excise tax by a dollar or more.

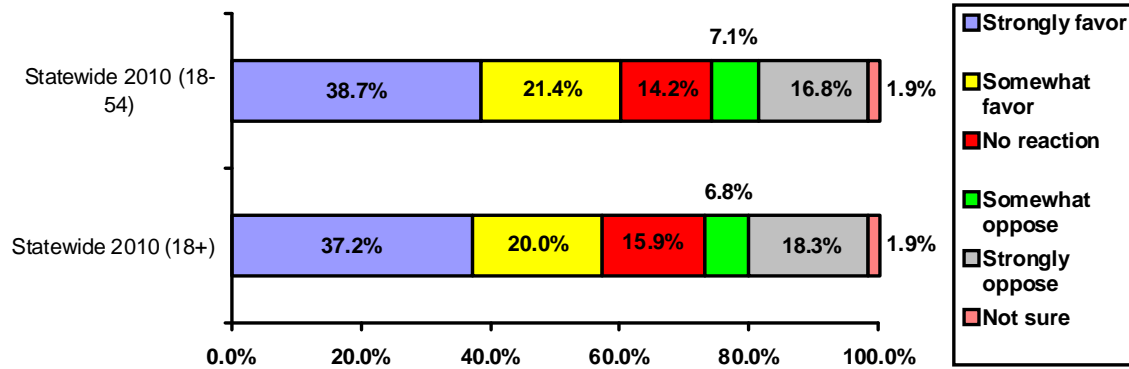
**Figure 5a-1. (2010) What is your reaction to raising the state cigarette excise tax by a dollar or more (no reasons for supporting or opposing provided)?**  
(Includes all respondents in each respective age group)



**Figure 5a-2. (2010) What is your reaction to raising the state cigarette excise tax by a dollar or more (after reasons for supporting provided)?**  
(Includes all respondents in each respective age group)

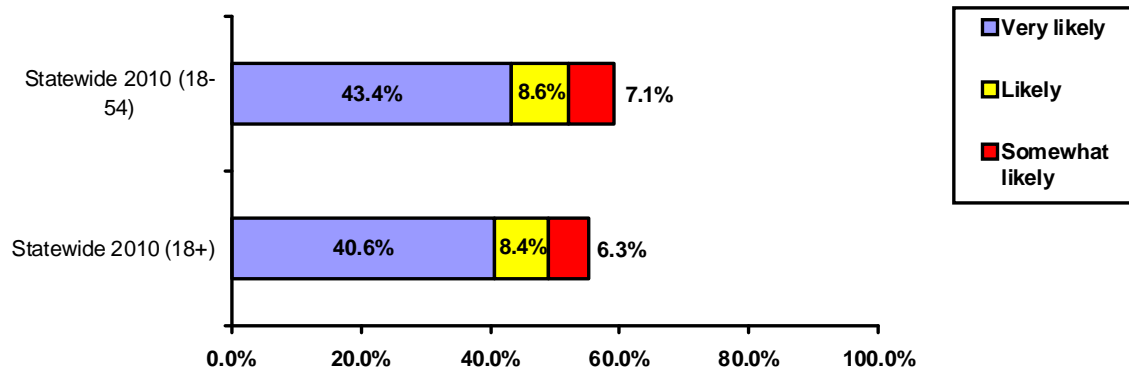


**Figure 5a-3. (2010) What is your reaction to raising the state cigarette excise tax by a dollar or more (after reasons for opposing provided)?**  
*(Includes all respondents in each respective age group)*

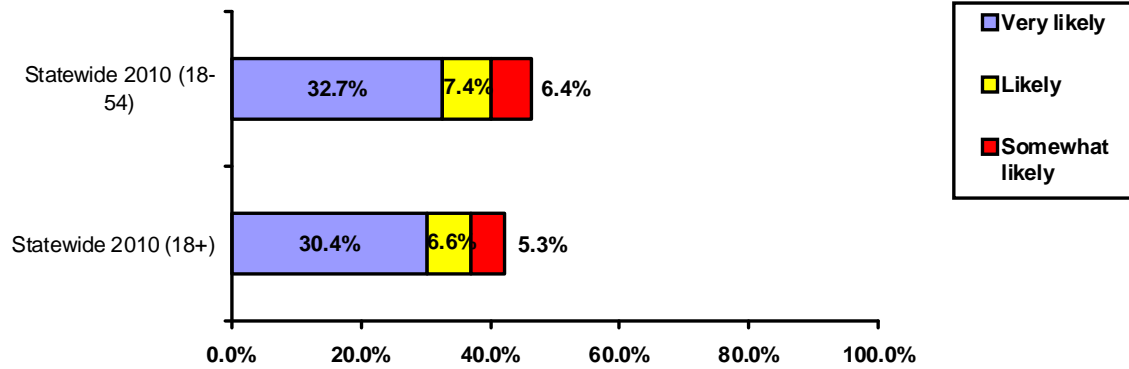


- All respondents were asked how likely they feel they would be to support raising the state cigarette excise tax by (1) one dollar to one dollar and 44 cents a pack, (2) two dollars to two dollars and 44 cents a pack, and (3) three dollars to three dollars and 44 cents a pack. **Figure 5b-1 to 5b-3** show that the proportion of respondents who are likely to support the increase is relatively low compared to other proposals we have measured in the past, even though roughly one of every two respondents (52.0% of those 18-54 years of age and 49.0% of those 18 year of age or older) reported they are "at least likely" to support increasing the excise tax by one dollar to one dollar and 44 cents a pack.

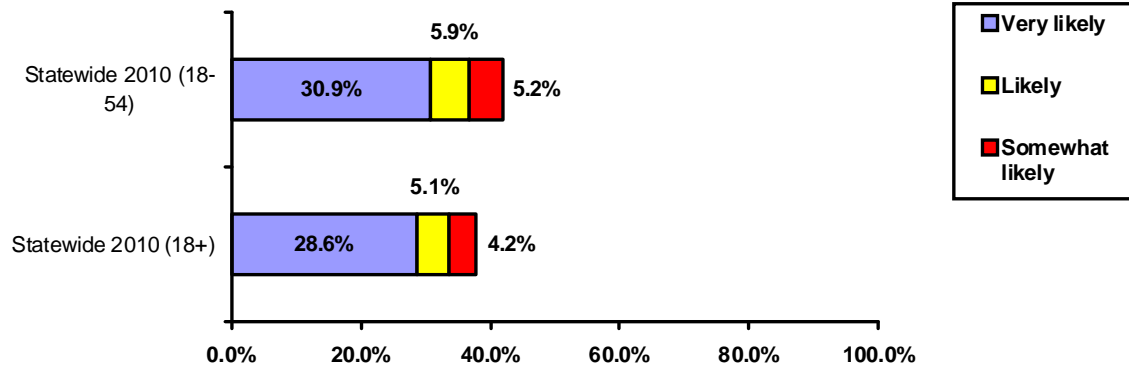
**Figure 5b-1. (2010) How likely do you feel you would be to support raising the state cigarette excise tax by one dollar to one dollar and 44 cents a pack?**  
*(Includes all respondents in each respective age group)*



**Figure 5b-2. (2010) How likely do you feel you would be to support raising the state cigarette excise tax by two dollar to two dollar and 44 cents a pack?**  
*(Includes all respondents in each respective age group)*



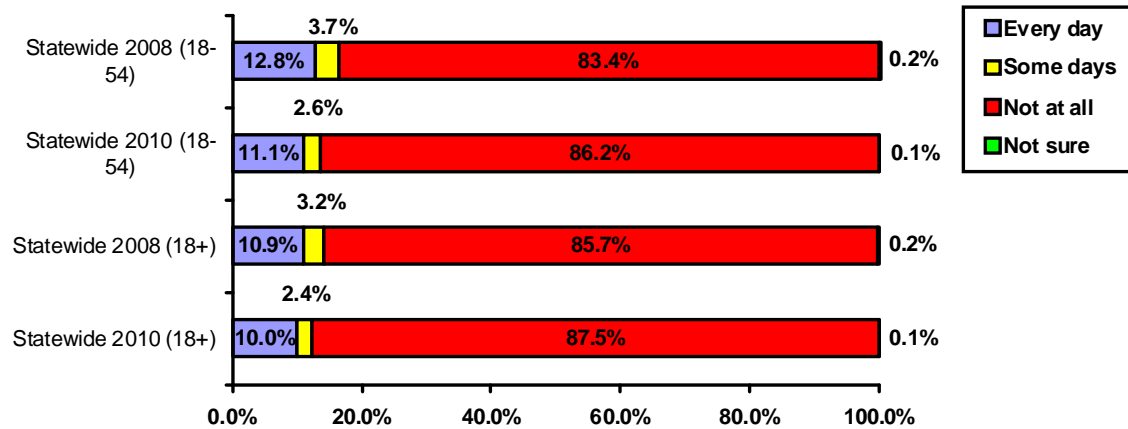
**Figure 5b-3. (2010) How likely do you feel you would be to support raising the state cigarette excise tax by three dollar to three dollar and 44 cents a pack?**  
*(Includes all respondents in each respective age group)*



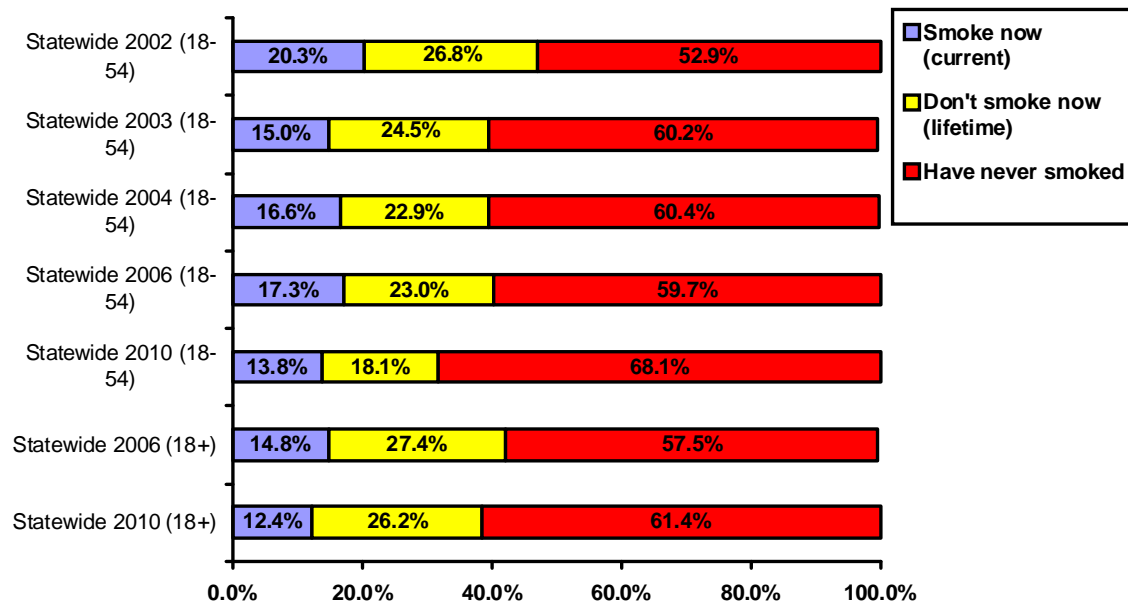
## Smoking Status

- All respondents were asked two questions to determine their smoking status<sup>13</sup>. **Figures 6a and 6b** show that the proportion of current smokers surveyed is lower than that experienced in prior years for respondents 18-54 years of age (13.8%) and 18 years of age or older (12.4%).

**Figure 6a. (2008-2010) Do you now smoke cigarettes...**  
(Includes all respondents in each respective age group)



**Figure 6b. (2002-2006 & 2010) Smoking status of respondents.**  
(Includes all respondents in each respective age group)



<sup>13</sup> The 2006 questions (A28a-b) are identical to Q32a-b that had been asked prior to 2006. In 2008, only question B28b (A28b or Q32b) was asked, which does not allow us to do the coding necessary to provide data that is directly comparable to previous years.

## Section

# 4

### THE QUESTIONNAIRE

The questionnaires developed for the North Dakota Public Education on Tobacco Task Force for the 2008 and 2006 “Secondhand Smoke Study of North Dakota” were used as the templates for this questionnaire. The following questionnaire was designed with assistance from the members of the questionnaire development team assembled by Mr. Clint Boots.

- Clint Boots, North Dakota Department of Health, Tobacco Prevention and Control Program
- Karalee Harper, North Dakota Department of Health, Tobacco Prevention and Control Program
- Jeanne Prom, Center for Tobacco Prevention and Control Policy
- Javayne Oyloe, Upper Missouri District Health Unit and North Dakota Public Education on Tobacco Task Force
- Vicki Rosenau, City-County Health District and North Dakota Public Education on Tobacco Task Force

The questionnaire in this report was used for all interviews conducted for this study.



Period. [Do Not Read] Survey Period = 6 - Fall 2010

Intro1a. **Hi, my name is (*Your First Name*) from Winkelman Consulting in Fargo, and I'm simply conducting a survey about smoking-related issues in your area. I'm not selling anything and will not call you back after this interview is completed. The survey will only take about 4 to 5 minutes, there are no right or wrong answers, and your answers will be kept confidential. This survey is for people 18 years of age or older.**

Intro1b. **To make sure we get the right mix of age groups, is anyone in your household 18 to 54 years of age?**

SKIP to DC1a ← ← ← ← ← ← ← ← ← ← ← 1..... Yes → → → → → [Check region quota]

2..... No

Discontinue Close (DC1) ← ← ← ← ← ← ← ← ← ← ← 3..... Refused, no response

Intro1c. **Is anyone in your household 55 years of age or older?**

SKIP to A33 ← ← ← ← ← ← ← ← ← ← ← 1..... Yes → → → → → [Check region quota]

Discontinue Close (DC1) ← ← ← ← ← ← ← ← ← ← ← 2..... No

Discontinue Close (DC1) ← ← ← ← ← ← ← ← ← ← ← 3..... Refused, no response

DC1a. [IF "male" quota is full, then SKIP to DC1c (DC1a to DC1b = 992).] **For this interview, may I please speak to the youngest male in your household who is 18 to 54 years of age?**

SKIP to A33 ← ← ← ← ← ← ← ← ← ← ← 1..... Yes, respondent is youngest male

Ask to speak to that person ← 2..... Yes, respondent is not youngest male but youngest male is available

SKIP to Intro2 when they come to the phone

3..... No, youngest male is not available

SKIP to DC1c ← ← ← ← ← ← ← ← ← ← ← 4..... No, there are no 18 to 54 males in the household

DC1b. [IF the respondent is the youngest male (DC1a = 1), then SKIP to A33.] [IF the respondent is not the youngest male but youngest male is available (DC1a = 2), then SKIP to Intro2.] [IF there are no males in the household (DC1a = 4), then SKIP to DC1c.] **Since he is not available, may I please speak to any male in your household who is 18 to 54 years of age?**

SKIP to A33 ← ← ← ← ← ← ← ← ← ← ← 1..... Yes, respondent is male

Ask to speak to that person ← 2..... Yes, respondent is not male but a male is available

SKIP to Intro2 when they come to the phone

3..... No, male is not available

4..... No, there are no 18 to 54 males in the household

DC1c. [IF the respondent is an 18 to 54 year old male (DC1b = 1), then SKIP to A33.] [IF the respondent is not an 18 to 54 year old male but an 18 to 54 year old male is available (DC1b = 2), then SKIP to Intro2.] [IF "female" quota is full, then Discontinue Close (DC1).] **May I please speak to the youngest female in your household who is 18 to 54 years of age?**

SKIP to A33 ← ← ← ← ← ← ← ← ← ← ← 1..... Yes, respondent is youngest female

Ask to speak to that person ← 2..... Yes, respondent is not youngest female but youngest female is available

SKIP to Intro2 when they come to the phone

3..... No, youngest female is not available

Set/schedule callback ← ← ← ← ← ← ← ← ← ← ← 4..... No, there are no 18 to 54 females in the household

DC1d. [IF the respondent is the youngest female (DC1c = 1), then SKIP to A33.] [IF the respondent is not the youngest female but youngest female is available (DC1c = 2), then SKIP to Intro2.] [IF there are no females in the household (DC1c = 4), then Discontinue Close (DC1).] **Since she is not available, may I please speak to any female in your household who is 18 to 54 years of age?**

SKIP to A33 ← ← ← ← ← ← ← ← ← ← ← 1..... Yes, respondent is female

Ask to speak to that person ← 2..... Yes, respondent is not female but a female is available

GO to Intro2 when they come to the phone

Set/schedule callback ← ← ← ← ← ← ← ← ← ← ← 3..... No, female is not available

Set/schedule callback ← ← ← ← ← ← ← ← ← ← ← 4..... No, there are no 18 to 54 females in the household

Intro2. [IF the respondent is an 18 to 54 year old female (DC1d = 1), then SKIP to A33.] [IF the respondent is not an 18 to 54 year old female but an 18 to 54 year old female is available (DC1d = 2), then SKIP to Intro2.] [IF no 18 to 54 year olds are available (DC1d > 2), then set/schedule a callback.] **Hi, my name is (*Your First Name*) from Winkelman Consulting in Fargo, and I'm not selling anything, I'm simply conducting a survey about smoking-related issues in your area. The survey will only take about 3 to 5 minutes, there are no right or wrong answers, and your answers will be kept confidential. This survey is for people 18 to 54 years of age. Are you 18 to 54 years of age?**

1..... Yes

SKIP back to DC1a ← ← ← ← ← ← ← ← ← ← ← 2..... No, not sure, no response

A33. (Old Q37) [IF the respondent is not 18 to 54 years old (Intro2 > 1), then SKIP back to DC1a.] [Do Not Read] Enter respondent's gender.

1..... Male (50% per region)

2..... Female (50% per region)

Purpose: Perceived risks of secondhand smoke

A11-12. First, I'd like to ask you a few questions about secondhand smoke -- that is -- smoke you breathe from other people's cigarettes, cigars, or pipes. Using a scale of very harmful, harmful, somewhat harmful, not very harmful, or not at all harmful, what impact do you feel secondhand smoke will have on the health of a nonsmoker if the nonsmoker...

	Very harmful	Harmful	Somewhat harmful	Not very harmful	Not at all harmful	Not sure
A11. (Old Q14 modified) Works in a bar, lounge, or other public place where smoking is allowed?	1	2	3	4	5	91
A12. (Old Q15 modified) Frequently visits a bar, lounge, or other public place where smoking is allowed?	1	2	3	4	5	91

Purpose: Where smoking should be allowed?

- A18. (Old Q6 modified) As you may already know, the current state smoke-free law prohibits smoking inside private businesses and other non-government offices or work places. In your opinion, where should smoking be prohibited for private businesses and other non-government offices or work places – would you say...
- 3 ..... Smoking should not be allowed at all inside the building only – or –
  - 4 ..... Smoking should not be allowed at all either inside the building or on the surrounding grounds?
  - 91 ..... [Do Not Read] Not sure, no response

Purpose: Bars & lounges

- A22. (Old N9b modified) Which one of the next two statements do you feel comes closer to your personal point of view...
- 1 ..... One, <Pause> bar owners have a right to decide whether or not people smoke in their places of business, so we should not have laws that prohibit smoking in bars or lounges, <Pause> or <Pause>...
  - 2 ..... Two, <Pause> employees and nonsmokers have a right to breathe clean air in bars or lounges, so we should have laws that prohibit smoking in bars or lounges.
  - 91 ..... [Do Not Read] Not sure, both equally, neither, no response
- C24a. (New) Does the community you live in currently have a smoke-free ordinance that prohibits smoking in all of the bars and lounges in your community?
- 1 ..... Yes
  - 2 ..... No
  - 91 ..... Not sure, no response
- SKIP to A24 <<<*
- C24b. (New) [IF community does not have smoke-free bars/lounges (C24a > 1), then SKIP to A24 (C24b to C25 = 999)] Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge – would you say you would now go out to a bar or lounge...
- 1 ..... Much less,
  - 2 ..... Somewhat less,
  - 3 ..... Just as often,
  - 4 ..... Somewhat more, or
  - 5 ..... Much more than you did before the bars and lounges in your community became smoke-free?
  - 91 ..... [Do Not Read] Not sure, no response
  - 999..... Respondent does not live in a community with smoke-free bars/lounges
- C25. (New) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community – would you say you...
- 1 ..... Strongly support,
  - 2 ..... Somewhat support,
  - 3 ..... Somewhat oppose,
  - 4 ..... Strongly oppose, or
  - 5 ..... Have no reaction to the current smoke-free city ordinances in your community prohibiting smoking in bars and lounges?
  - 91 ..... [Do Not Read] Not sure, no response
  - 999..... Respondent does not live in a community with smoke-free bars/lounges
- SKIP to A26 <<<*
- A24. (New, Old Q25-26 modified) [IF community does have smoke-free bars/lounges (C24a = 1), then SKIP to A26 (A24 to A25 = 999)] If all of the bars and lounges in your community became completely smoke-free, how would that affect how often you go out to a bar or lounge – would you say you would go out...
- 1 ..... Much less,
  - 2 ..... Somewhat less,
  - 3 ..... Just as often,
  - 4 ..... Somewhat more, or
  - 5 ..... Much more than you do now?
  - 91 ..... [Do Not Read] Not sure, no response
  - 999..... Respondent does live in a community with smoke-free bars/lounges

Purpose: Reaction to expanding the current smoke-free law

- A25. (Old N26b modified) Some cities and towns are considering expanding their smoke-free law to make all indoor workplaces smoke-free, including all bars and lounges. What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces – would you say you would...
- 1 ..... Strongly support,
  - 2 ..... Somewhat support,
  - 3 ..... Somewhat oppose,
  - 4 ..... Strongly oppose, or
  - 5 ..... Have no reaction to a law to eliminate all tobacco smoke from all indoor workplaces in your community, including all bars and lounges?
  - 91 ..... [Do Not Read] Not sure, no response
  - 999..... Respondent does live in a community with smoke-free bars/lounges

- A26. (New, Old N26, N26b modified) Overall, how would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges – would you say you would...
- 1 ..... Strongly support,
  - 2 ..... Somewhat support,
  - 3 ..... Somewhat oppose,
  - 4 ..... Strongly oppose, or
  - 5 ..... Have no reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?
  - 91 ..... [Do Not Read] Not sure, no response

- C26a. (New) Have you ever been inside a smoke-free bar or lounge?
- 1 ..... Yes
  - 2 ..... No
  - 91 ..... Not sure, no response
- SKIP to C27a ← ← ←*

- C26b. (New) [IF the respondent has not been in a smoke-free bar or lounge (C26a > 1), then SKIP to C27a (C26b = 999).] In your opinion, has visiting a smoke-free bar or lounge made you...
- 1 ..... More likely to support,
  - 2 ..... More likely to oppose, or
  - 3 ..... Had no impact on your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?
  - 91 ..... [Do Not Read] Not sure, no response
  - 999..... Respondent has not visited smoke-free bars/lounges

Purpose: Reaction to increasing the cigarette excise tax

- C27a. (New) Next, let's talk about state cigarette excise taxes – that is – the tax that states collect for each pack of cigarettes that is sold. As you may know, the cigarette excise tax in North Dakota is currently 44 cents per pack on cigarettes sold in the state. A proposal is being considered to raise the cigarette excise tax by a dollar or more to at least a dollar and 44 cents a pack.

What is your reaction to raising the state cigarette excise tax by a dollar or more – would you say you...

- 1 ..... Strongly favor,
- 2 ..... Somewhat favor,
- 3 ..... Somewhat oppose,
- 4 ..... Strongly oppose, or
- 5 ..... Have no reaction to raising the state cigarette excise tax by a dollar or more?
- 91 ..... [Do Not Read] Not sure, no response

- C27b. (New) Those who support this proposal say that increasing the cigarette excise tax by a dollar or more in other states has proven to both reduce cigarette smoking among people of all ages and incomes and save these states and taxpayers millions of dollars in smoking-related healthcare costs.

After hearing this information, what is your reaction to raising the state cigarette excise tax by a dollar or more – would you say you...

- 1 ..... Strongly favor,
- 2 ..... Somewhat favor,
- 3 ..... Somewhat oppose,
- 4 ..... Strongly oppose, or
- 5 ..... Have no reaction to raising the state cigarette excise tax by a dollar or more?
- 91 ..... [Do Not Read] Not sure, No response

- C27c. (New) However, others oppose this proposal because they believe there is no need to raise the excise tax when the state has a large budget surplus. Also, they believe the increase places an unfair burden on smokers who tend to have lower incomes.

After hearing this information, what is your reaction to raising the state cigarette excise tax by a dollar or more – would you say you...

- 1 ..... Strongly favor,
- 2 ..... Somewhat favor,
- 3 ..... Somewhat oppose,
- 4 ..... Strongly oppose, or
- 5 ..... Have no reaction to raising the state cigarette excise tax by a dollar or more?
- 91 ..... [Do Not Read] Not sure, No response

C28intro. (New) Using a scale of very likely, likely, somewhat likely, not very likely, or not at all likely, how likely do you feel you would be to support...

C28a. (New) ...raising the state cigarette excise tax by one dollar to one dollar and 44 cents a pack?

- 1 ..... Very likely
- 2 ..... Likely
- 3 ..... Somewhat likely
- 4 ..... Not very likely
- 5 ..... Not at all likely
- 91 ..... Not sure, no response

SKIP to A28a ← ←  
SKIP to A28a ← ←  
SKIP to A28a ← ←

C28b. (New) [IF the respondent is not likely to support a \$1.00 excise tax increase (C28a > 3), then SKIP to A28a (C28b to C28c = 93).] ...raising the state cigarette excise tax by two dollars to two dollars and 44 cents a pack?

- 1 ..... Very likely
- 2 ..... Likely
- 3 ..... Somewhat likely

SKIP to A28a ← ←  
SKIP to A28a ← ←  
SKIP to A28a ← ←

- 4 ..... Not very likely
- 5 ..... Not at all likely
- 91 ..... Not sure, no response
- 93 ..... [Do not list for interviewers] Respondent is not likely to support increasing the excise tax by \$1.00

C28c. (New) [IF the respondent is not likely to support a \$2.00 excise tax increase (C28b > 3), then SKIP to A28a (C28c = 92).] ...raising the state cigarette excise tax by three dollars to three dollars and 44 cents a pack?

- 1 ..... Very likely
- 2 ..... Likely
- 3 ..... Somewhat likely
- 4 ..... Not very likely
- 5 ..... Not at all likely
- 91 ..... Not sure, no response

- 92 ..... [Do not list for interviewers] Respondent is not likely to support increasing the excise tax by \$2.00
- 93 ..... [Do not list for interviewers] Respondent is not likely to support increasing the excise tax by \$1.00

### Purpose: Demographics

A28a. (Old Q32a) The remaining questions are for statistical purposes only. None of your answers will ever be identified by name. Have you smoked at least 100 cigarettes in your entire life?

- 1 ..... Yes
- 2 ..... No
- 91 ..... Not sure, no response

SKIP to A30 ← ←  
SKIP to A30 ← ←

A28b. (Old Q32b) [If the respondent did not smoke 100+ cigarettes in their lifetime (A28a > 1), then SKIP to A30 (A28b to A29 = 99).] Do you now smoke cigarettes...

- 1 ..... **Everyday,**
- 2 ..... **Some days, or**
- 3 ..... **Not at all?**
- 91 ..... [Do Not Read] Not sure, no response
- 99 ..... [Do not list for interviewers] Respondent has not smoked at least 100 cigarettes

SKIP to A30 ← ←  
SKIP to A30 ← ←

A29. (Old Q33) [IF the respondent does not currently smoke (A28b > 2), then SKIP to A30 (A29 = 98).] In an average day, roughly how many cigarettes do you now smoke? [Note: 1 pack = 20 cigarettes]

- X ..... Enter amount smoked in average day: \_\_\_\_\_ packs \_\_\_\_\_ cigarettes
- 80 ..... 80 or more cigarettes (4 packs or more) per day
- 90 ..... Zero, don't smoke most days
- 991 ..... Not sure [Probe for a "range" or estimate before using this response choice]
- 992 ..... Refused, choose not to answer
- 998 ..... [Do not list for interviewers] Respondent does not now smoke cigarettes
- 999 ..... [Do not list for interviewers] Respondent has not smoked at least 100 cigarettes

A30. (Old Q34 modified) For classification purposes, may I have your age please? [If reluctant or refuse, then read, "Please stop me when I read the age group which includes you...", and read the age groups.]

- 1 ..... **18 to 24,**
- 2 ..... **25 to 34,**
- 3 ..... **35 to 44,**
- 4 ..... **45 to 54,**
- 5 ..... **55 to 64, or**
- 6 ..... **65 or older?**
- 91 ..... [Do Not Read] Refused, choose not to answer

A32. (Old Q36) What is the highest level of formal education you have completed?

- 1 ..... Less than high school graduate
- 2 ..... High school graduate
- 3 ..... Technical/trade school graduate, associates or 2-year degree
- 4 ..... Some college
- 5 ..... College graduate (Bachelor's degree)
- 6 ..... Some post-graduate work
- 7 ..... Graduate degree
- 8 ..... Other (Specify: \_\_\_\_\_)
- 91 ..... Not sure, No response

---

**VERIFICATION CLOSE: That's all the questions I have for you. Lastly, let me verify that I dialed \_\_\_\_ - \_\_\_\_\_. Again, my name is (Your First Name), and on occasion a small percentage of people like yourself are called back just to verify that this interview actually took place. May I please have your first name, and first name only, so my supervisor will know who to ask for in case this interview is verified. Thank you for your time and have a good (evening/day)!**

Resp. First Name: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ End Time: \_\_\_\_\_

A34. (Old Q38a) [Do Not Read] Enter county code from list. \_\_\_\_\_

- A35. (Old Q38b) [Do Not Read] Enter list.
- 1..... Region 1 – Williston (150 + 66 = 216)
  - 2..... Region 2 – Minot (150 + 66 = 216)
  - 3..... Region 3 – Devils Lake (150 + 66 = 216)
  - 4..... Region 4 – Grand Forks (150 + 66 = 216)
  - 5..... Region 5 – Fargo (150 + 66 = 216)
  - 6..... Region 6 – Jamestown (150 + 66 = 216)
  - 7..... Region 7 – Bismarck (150 + 66 = 216)
  - 8..... Region 8 – Dickinson (150 + 66 = 216)

A36a. (Old Q39a) [Do Not Read] Enter zip code from list. \_\_\_\_\_

- A36b. (Old Q39b) [Do Not Read] Enter zip code grouping.
- 1..... Urban (20,000+)
  - 2..... City (5,000-19,999)
  - 3..... Town (1,000-4,999)
  - 4..... Rural (< 1,000)
  - 5..... Reservation

**DISCONTINUE CLOSE: I'm sorry, we all ready have enough people of your gender and age, so that's all the questions I have for you. Thank you for your time and have a good (evening/day)!**



## Section

# 5

## CONTINGENCY TABLES

Contingency tables are commonly referred to as “cross-tabs”. They present the findings in an easy-to-understand, table form and provide the categorical data that is used most frequently in marketing. We strongly recommend that you review these tables and use them to facilitate any major decisions you make.

The contingency tables on the following pages show the proportion of all respondents that gave various responses to each question, as well as the proportion of specific sample segments (i.e. gender, age group, area of residence, etc.) that provided a particular response. This detail will enable you to determine which segments are more likely (or less likely) to have certain habits, intentions, opinions, perceptions and/or levels of awareness.

Please note the tables are separated into sections. The tables in each section have the same “banners” or sample segments across the top. Within each section, the tables are in order by question number, which appears on the top, left-hand side of each table.



## 2002-2010 Weighted Contingency Tables by Period (Respondents 18-54 years of age)

**A11: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A11 (Q14 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker works in bar, lounge, or other public place where smoking is allowed?	Very harmful	55.1%	45.5%	52.8%	56.2%	64.3%	53.0%	58.8%
	Harmful	22.8%	25.1%	23.3%	24.0%	19.2%	23.5%	21.6%
	Somewhat harmful	15.1%	19.4%	17.2%	14.8%	10.6%	14.2%	14.6%
	Not very harmful	3.6%	5.0%	4.6%	3.0%	2.5%	4.2%	2.3%
	Not at all harmful	1.9%	2.4%	.7%	1.1%	1.5%	3.7%	1.9%
	Not sure, no response	1.5%	2.6%	1.4%	.9%	1.9%	1.4%	.9%
Total Responses		7200	1200	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**A12: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A12 (Q15 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker frequently visits bar, lounge, or other public place where smoking is allowed?	Very harmful	40.3%	31.5%	37.1%	35.4%	50.4%	40.2%	47.2%
	Harmful	26.6%	25.6%	24.4%	27.7%	23.4%	33.6%	24.8%
	Somewhat harmful	22.6%	29.8%	27.1%	27.0%	18.0%	14.7%	19.2%
	Not very harmful	5.9%	6.6%	7.6%	7.3%	3.9%	5.4%	4.8%
	Not at all harmful	2.6%	3.7%	1.8%	1.6%	2.0%	4.1%	2.7%
	Not sure, no response	1.9%	2.9%	2.0%	1.0%	2.3%	2.1%	1.3%
Total Responses		7200	1200	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**A18: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A18 (Q6 modified). In your opinion, where should smoking be prohibited for private businesses and other non-government offices?	Allowed in building	16.0%	35.0%	28.4%	32.6%			
	Not allowed in building	54.4%	44.8%	48.8%	50.1%	67.3%	54.1%	61.1%
	Not allowed in building or on grounds	20.7%	8.8%	11.2%	10.6%	22.1%	38.1%	33.5%
	Not sure, no response	8.9%	11.4%	11.6%	6.7%	10.6%	7.8%	5.4%
Total Responses		7200	1200	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**A22: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.			
			Spring 2004	Spring 2006	Spring 2008	Fall 2010
A22 (N9b modified). Which one of the next two statements do you feel comes closer to your personal point of view?	Bar owners have right to decide whether or not people smoke	38.1%	31.3%	45.2%	39.1%	36.8%
	Employees/non-smokers have right to breathe clean air	57.9%	65.7%	50.1%	55.8%	60.0%
	Not sure/Both equally/Neither/No response	4.0%	2.9%	4.7%	5.1%	3.2%
Total Responses		4800	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**C24a: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C24a. (New) Does the community you live in currently have a smoke-free ordinance that prohibits smoking in all of the bars and lounges in your community?	Yes	32.7%	32.7%
	No	55.3%	55.3%
	Not sure, no response	12.0%	12.0%
Total Responses		1200	1200

Includes all respondents 18-54 years of age

**C24b: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C24b. (New) Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge?	Much less	3.6%	3.6%
	Somewhat less	2.1%	2.1%
	Just as often	61.1%	61.1%
	Somewhat more	17.8%	17.8%
	Much more	9.4%	9.4%
	Not sure, no response	6.0%	6.0%
Total Responses		393	393

Includes all respondents 18-54 years of age who reported their community IS totally smoke-free

**C25: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.	
			Fall 2010	
C25. (New) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community?	Strongly support	66.3%	66.3%	
	Somewhat support	14.4%	14.4%	
	Somewhat oppose	4.3%	4.3%	
	Strongly oppose	9.0%	9.0%	
	Have no reaction	6.1%	6.1%	
Total Responses		393	393	

Includes all respondents 18-54 years of age who reported their community IS totally smoke-free

**A24: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.		
			Spring 2006	Spring 2008	Fall 2010
A24 (Q26 modified). If all bars and lounges in community became completely smoke-free, how would that affect how often you go out to a bar or lounge?	Much less	7.3%	8.8%	7.7%	4.2%
	Somewhat less	4.0%	4.8%	3.9%	2.9%
	Just as often	45.0%	48.6%	39.0%	48.6%
	Somewhat more	26.6%	27.3%	27.3%	24.7%
	Much more	10.5%	6.2%	14.5%	11.2%
	Not sure, No response	6.6%	4.3%	7.6%	8.5%
Total Responses		3207	1200	1200	807

2006-2008: Includes all respondents 18-54 years of age

2010: Includes all respondents 18-54 years of age who reported their community is NOT totally smoke-free

**A25: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.	
			Spring 2006	Fall 2010
A25 (N26b modified). What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces?	Strongly support	50.5%	45.1%	58.5%
	Somewhat support	17.5%	19.1%	15.1%
	Somewhat oppose	8.0%	9.7%	5.4%
	Strongly oppose	16.8%	19.4%	12.9%
	Have no reaction	6.4%	5.5%	7.6%
	Not sure, No response	.9%	1.3%	.4%
Total Responses		2007	1200	807

2006-2008: Includes all respondents 18-54 years of age

2010: Includes all respondents 18-54 years of age who reported their community is NOT totally smoke-free

**CA24: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.		
			Spring 2006	Spring 2008	Fall 2010
CA24 (C24b & A24 combined). (Since/If) all bars and lounges in community became completely smoke-free, how (has/would) that affect how often you go out to a bar or lounge?	Much less	6.9%	8.8%	7.7%	4.0%
	Somewhat less	3.8%	4.8%	3.9%	2.7%
	Just as often	46.8%	48.6%	39.0%	52.6%
	Somewhat more	25.7%	27.3%	27.3%	22.4%
	Much more	10.4%	6.2%	14.5%	10.6%
	Not sure, No response	6.6%	4.3%	7.6%	7.7%
Total Responses		3600	1200	1200	1200

Includes all respondents 18-54 years of age

**CA25: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.	
			Spring 2006	Fall 2010
CA25 (C25 & A25 combined). What (is/would be) your reaction to your community eliminating all tobacco smoke from all indoor workplaces?	Strongly support	53.1%	45.1%	61.1%
	Somewhat support	17.0%	19.1%	14.9%
	Somewhat oppose	7.4%	9.7%	5.1%
	Strongly oppose	15.5%	19.4%	11.6%
	Have no reaction	6.3%	5.5%	7.1%
	Not sure, No response	.8%	1.3%	.3%
Total Responses		2400	1200	1200

Includes all respondents 18-54 years of age

**A26: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.		
			Spring 2006	Spring 2008	Fall 2010
A26. (N26, N26b modified) Overall, how would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?	Strongly support	49.5%	44.3%	44.6%	59.5%
	Somewhat support	17.6%	18.3%	20.2%	14.4%
	Somewhat oppose	8.9%	11.5%	9.8%	5.3%
	Strongly oppose	16.9%	19.7%	15.7%	15.4%
	Have no reaction	6.3%	5.3%	8.6%	5.1%
	Not sure, No response	.8%	.9%	1.2%	.2%
Total Responses		3600	1200	1200	1200

Includes all respondents 18-54 years of age

**C26a: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C26a. (New) Have you ever been inside a smoke-free bar or lounge?	Yes	79.6%	79.6%
	No	19.6%	19.6%
	Not sure, no response	.8%	.8%
Total Responses		1200	1200

Includes all respondents 18-54 years of age

**C26b: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C26b. (New) In your opinion, has visiting a smoke-free bar or lounge made you...	More likely to support	65.4%	65.4%
	More likely to oppose	5.0%	5.0%
	No impact on reaction to expanding state smoke-free law	29.5%	29.5%
Total Responses		956	956

Includes all respondents 18-54 years of age who reported they HAVE visited a smoke-free bar or lounge

**C27a: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C27a. (New) What is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	45.1%	45.1%
	Somewhat favor	15.7%	15.7%
	Somewhat oppose	4.1%	4.1%
	Strongly oppose	20.4%	20.4%
	No reaction	14.3%	14.3%
	Not sure, no response	.5%	.5%
Total Responses		1200	1200

Includes all respondents 18-54 years of age

**C27b: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C27b. (New) After hearing the "pros", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	47.5%	47.5%
	Somewhat favor	16.7%	16.7%
	Somewhat oppose	3.7%	3.7%
	Strongly oppose	18.8%	18.8%
	No reaction	12.9%	12.9%
	Not sure, no response	.4%	.4%
Total Responses		1200	1200

Includes all respondents 18-54 years of age

**C27c: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C27c. (New) After hearing the "cons", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	38.7%	38.7%
	Somewhat favor	21.4%	21.4%
	Somewhat oppose	7.1%	7.1%
	Strongly oppose	16.8%	16.8%
	No reaction	14.2%	14.2%
	Not sure, no response	1.9%	1.9%
Total Responses		1200	1200

Includes all respondents 18-54 years of age

**C28a: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C28a. (New) How likely are you to support raising the state cigarette excise tax by one dollar to one dollar and 44 cents a pack?	Very likely	43.4%	43.4%
	Likely	8.6%	8.6%
	Somewhat likely	7.1%	7.1%
	Not very likely	4.3%	4.3%
	Not at all likely	22.7%	22.7%
	Not sure, no response	13.8%	13.8%
Total Responses		1200	1200

Includes all respondents 18-54 years of age

**C28b: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C28b. (New) How likely are you to support raising the state cigarette excise tax by two dollars to two dollars and 44 cents a pack?	Very likely	32.7%	32.7%
	Likely	7.4%	7.4%
	Somewhat likely	6.4%	6.4%
	Not very likely	6.5%	6.5%
	Not at all likely	4.7%	4.7%
	Not sure, no response	1.4%	1.4%
	Respondent not likely to support \$1.00 excise tax increase	40.8%	40.8%
Total Responses		1200	1200

Includes all respondents 18-54 years of age

**C28c: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C28c. (New) How likely are you to support raising the state cigarette excise tax by three dollars to three dollars and 44 cents a pack?	Very likely	30.9%	30.9%
	Likely	5.9%	5.9%
	Somewhat likely	5.2%	5.2%
	Not very likely	2.1%	2.1%
	Not at all likely	2.2%	2.2%
	Not sure, no response	.3%	.3%
	Respondent not likely to support \$2.00 excise tax increase	12.7%	12.7%
Respondent not likely to support \$1.00 excise tax increase	40.8%	40.8%	
Total Responses		1200	1200

Includes all respondents 18-54 years of age

**A28a: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.				
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Fall 2010
A28a (Q32a). Have you smoked at least 100 cigarettes in your entire life?	Yes	39.7%	47.1%	39.8%	39.6%	40.3%	31.9%
	No	60.0%	52.7%	60.0%	60.0%	59.4%	68.0%
	Not sure	.3%	.2%	.3%	.4%	.3%	.1%
Total Responses		6000	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**A28b: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.				
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Fall 2010
A28b (Q32b). Do you now smoke cigarettes...	Everyday	34.5%	36.7%	30.4%	33.9%	36.4%	34.8%
	Some days	7.4%	6.5%	8.0%	8.2%	6.4%	8.3%
	Not at all	58.0%	56.8%	61.6%	57.9%	57.2%	56.6%
	Not sure, No response	.0%					.3%
Total Responses		2384	566	477	475	484	382

Includes all respondents 18-54 years of age who have smoked at least 100 cigarettes in their life

**B28b: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...	Everyday	13.6%	17.3%	12.1%	13.4%	14.7%	12.8%	11.1%
	Some days	3.1%	3.1%	3.2%	3.2%	2.6%	3.7%	2.6%
	Not at all	83.3%	79.6%	84.7%	83.3%	82.7%	83.4%	86.2%
	Not sure, No response	.0%					.2%	.1%
Total Responses		7200	1200	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**A29 (grouped): Weighted 18-54 Statewide Results by Period**

		Total	Survey period.				
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Fall 2010
A29 grouped (Q33). In an average day, roughly how many cigarettes do you now smoke?	Have never smoked	60.3%	52.9%	60.2%	60.4%	59.7%	68.1%
	Don't smoke now	23.1%	26.8%	24.5%	22.9%	23.0%	18.1%
	Don't smoke daily	.4%	.6%	.5%	.4%	.2%	.1%
	1 pack or less	13.2%	16.5%	10.1%	14.1%	14.9%	10.4%
	More than 1 pack	3.0%	3.2%	4.4%	2.1%	2.2%	2.8%
	Not sure, refused	.2%	.0%	.3%	.1%	.1%	.3%
Total Responses		6000	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**Demographic A30: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A30 (Q34 modified). Age	18 - 24	12.7%	9.5%	9.2%	6.1%	9.4%	20.4%	21.9%
	25 - 34	21.6%	20.7%	19.5%	21.8%	21.5%	23.4%	23.0%
	35 - 44	30.4%	32.9%	30.7%	30.7%	29.0%	29.8%	29.3%
	45 - 54	34.7%	36.1%	39.7%	41.4%	39.4%	26.0%	25.5%
	Choose not to answer	.5%	.8%	.9%	.1%	.7%	.3%	.3%
Total Responses		7200	1200	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**Demographic A32: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.				
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Fall 2010
A32 (Q36). Highest level of education	Less than high school graduate	2.0%	2.9%	1.0%	1.6%	2.6%	1.8%
	High school graduate	22.5%	24.7%	25.2%	21.5%	20.9%	20.2%
	Technical/trade school graduate, associates or 2-yr degree	12.3%	9.2%	6.2%	18.1%	13.6%	14.5%
	Some college	20.1%	22.1%	23.1%	18.2%	18.6%	18.6%
	College graduate (Bachelor's degree)	30.8%	29.7%	30.9%	28.8%	31.7%	32.7%
	Some post-graduate work	2.7%	3.4%	3.6%	2.0%	3.5%	1.0%
	Graduate degree	9.1%	7.9%	9.2%	9.3%	8.4%	10.9%
	Other	.1%		.1%	.4%		
	Not sure, No response	.4%	.2%	.6%	.1%	.7%	.3%
Total Responses		6000	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**Demographic A33: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A33 (Q37). Gender	Male	51.0%	50.0%	49.9%	50.0%	55.8%	50.0%	50.0%
	Female	49.0%	50.0%	50.1%	50.0%	44.2%	50.0%	50.0%
Total Responses		7200	1200	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**Demographic A35: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A35 (Q38b). Region	Region 1: Williston	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%	3.9%
	Region 2: Minot	13.4%	13.4%	13.4%	13.4%	13.4%	13.4%	13.4%
	Region 3: Devils Lake	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%
	Region 4: Grand Forks	15.1%	15.0%	15.0%	15.0%	15.3%	15.3%	15.3%
	Region 5: Fargo	27.9%	27.9%	27.9%	27.9%	27.9%	27.9%	27.9%
	Region 6: Jamestown	8.4%	8.4%	8.4%	8.4%	8.4%	8.4%	8.4%
	Region 7: Bismarck	20.0%	20.1%	20.1%	20.1%	19.9%	19.9%	19.9%
	Region 8: Dickinson	5.5%	5.5%	5.5%	5.5%	5.5%	5.5%	5.5%
Total Responses		7200	1200	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

**Demographic A36b: Weighted 18-54 Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A36b (Q39b). Zip Code grouped into community size.	Urban (20,000+)	43.0%	46.6%	43.5%	43.7%	42.5%	42.4%	39.4%
	City (5,000-19,999)	18.6%	17.8%	21.3%	18.3%	16.9%	18.3%	19.1%
	Town (1,000-4,999)	16.3%	14.5%	15.0%	16.0%	17.0%	17.4%	18.0%
	Rural (<1,000)	22.1%	21.1%	20.2%	22.0%	23.6%	22.0%	23.5%
Total Responses		7200	1200	1200	1200	1200	1200	1200

Includes all respondents 18-54 years of age

## 2002-2010 Weighted Contingency Tables by Period (Respondents 18+ years of age)

**A11: Weighted 18+ Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A11 (Q14 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker works in bar, lounge, or other public place where smoking is allowed?	Very harmful	55.5%	45.5%	52.8%	56.2%	63.7%	52.0%	58.9%
	Harmful	22.8%	25.1%	23.3%	24.0%	19.6%	24.5%	21.6%
	Somewhat harmful	14.1%	19.4%	17.2%	14.8%	9.5%	13.3%	13.3%
	Not very harmful	3.8%	5.0%	4.6%	3.0%	2.7%	5.0%	2.9%
	Not at all harmful	1.9%	2.4%	.7%	1.1%	2.1%	2.9%	1.9%
	Not sure, no response	1.9%	2.6%	1.4%	.9%	2.4%	2.3%	1.4%
Total Responses		8784	1200	1200	1200	1728	1728	1728

Includes all respondents 18+ years of age

**A12: Weighted 18+ Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A12 (Q15 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker frequently visits bar, lounge, or other public place where smoking is allowed?	Very harmful	41.5%	31.5%	37.1%	35.4%	50.1%	41.4%	47.4%
	Harmful	26.5%	25.6%	24.4%	27.7%	24.1%	31.6%	24.9%
	Somewhat harmful	21.1%	29.8%	27.1%	27.0%	16.1%	14.7%	18.1%
	Not very harmful	5.8%	6.6%	7.6%	7.3%	4.1%	5.7%	4.7%
	Not at all harmful	2.6%	3.7%	1.8%	1.6%	2.6%	3.2%	2.8%
	Not sure, no response	2.5%	2.9%	2.0%	1.0%	2.9%	3.4%	2.1%
Total Responses		8784	1200	1200	1200	1728	1728	1728

Includes all respondents 18+ years of age

**A18: Weighted 18+ Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A18 (Q6 modified). In your opinion, where should smoking be prohibited for private businesses and other non-government offices?	Allowed in building	13.1%	35.0%	28.4%	32.6%			
	Not allowed in building	54.5%	44.8%	48.8%	50.1%	65.4%	52.2%	59.5%
	Not allowed in building or on grounds	23.8%	8.8%	11.2%	10.6%	24.7%	40.3%	34.9%
	Not sure, no response	8.6%	11.4%	11.6%	6.7%	9.9%	7.5%	5.5%
Total Responses		8784	1200	1200	1200	1728	1728	1728

Includes all respondents 18+ years of age

**A22: Weighted 18+ Statewide Results by Period**

		Total	Survey period.			
			Spring 2004	Spring 2006	Spring 2008	Fall 2010
A22 (N9b modified). Which one of the next two statements do you feel comes closer to your personal point of view?	Bar owners have right to decide whether or not people smoke	37.0%	31.3%	40.1%	38.1%	36.6%
	Employees/non-smokers have right to breathe clean air	58.7%	65.7%	54.4%	56.9%	59.9%
	Not sure/Both equally/Neither/No response	4.3%	2.9%	5.5%	5.0%	3.6%
Total Responses		6384	1200	1728	1728	1728

Includes all respondents 18+ years of age

**C24a: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C24a. (New) Does the community you live in currently have a smoke-free ordinance that prohibits smoking in all of the bars and lounges in your community?	Yes	29.8%	29.8%
	No	55.7%	55.7%
	Not sure, no response	14.5%	14.5%
Total Responses		1728	1728

Includes all respondents 18+ years of age

**C24b: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C24b. (New) Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge?	Much less	3.4%	3.4%
	Somewhat less	2.4%	2.4%
	Just as often	58.3%	58.3%
	Somewhat more	15.8%	15.8%
	Much more	8.2%	8.2%
	Not sure, no response	12.0%	12.0%
Total Responses		515	515

Includes all respondents 18+ years of age who reported their community IS totally smoke-free

**C25: Weighted 18+ Statewide Results by Period**

		Total	Survey period.	
			Fall 2010	
C25. (New) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community?	Strongly support	67.4%	67.4%	
	Somewhat support	14.3%	14.3%	
	Somewhat oppose	4.0%	4.0%	
	Strongly oppose	7.8%	7.8%	
	Have no reaction	6.5%	6.5%	
Total Responses		515	515	

Includes all respondents 18+ years of age who reported their community IS totally smoke-free

**A24: Weighted 18+ Statewide Results by Period**

		Total	Survey period.		
			Spring 2006	Spring 2008	Fall 2010
A24 (Q26 modified). If all bars and lounges in community became completely smoke-free, how would that affect how often you go out to a bar or lounge?	Much less	6.4%	8.2%	6.2%	4.1%
	Somewhat less	3.4%	4.3%	3.3%	2.4%
	Just as often	45.3%	50.2%	38.9%	47.6%
	Somewhat more	23.0%	23.7%	23.7%	21.1%
	Much more	9.4%	6.0%	13.0%	9.3%
	Not sure, No response	12.4%	7.6%	14.9%	15.5%
Total Responses		4669	1728	1728	1213

2006-2008: Includes all respondents 18+ years of age

2010: Includes all respondents 18+ years of age who reported their community is NOT totally smoke-free

**A25: Weighted 18+ Statewide Results by Period**

		Total	Survey period.	
			Spring 2006	Fall 2010
A25 (N26b modified). What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces?	Strongly support	53.0%	49.0%	58.7%
	Somewhat support	16.3%	17.8%	14.2%
	Somewhat oppose	7.9%	9.4%	5.8%
	Strongly oppose	15.0%	16.9%	12.3%
	Have no reaction	6.7%	5.6%	8.2%
	Not sure, No response	1.1%	1.4%	.7%
Total Responses		2941	1728	1213

2006-2008: Includes all respondents 18+ years of age

2010: Includes all respondents 18+ years of age who reported their community is NOT totally smoke-free

**CA24: Weighted 18+ Statewide Results by Period**

		Total	Survey period.		
			Spring 2006	Spring 2008	Fall 2010
CA24 (C24b & A24 combined). (Since/If) all bars and lounges in community became completely smoke-free, how (has/would) that affect how often you go out to a bar or lounge?	Much less	6.1%	8.2%	6.2%	3.9%
	Somewhat less	3.3%	4.3%	3.3%	2.4%
	Just as often	46.6%	50.2%	38.9%	50.8%
	Somewhat more	22.3%	23.7%	23.7%	19.6%
	Much more	9.3%	6.0%	13.0%	8.9%
	Not sure, No response	12.3%	7.6%	14.9%	14.4%
Total Responses		5184	1728	1728	1728

Includes all respondents 18+ years of age

**CA25: Weighted 18+ Statewide Results by Period**

		Total	Survey period.	
			Spring 2006	Fall 2010
CA25 (C25 & A25 combined). What (is/would be) your reaction to your community eliminating all tobacco smoke from all indoor workplaces?	Strongly support	55.2%	49.0%	61.3%
	Somewhat support	16.0%	17.8%	14.3%
	Somewhat oppose	7.3%	9.4%	5.2%
	Strongly oppose	13.9%	16.9%	11.0%
	Have no reaction	6.6%	5.6%	7.7%
	Not sure, No response	.9%	1.4%	.5%
Total Responses		3456	1728	1728

Includes all respondents 18+ years of age

**A26: Weighted 18+ Statewide Results by Period**

		Total	Survey period.		
			Spring 2006	Spring 2008	Fall 2010
A26. (N26, N26b modified) Overall, how would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?	Strongly support	51.7%	48.8%	47.2%	59.2%
	Somewhat support	15.8%	16.8%	17.2%	13.3%
	Somewhat oppose	8.5%	10.7%	9.4%	5.2%
	Strongly oppose	16.3%	17.3%	16.2%	15.3%
	Have no reaction	6.8%	5.0%	8.5%	6.7%
	Not sure, No response	1.0%	1.3%	1.4%	.3%
Total Responses		5184	1728	1728	1728

Includes all respondents 18+ years of age

**C26a: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C26a. (New) Have you ever been inside a smoke-free bar or lounge?	Yes	72.0%	72.0%
	No	26.5%	26.5%
	Not sure, no response	1.5%	1.5%
Total Responses		1728	1728

Includes all respondents 18+ years of age

**C26b: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C26b. (New) In your opinion, has visiting a smoke-free bar or lounge made you...	More likely to support	65.4%	65.4%
	More likely to oppose	5.1%	5.1%
	No impact on reaction to expanding state smoke-free law	29.4%	29.4%
	Not sure, no response	.1%	.1%
Total Responses		1244	1244

Includes all respondents 18+ years of age who reported they HAVE visited a smoke-free bar or lounge

**C27a: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C27a. (New) What is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	42.4%	42.4%
	Somewhat favor	14.7%	14.7%
	Somewhat oppose	4.6%	4.6%
	Strongly oppose	22.4%	22.4%
	No reaction	15.2%	15.2%
	Not sure, no response	.8%	.8%
Total Responses		1728	1728

Includes all respondents 18+ years of age

**C27b: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C27b. (New) After hearing the "pros", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	45.3%	45.3%
	Somewhat favor	15.6%	15.6%
	Somewhat oppose	4.0%	4.0%
	Strongly oppose	20.8%	20.8%
	No reaction	13.8%	13.8%
	Not sure, no response	.5%	.5%
Total Responses		1728	1728

Includes all respondents 18+ years of age

**C27c: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C27c. (New) After hearing the "cons", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	37.2%	37.2%
	Somewhat favor	20.0%	20.0%
	Somewhat oppose	6.8%	6.8%
	Strongly oppose	18.3%	18.3%
	No reaction	15.9%	15.9%
	Not sure, no response	1.9%	1.9%
Total Responses		1728	1728

Includes all respondents 18+ years of age

**C28a: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C28a. (New) How likely are you to support raising the state cigarette excise tax by one dollar to one dollar and 44 cents a pack?	Very likely	40.6%	40.6%
	Likely	8.4%	8.4%
	Somewhat likely	6.3%	6.3%
	Not very likely	4.8%	4.8%
	Not at all likely	24.1%	24.1%
	Not sure, no response	15.8%	15.8%
Total Responses		1728	1728

Includes all respondents 18+ years of age

**C28b: Weighted 18+ Statewide Results by Period**

		Total	Survey period.
			Fall 2010
C28b. (New) How likely are you to support raising the state cigarette excise tax by two dollars to two dollars and 44 cents a pack?	Very likely	30.4%	30.4%
	Likely	6.6%	6.6%
	Somewhat likely	5.3%	5.3%
	Not very likely	6.3%	6.3%
	Not at all likely	5.1%	5.1%
	Not sure, no response	1.5%	1.5%
	Respondent not likely to support \$1.00 excise tax increase	44.7%	44.7%
Total Responses		1728	1728

Includes all respondents 18+ years of age

**C28c: Weighted 18+ Statewide Results by Period**

		Total	Survey period.	
			Fall 2010	
C28c. (New) How likely are you to support raising the state cigarette excise tax by three dollars to three dollars and 44 cents a pack?	Very likely	28.6%	28.6%	
	Likely	5.1%	5.1%	
	Somewhat likely	4.2%	4.2%	
	Not very likely	2.0%	2.0%	
	Not at all likely	1.9%	1.9%	
	Not sure, no response	.5%	.5%	
	Respondent not likely to support \$2.00 excise tax increase	12.9%	12.9%	
Respondent not likely to support \$1.00 excise tax increase	44.7%	44.7%		
Total Responses		1728	1728	

Includes all respondents 18+ years of age

**A28a: Weighted 18+ Statewide Results by Period**

		Total	Survey period.				
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Fall 2010
A28a (Q32a). Have you smoked at least 100 cigarettes in your entire life?	Yes	41.4%	47.1%	39.8%	39.6%	42.5%	38.6%
	No	58.3%	52.7%	60.0%	60.0%	57.2%	61.2%
	Not sure	.3%	.2%	.3%	.4%	.4%	.3%
Total Responses		7056	1200	1200	1200	1728	1728

Includes all respondents 18+ years of age

**A28b: Weighted 18+ Statewide Results by Period**

		Total	Survey period.				
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Fall 2010
A28b (Q32b). Do you now smoke cigarettes...	Everyday	31.2%	36.7%	30.4%	33.9%	30.2%	26.0%
	Some days	6.6%	6.5%	8.0%	8.2%	5.3%	6.2%
	Not at all	62.1%	56.8%	61.6%	57.9%	64.5%	67.6%
	Not sure, No response	.1%					.2%
Total Responses		2918	566	477	475	734	666

Includes all respondents 18+ years of age who have smoked at least 100 cigarettes in their life

**B28b: Weighted 18+ Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...	Everyday	12.5%	17.3%	12.1%	13.4%	12.8%	10.9%	10.0%
	Some days	2.8%	3.1%	3.2%	3.2%	2.2%	3.2%	2.4%
	Not at all	84.6%	79.6%	84.7%	83.3%	84.9%	85.7%	87.5%
	Not sure, No response	.1%					.2%	.1%
Total Responses		8784	1200	1200	1200	1728	1728	1728

Includes all respondents 18+ years of age

**A29 (grouped): Weighted 18+ Statewide Results by Period**

		Total	Survey period.				
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Fall 2010
A29 grouped (Q33). In an average day, roughly how many cigarettes do you now smoke?	Have never smoked	58.6%	52.9%	60.2%	60.4%	57.5%	61.4%
	Don't smoke now	25.7%	26.8%	24.5%	22.9%	27.4%	26.2%
	Don't smoke daily	.3%	.6%	.5%	.4%	.1%	.1%
	1 pack or less	12.3%	16.5%	10.1%	14.1%	12.5%	9.5%
	More than 1 pack	2.8%	3.2%	4.4%	2.1%	2.2%	2.5%
	Not sure, refused	.2%	.0%	.3%	.1%	.2%	.3%
Total Responses		7056	1200	1200	1200	1728	1728

Includes all respondents 18+ years of age

**Demographic A30: Weighted 18+ Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A30 (Q34 modified). Age	18 - 24	10.4%	9.5%	9.2%	6.1%	6.5%	14.2%	15.2%
	25 - 34	17.7%	20.7%	19.5%	21.8%	14.9%	16.3%	16.0%
	35 - 44	24.9%	32.9%	30.7%	30.7%	20.1%	20.7%	20.3%
	45 - 54	28.4%	36.1%	39.7%	41.4%	27.4%	18.0%	17.7%
	55 - 64	6.7%				12.2%	11.0%	11.0%
	65 or older	11.2%				18.1%	19.4%	19.5%
	Choose not to answer	.5%	.8%	.9%	.1%	.7%	.4%	.3%
Total Responses		8784	1200	1200	1200	1728	1728	1728

Includes all respondents 18+ years of age

**Demographic A32: Weighted 18+ Statewide Results by Period**

		Total	Survey period.				
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Fall 2010
A32 (Q36). Highest level of education	Less than high school graduate	2.9%	2.9%	1.0%	1.6%	4.6%	3.3%
	High school graduate	24.0%	24.7%	25.2%	21.5%	24.1%	24.2%
	Technical/trade school graduate, associates or 2-yr degree	12.0%	9.2%	6.2%	18.1%	11.9%	14.1%
	Some college	20.0%	22.1%	23.1%	18.2%	19.4%	18.3%
	College graduate (Bachelor's degree)	28.7%	29.7%	30.9%	28.8%	26.3%	28.6%
	Some post-graduate work	2.6%	3.4%	3.6%	2.0%	3.0%	1.3%
	Graduate degree	9.3%	7.9%	9.2%	9.3%	9.7%	9.8%
	Other	.1%		.1%	.4%		
	Not sure, No response	.5%	.2%	.6%	.1%	1.0%	.4%
Total Responses		7056	1200	1200	1200	1728	1728

Includes all respondents 18+ years of age

**Demographic A33: Weighted 18+ Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A33 (Q37). Gender	Male	50.0%	50.0%	49.9%	50.0%	50.2%	50.0%	50.0%
	Female	50.0%	50.0%	50.1%	50.0%	49.8%	50.0%	50.0%
Total Responses		8784	1200	1200	1200	1728	1728	1728

Includes all respondents 18+ years of age

**Demographic A35: Weighted 18+ Statewide Results by Period**

		Total	Survey period.					
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	Fall 2010
A35 (Q38b). Region	Region 1: Williston	4.1%	3.9%	3.9%	3.9%	4.2%	4.2%	4.2%
	Region 2: Minot	13.5%	13.4%	13.4%	13.4%	13.6%	13.6%	13.6%
	Region 3: Devils Lake	6.1%	5.8%	5.8%	5.8%	6.3%	6.3%	6.3%
	Region 4: Grand Forks	14.6%	15.0%	15.0%	15.0%	14.3%	14.3%	14.3%
	Region 5: Fargo	26.6%	27.9%	27.9%	27.9%	25.7%	25.7%	25.7%
	Region 6: Jamestown	9.3%	8.4%	8.4%	8.4%	9.8%	9.8%	9.8%
	Region 7: Bismarck	20.1%	20.1%	20.1%	20.1%	20.1%	20.1%	20.1%
	Region 8: Dickinson	5.7%	5.5%	5.5%	5.5%	5.9%	5.9%	5.9%
Total Responses		8784	1200	1200	1200	1728	1728	1728

Includes all respondents 18+ years of age

**Demographic A36b: Weighted 18+ Statewide Results by Period**

		Total	Survey period.					Fall 2010
			Spring 2002	Spring 2003	Spring 2004	Spring 2006	Spring 2008	
A36b (Q39b). Zip Code grouped into community size.	Urban (20,000+)	41.4%	46.6%	43.5%	43.7%	39.7%	40.1%	37.6%
	City (5,000-19,999)	18.9%	17.8%	21.3%	18.3%	17.2%	19.1%	20.0%
	Town (1,000-4,999)	17.0%	14.5%	15.0%	16.0%	18.6%	18.0%	18.0%
	Rural (<1,000)	22.8%	21.1%	20.2%	22.0%	24.5%	22.9%	24.4%
Total Responses		8784	1200	1200	1200	1728	1728	1728

Includes all respondents 18+ years of age

## 2010 Unweighted Contingency Tables by Region (Respondents 18+ years of age)

**2010 Results ONLY**  
**A11: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A11 (Q14 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker works in bar, lounge, or other public place where smoking is allowed?	Very harmful	59.2%	53.5%	59.9%	59.9%	62.5%	55.0%	64.1%	59.7%	58.6%
	Harmful	22.0%	25.3%	18.1%	20.5%	21.8%	22.9%	24.1%	20.3%	23.1%
	Somewhat harmful	12.0%	12.3%	15.8%	9.6%	9.8%	16.7%	6.8%	14.2%	10.9%
	Not very harmful	2.9%	4.0%	4.1%	4.9%	2.2%	3.1%	1.3%	2.8%	1.2%
	Not at all harmful	2.0%	2.4%	1.7%	2.4%	2.1%	1.6%	.5%	2.6%	2.6%
	Not sure, no response	1.9%	2.5%	.4%	2.7%	1.5%	.7%	3.2%	.4%	3.6%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A12: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A12 (Q15 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker frequently visits bar, lounge, or other public place where smoking is allowed?	Very harmful	47.3%	44.0%	45.4%	46.9%	48.6%	45.3%	51.7%	49.8%	46.2%
	Harmful	25.3%	24.7%	24.6%	26.3%	27.2%	23.9%	26.7%	24.0%	25.3%
	Somewhat harmful	17.1%	17.9%	20.0%	15.4%	17.3%	21.2%	11.0%	17.8%	16.5%
	Not very harmful	4.7%	5.9%	4.8%	4.6%	2.2%	6.9%	5.9%	2.8%	4.1%
	Not at all harmful	3.0%	3.3%	3.3%	3.1%	2.6%	1.5%	1.3%	4.3%	4.7%
	Not sure, no response	2.6%	4.2%	1.8%	3.7%	2.0%	1.3%	3.3%	1.3%	3.2%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A18: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A18 (Q6 modified). In your opinion, where should smoking be prohibited for private businesses and other non-government offices?	Not allowed in building	60.5%	66.8%	62.9%	62.0%	55.2%	60.5%	64.8%	55.3%	56.8%
	Not allowed in building or on grounds	33.3%	23.5%	31.0%	31.6%	38.8%	33.8%	32.8%	41.1%	33.5%
	Not sure, no response	6.2%	9.7%	6.2%	6.4%	6.0%	5.8%	2.4%	3.7%	9.7%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A22: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A22 (N9b modified). Which one of the next two statements do you feel comes closer to your personal point of view?	Bar owners have right to decide whether or not people smoke	37.8%	43.2%	44.2%	38.6%	33.0%	31.6%	31.8%	39.4%	40.4%
	Employees/non-smokers have right to breathe clean air	58.6%	52.5%	53.9%	58.5%	62.9%	65.0%	64.4%	56.6%	55.1%
	Not sure/Both equally/Neither/No response	3.6%	4.3%	1.9%	2.9%	4.0%	3.4%	3.8%	4.0%	4.5%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C24a: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C24a. (New) Does the community you live in currently have a smoke-free ordinance that prohibits smoking in all of the bars and lounges in your community?	Yes	23.8%	12.6%	17.9%	6.4%	55.3%	46.8%	16.2%	19.7%	15.6%
	No	61.7%	73.5%	70.5%	77.9%	32.1%	38.1%	62.5%	68.2%	70.6%
	Not sure, no response	14.5%	13.8%	11.6%	15.7%	12.6%	15.2%	21.3%	12.1%	13.9%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C24b: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C24b. (New) Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge?	Much less	4.6%	4.9%			2.9%	2.4%	1.6%	6.2%	24.9%
	Somewhat less	2.7%	6.3%			1.3%	2.8%	5.3%	4.4%	3.5%
	Just as often	55.4%	29.6%	69.2%	65.3%	56.4%	58.1%	68.3%	57.2%	29.6%
	Somewhat more	15.8%	27.9%	10.9%	10.4%	16.3%	17.5%	5.7%	12.3%	22.3%
	Much more	8.0%	8.2%	2.3%	10.6%	8.8%	7.6%	9.0%	10.6%	6.8%
	Not sure, no response	13.5%	23.2%	17.6%	13.7%	14.2%	11.6%	10.0%	9.3%	13.0%
Total Responses		411	27	39	14	119	101	35	42	34

Includes all respondents 18+ years of age who reported their community IS totally smoke-free

**2010 Results ONLY**  
**C25: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C25. (New) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community?	Strongly support	68.9%	60.1%	78.1%	52.0%	73.2%	61.6%	67.5%	69.0%	80.8%
	Somewhat support	13.2%	13.2%	8.6%	22.1%	10.5%	18.7%	29.7%	6.1%	
	Somewhat oppose	3.4%	2.0%	3.5%	3.8%	2.0%	4.9%		7.3%	3.5%
	Strongly oppose	8.4%	18.4%	6.6%	14.5%	6.6%	7.1%		11.2%	15.7%
	Have no reaction	6.0%	6.3%	3.2%	7.7%	7.7%	7.7%	2.9%	6.5%	
Total Responses		411	27	39	14	119	101	35	42	34

Includes all respondents 18+ years of age who reported their community IS totally smoke-free

**2010 Results ONLY**  
**A24: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A24 (Q26 modified). If all bars and lounges in community became completely smoke-free, how would that affect how often you go out to a bar or lounge?	Much less	4.7%	6.3%	5.1%	3.2%	1.2%	2.4%	3.7%	4.7%	8.4%
	Somewhat less	2.0%	1.6%	1.7%	1.0%	.4%	4.2%	2.0%	3.1%	2.0%
	Just as often	47.3%	45.4%	46.6%	53.0%	47.6%	48.2%	48.2%	47.9%	41.2%
	Somewhat more	20.4%	21.1%	24.5%	15.5%	22.8%	26.3%	24.8%	16.0%	15.7%
	Much more	9.7%	4.6%	2.9%	12.0%	3.7%	6.2%	8.4%	17.1%	18.4%
	Not sure, No response	16.0%	20.9%	19.1%	15.2%	24.3%	12.7%	12.9%	11.2%	14.3%
Total Responses		1317	189	177	202	97	115	181	174	182

2006-2008: Includes all respondents 18+ years of age

2010: Includes all respondents 18+ years of age who reported their community is NOT totally smoke-free

**2010 Results ONLY**  
**A25: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A25 (N26b modified). What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces?	Strongly support	58.2%	46.6%	55.7%	59.0%	60.4%	60.5%	68.0%	57.2%	60.1%
	Somewhat support	13.4%	16.0%	11.5%	11.7%	13.9%	22.7%	13.6%	10.4%	11.1%
	Somewhat oppose	6.4%	9.4%	6.5%	7.0%	7.8%	3.6%	5.2%	5.8%	5.3%
	Strongly oppose	13.2%	19.2%	17.7%	14.1%	7.0%	8.9%	6.3%	13.4%	14.0%
	Have no reaction	8.2%	8.4%	7.6%	7.7%	10.9%	3.2%	6.8%	12.3%	8.6%
	Not sure, No response	.6%	.4%	1.0%	.5%		1.1%		1.0%	.9%
Total Responses		1317	189	177	202	97	115	181	174	182

2006-2008: Includes all respondents 18+ years of age

2010: Includes all respondents 18+ years of age who reported their community is NOT totally smoke-free

**2010 Results ONLY**  
**CA24: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
CA24 (C24b & A24 combined). (Since/If) all bars and lounges in community became completely smoke-free, how (has/would) that affect how often you go out to a bar or lounge?	Much less	4.7%	6.2%	4.2%	3.0%	2.2%	2.4%	3.3%	5.0%	11.0%
	Somewhat less	2.1%	2.2%	1.4%	1.0%	.9%	3.5%	2.5%	3.4%	2.2%
	Just as often	49.2%	43.4%	50.7%	53.8%	52.5%	52.8%	51.4%	49.7%	39.4%
	Somewhat more	19.3%	22.0%	22.1%	15.2%	19.2%	22.2%	21.7%	15.3%	16.7%
	Much more	9.3%	5.1%	2.8%	11.9%	6.5%	6.8%	8.5%	15.9%	16.6%
	Not sure, No response	15.4%	21.2%	18.8%	15.1%	18.7%	12.2%	12.5%	10.8%	14.1%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**CA25: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
CA25 (C25 & A25 combined). What (is/would be) your reaction to your community eliminating all tobacco smoke from all indoor workplaces?	Strongly support	60.7%	48.3%	59.7%	58.5%	67.5%	61.0%	67.9%	59.5%	63.3%
	Somewhat support	13.4%	15.7%	11.0%	12.3%	12.1%	20.8%	16.2%	9.5%	9.4%
	Somewhat oppose	5.7%	8.5%	6.0%	6.8%	4.6%	4.2%	4.4%	6.1%	5.0%
	Strongly oppose	12.0%	19.1%	15.7%	14.1%	6.7%	8.1%	5.3%	13.0%	14.3%
	Have no reaction	7.7%	8.2%	6.8%	7.7%	9.1%	5.3%	6.2%	11.2%	7.3%
	Not sure, No response	.5%	.4%	.8%	.4%		.6%		.8%	.8%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A26: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A26. (N26, N26b modified) Overall, how would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?	Strongly support	58.9%	46.2%	58.8%	60.2%	63.6%	58.2%	67.8%	56.9%	59.7%
	Somewhat support	12.1%	12.5%	9.9%	10.5%	10.9%	19.9%	14.1%	10.0%	9.0%
	Somewhat oppose	5.6%	7.8%	6.5%	5.6%	11.0%	2.2%	2.7%	4.8%	4.1%
	Strongly oppose	16.1%	23.2%	17.7%	17.6%	8.6%	13.7%	9.1%	20.0%	18.5%
	Have no reaction	7.1%	10.0%	6.7%	6.0%	5.7%	5.4%	6.3%	8.0%	8.7%
	Not sure, No response	.2%	.4%	.5%		.2%	.6%		.3%	
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C26a: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C26a. (New) Have you ever been inside a smoke-free bar or lounge?	Yes	70.8%	74.3%	71.6%	64.8%	70.0%	76.2%	67.5%	74.1%	68.2%
	No	27.6%	24.6%	27.3%	33.5%	28.0%	22.7%	29.5%	25.1%	29.7%
	Not sure, no response	1.6%	1.1%	1.2%	1.8%	2.0%	1.1%	2.9%	.8%	2.0%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C26b: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C26b. (New) In your opinion, has visiting a smoke-free bar or lounge made you...	More likely to support	65.4%	59.8%	58.2%	64.2%	74.2%	64.2%	75.1%	64.4%	63.6%
	More likely to oppose	5.9%	10.1%	7.6%	6.2%	4.4%	3.6%	5.4%	4.5%	5.3%
	No impact on reaction to expanding state smoke-free law	28.7%	30.1%	34.1%	29.6%	21.4%	32.2%	19.6%	30.4%	31.1%
	Not sure, no response	.1%							.6%	
Total Responses		1224	161	155	140	151	165	146	160	147

Includes all respondents 18+ years of age who reported they HAVE visited a smoke-free bar or lounge

**2010 Results ONLY**  
**C27a: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C27a. (New) What is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	41.5%	36.2%	37.2%	41.2%	47.6%	44.6%	47.5%	38.7%	39.4%
	Somewhat favor	14.2%	11.1%	19.9%	16.2%	15.6%	15.1%	11.4%	12.1%	12.1%
	Somewhat oppose	5.3%	10.6%	6.8%	4.6%	4.5%	2.9%	4.3%	5.0%	3.4%
	Strongly oppose	22.9%	25.5%	23.1%	22.8%	19.1%	21.3%	22.1%	25.7%	23.1%
	No reaction	15.3%	16.0%	11.3%	15.0%	12.1%	15.5%	13.2%	18.2%	21.5%
	Not sure, no response	.8%	.6%	1.7%	.2%	1.1%	.5%	1.4%	.3%	.5%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C27b: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C27b. (New) After hearing the "pros", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	44.4%	37.8%	42.0%	42.9%	50.1%	46.7%	48.9%	42.6%	44.3%
	Somewhat favor	15.2%	13.3%	18.1%	16.8%	15.8%	15.5%	11.9%	15.1%	15.0%
	Somewhat oppose	4.7%	8.1%	6.0%	3.9%	4.3%	3.1%	4.8%	3.7%	3.4%
	Strongly oppose	21.5%	25.0%	21.4%	22.7%	17.6%	20.4%	21.1%	21.9%	22.0%
	No reaction	13.6%	14.5%	12.2%	13.1%	12.0%	13.7%	11.9%	16.4%	14.8%
	Not sure, no response	.6%	1.2%	.4%	.5%	.2%	.5%	1.4%	.3%	.5%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C27c: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C27c. (New) After hearing the "cons", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	36.7%	28.8%	34.5%	38.9%	38.4%	40.5%	40.1%	32.2%	39.9%
	Somewhat favor	19.7%	19.4%	22.1%	18.7%	23.6%	18.0%	18.0%	21.3%	16.2%
	Somewhat oppose	7.1%	9.8%	9.7%	5.1%	7.5%	6.4%	6.9%	5.2%	6.5%
	Strongly oppose	19.3%	23.8%	19.3%	20.2%	16.2%	17.8%	20.0%	17.4%	19.8%
	No reaction	15.2%	15.9%	13.7%	14.9%	12.2%	16.1%	12.2%	21.4%	15.3%
	Not sure, no response	2.0%	2.2%	.8%	2.1%	2.1%	1.3%	2.7%	2.6%	2.4%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28a: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C28a. (New) How likely are you to support raising the state cigarette excise tax by one dollar to one dollar and 44 cents a pack?	Very likely	39.8%	31.3%	37.9%	40.8%	42.0%	42.0%	44.2%	39.3%	40.8%
	Likely	8.2%	10.4%	14.5%	7.5%	5.2%	6.8%	6.0%	10.7%	4.8%
	Somewhat likely	6.5%	9.7%	4.5%	4.5%	6.2%	8.1%	7.5%	4.3%	7.3%
	Not very likely	5.5%	7.0%	7.2%	4.0%	3.3%	2.2%	6.2%	5.9%	7.9%
	Not at all likely	24.0%	25.3%	26.7%	24.6%	22.7%	24.1%	20.0%	25.8%	22.6%
	Not sure, no response	16.1%	16.4%	9.2%	18.6%	20.7%	16.9%	16.1%	14.0%	16.7%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28b: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C28b. (New) How likely are you to support raising the state cigarette excise tax by two dollars to two dollars and 44 cents a pack?	Very likely	29.7%	25.9%	31.5%	28.4%	32.6%	33.9%	28.3%	25.2%	32.2%
	Likely	6.8%	7.7%	12.4%	5.2%	3.3%	6.9%	12.8%	2.7%	2.9%
	Somewhat likely	5.4%	8.7%	3.9%	3.6%	7.2%	4.0%	4.7%	6.9%	4.5%
	Not very likely	6.4%	4.0%	4.9%	8.2%	4.8%	6.0%	8.2%	7.9%	7.0%
	Not at all likely	5.2%	4.8%	3.3%	7.4%	4.7%	4.3%	3.2%	7.6%	6.1%
	Not sure, no response	1.0%	.2%	.8%		.7%	1.7%	.6%	4.0%	
	Respondent not likely to support \$1.00 excise tax increase	45.5%	48.7%	43.1%	47.2%	46.7%	43.2%	42.3%	45.7%	47.2%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28c: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C28c. (New) How likely are you to support raising the state cigarette excise tax by three dollars to three dollars and 44 cents a pack?	Very likely	27.6%	23.9%	27.3%	25.3%	30.9%	33.0%	25.7%	24.7%	29.8%
	Likely	4.9%	4.3%	7.9%	5.0%	3.0%	6.4%	8.5%	2.2%	1.5%
	Somewhat likely	4.6%	9.0%	6.4%	2.5%	4.2%	3.6%	4.5%	3.2%	3.6%
	Not very likely	2.3%	3.6%	2.1%	2.2%	2.1%	.9%	2.1%	2.7%	3.0%
	Not at all likely	2.1%	1.4%	3.1%	1.6%	2.3%	.2%	4.6%	2.0%	1.5%
	Not sure, no response	.5%		1.1%	.6%	.7%	.7%	.4%		.3%
	Respondent not likely to support \$2.00 excise tax increase	12.6%	9.0%	9.0%	15.7%	10.2%	12.0%	11.9%	19.5%	13.1%
Respondent not likely to support \$1.00 excise tax increase	45.5%	48.7%	43.1%	47.2%	46.7%	43.2%	42.3%	45.7%	47.2%	
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A28a: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A28a (Q32a). Have you smoked at least 100 cigarettes in your entire life?	Yes	38.5%	46.4%	42.1%	38.9%	37.8%	40.5%	29.1%	39.7%	33.4%
	No	61.2%	53.2%	57.7%	60.3%	61.5%	59.5%	70.9%	60.0%	66.0%
	Not sure	.4%	.4%	.2%	.7%	.7%			.3%	.6%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A28b: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A28b (Q32b). Do you now smoke cigarettes...	Everyday	25.8%	24.0%	34.8%	29.1%	20.5%	27.4%	17.5%	23.5%	26.9%
	Some days	5.4%	4.2%	2.4%	6.7%	7.3%	7.1%	6.5%	7.5%	1.4%
	Not at all	68.6%	70.5%	62.8%	64.2%	72.2%	65.0%	76.1%	68.9%	71.7%
	Not sure, No response	.3%	1.3%				.6%			
Total Responses		665	100	91	84	82	87	63	86	72

Includes all respondents 18+ years of age who have smoked at least 100 cigarettes in their life

**2010 Results ONLY**  
**B28b: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...	Everyday	9.9%	11.1%	14.6%	11.3%	7.7%	11.1%	5.1%	9.3%	9.0%
	Some days	2.1%	1.9%	1.0%	2.6%	2.8%	2.9%	1.9%	3.0%	.5%
	Not at all	87.9%	86.3%	84.4%	86.1%	89.5%	85.8%	93.0%	87.7%	90.6%
	Not sure, No response	.1%	.6%				.2%			
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A29 (grouped): Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A29 grouped (Q33). In an average day, roughly how many cigarettes do you now smoke?	Have never smoked	61.5%	53.6%	57.9%	61.1%	62.2%	59.5%	70.9%	60.3%	66.6%
	Don't smoke now	26.5%	33.3%	26.4%	25.0%	27.3%	26.5%	22.1%	27.4%	24.0%
	Don't smoke daily	.2%		.4%						.9%
	1 pack or less	9.1%	10.4%	12.2%	11.6%	7.8%	11.7%	5.5%	8.4%	4.9%
	More than 1 pack	2.5%	2.3%	1.9%	2.3%	2.7%	2.1%	1.4%	3.7%	3.7%
	Not sure, refused	.3%	.4%	1.2%			.2%		.3%	
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**Demographic A30: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A30 (Q34 modified). Age	18 - 24	14.0%	10.5%	14.7%	11.7%	19.6%	17.7%	13.1%	11.9%	12.9%
	25 - 34	15.2%	13.1%	16.8%	15.3%	15.8%	17.6%	13.8%	15.5%	13.8%
	35 - 44	21.2%	23.8%	20.2%	22.7%	18.1%	18.5%	22.2%	21.9%	22.4%
	45 - 54	18.7%	22.0%	17.3%	19.3%	15.5%	15.6%	20.3%	19.6%	20.3%
	55 - 64	10.9%	10.9%	10.8%	10.9%	11.3%	11.7%	9.7%	11.5%	10.3%
	65 or older	19.6%	19.6%	19.8%	19.7%	19.3%	18.9%	20.9%	19.0%	19.8%
	Choose not to answer	.3%		.5%	.5%	.5%			.5%	.5%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**Demographic A32: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A32 (Q36). Highest level of education	Less than high school graduate	3.4%	3.0%	1.3%	5.6%	3.4%	3.5%	2.0%	3.1%	5.5%
	High school graduate	24.4%	24.6%	22.3%	22.4%	23.3%	21.7%	29.8%	25.9%	25.4%
	Technical/trade school graduate, associates or 2-yr degree	14.2%	23.0%	6.0%	14.3%	15.8%	20.2%	9.8%	11.1%	13.3%
	Some college	18.9%	15.4%	31.4%	22.0%	19.8%	13.2%	16.3%	15.6%	17.6%
	College graduate (Bachelor's degree)	28.4%	25.5%	32.1%	26.2%	20.2%	28.7%	32.9%	31.9%	29.8%
	Some post-graduate work	1.1%	.6%	.5%	1.8%	1.4%	2.9%	1.3%		.5%
	Graduate degree	9.0%	7.9%	5.6%	7.3%	15.1%	9.8%	7.4%	12.1%	7.1%
	Not sure, No response	.5%		.8%	.4%	1.1%		.5%	.4%	.8%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**Demographic A33: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A33 (Q37). Gender	Male	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%
	Female	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**Demographic A36b: Unweighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A36b (Q39b). Zip Code grouped into community size.	Urban (20,000+)	25.5%		47.5%		53.1%	46.4%		57.3%	
	City (5,000-19,999)	27.0%	47.7%		31.1%		19.7%	49.7%	15.9%	51.7%
	Town (1,000-4,999)	21.3%	29.6%	29.8%	31.5%	29.7%	5.0%	16.2%	12.6%	16.6%
	Rural (<1,000)	26.1%	22.7%	22.7%	37.5%	17.2%	29.0%	34.1%	14.2%	31.7%
Total Responses		1728	216	216	216	216	216	216	216	216

Includes all respondents 18+ years of age

## 2010 Weighted Contingency Tables by Region (Respondents 18+ years of age)

**2010 Results ONLY**  
**A11: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A11 (Q14 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker works in bar, lounge, or other public place where smoking is allowed?	Very harmful	58.9%	53.4%	59.7%	58.9%	62.0%	55.1%	64.7%	59.7%	58.3%
	Harmful	21.6%	24.9%	18.4%	20.6%	22.4%	22.6%	23.5%	20.3%	23.1%
	Somewhat harmful	13.3%	12.2%	15.8%	10.2%	9.9%	17.3%	6.2%	14.1%	10.9%
	Not very harmful	2.9%	4.2%	4.1%	5.0%	1.9%	3.0%	1.6%	2.8%	1.3%
	Not at all harmful	1.9%	2.5%	1.7%	2.5%	2.3%	1.5%	.4%	2.6%	2.6%
	Not sure, no response	1.4%	2.7%	.4%	2.8%	1.4%	.5%	3.6%	.4%	3.7%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A12: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A12 (Q15 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker frequently visits bar, lounge, or other public place where smoking is allowed?	Very harmful	47.4%	44.0%	45.2%	46.5%	48.4%	45.4%	52.3%	49.8%	45.7%
	Harmful	24.9%	24.3%	24.8%	25.5%	27.1%	23.7%	26.4%	24.0%	25.5%
	Somewhat harmful	18.1%	17.7%	20.1%	16.3%	17.8%	21.4%	10.5%	17.8%	16.5%
	Not very harmful	4.7%	6.1%	4.7%	4.7%	1.9%	7.1%	5.6%	2.8%	4.3%
	Not at all harmful	2.8%	3.4%	3.3%	3.2%	2.7%	1.3%	1.3%	4.3%	4.8%
	Not sure, no response	2.1%	4.5%	1.9%	3.9%	1.9%	1.2%	4.0%	1.3%	3.3%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A18: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A18 (Q6 modified). In your opinion, where should smoking be prohibited for private businesses and other non-government offices?	Not allowed in building	59.5%	66.2%	62.7%	61.6%	55.1%	60.7%	64.4%	55.3%	57.2%
	Not allowed in building or on grounds	34.9%	24.2%	31.1%	32.1%	38.9%	33.6%	33.2%	41.0%	33.1%
	Not sure, no response	5.5%	9.6%	6.2%	6.3%	6.1%	5.7%	2.4%	3.7%	9.7%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A22: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A22 (N9b modified). Which one of the next two statements do you feel comes closer to your personal point of view?	Bar owners have right to decide whether or not people smoke	36.6%	43.1%	44.2%	38.8%	33.1%	31.5%	31.8%	39.4%	40.2%
	Employees/non-smokers have right to breathe clean air	59.9%	52.7%	53.9%	58.1%	62.9%	65.1%	63.9%	56.7%	55.1%
	Not sure/Both equally/Neither/No response	3.6%	4.2%	1.9%	3.1%	4.0%	3.4%	4.3%	3.8%	4.7%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C24a: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C24a. (New) Does the community you live in currently have a smoke-free ordinance that prohibits smoking in all of the bars and lounges in your community?	Yes	29.8%	12.1%	17.7%	6.5%	55.5%	47.1%	15.9%	19.5%	15.7%
	No	55.7%	73.3%	70.4%	78.2%	32.1%	37.6%	61.5%	68.4%	69.4%
	Not sure, no response	14.5%	14.5%	11.9%	15.4%	12.4%	15.3%	22.7%	12.1%	14.9%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C24b: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C24b. (New) Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge?	Much less	3.4%	6.1%			3.0%	2.2%	1.4%	6.2%	22.7%
	Somewhat less	2.4%	6.6%			1.2%	2.6%	4.7%	4.4%	3.2%
	Just as often	58.3%	29.3%	68.8%	65.0%	56.2%	59.8%	67.9%	57.8%	29.0%
	Somewhat more	15.8%	26.5%	10.9%	9.5%	16.8%	17.7%	5.0%	12.3%	24.1%
	Much more	8.2%	7.8%	2.3%	9.6%	9.1%	7.9%	8.9%	10.7%	6.2%
	Not sure, no response	12.0%	23.8%	18.0%	16.0%	13.8%	9.9%	12.2%	8.6%	14.9%
Total Responses		515	9	42	7	138	209	27	68	16

Includes all respondents 18+ years of age who reported their community IS totally smoke-free

**2010 Results ONLY**  
**C25: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C25. (New) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community?	Strongly support	67.4%	58.3%	77.8%	52.4%	72.6%	61.2%	66.8%	68.7%	81.8%
	Somewhat support	14.3%	14.0%	8.9%	20.1%	10.8%	19.2%	30.7%	6.2%	
	Somewhat oppose	4.0%	1.9%	3.6%	3.5%	2.0%	4.9%		7.3%	3.2%
	Strongly oppose	7.8%	19.8%	6.6%	15.0%	6.6%	7.5%		11.2%	15.0%
	Have no reaction	6.5%	6.0%	3.1%	8.9%	8.0%	7.2%	2.5%	6.6%	
Total Responses		515	9	42	7	138	209	27	68	16

Includes all respondents 18+ years of age who reported their community IS totally smoke-free

**2010 Results ONLY**  
**A24: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A24 (Q26 modified). If all bars and lounges in community became completely smoke-free, how would that affect how often you go out to a bar or lounge?	Much less	4.1%	6.0%	5.1%	3.9%	1.3%	2.3%	3.8%	4.7%	8.1%
	Somewhat less	2.4%	1.7%	1.7%	.9%	.4%	4.4%	1.9%	3.1%	2.2%
	Just as often	47.6%	45.6%	46.5%	52.4%	47.8%	48.6%	47.9%	47.9%	41.5%
	Somewhat more	21.1%	20.5%	24.5%	14.8%	23.6%	27.4%	23.1%	16.0%	15.1%
	Much more	9.3%	4.3%	2.9%	11.6%	3.6%	6.3%	7.4%	17.1%	17.8%
	Not sure, No response	15.5%	21.9%	19.4%	16.4%	23.3%	11.1%	15.9%	11.3%	15.4%
Total Responses		1213	64	194	101	110	235	143	280	87

2006-2008: Includes all respondents 18+ years of age

2010: Includes all respondents 18+ years of age who reported their community is NOT totally smoke-free

**2010 Results ONLY**  
**A25: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A25 (N26b modified). What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces?	Strongly support	58.7%	46.8%	55.7%	58.4%	60.6%	59.9%	67.4%	57.2%	60.1%
	Somewhat support	14.2%	15.9%	11.6%	11.6%	14.1%	23.4%	13.3%	10.4%	11.4%
	Somewhat oppose	5.8%	9.1%	6.5%	7.4%	7.7%	3.3%	5.0%	5.8%	5.1%
	Strongly oppose	12.3%	19.8%	17.6%	14.5%	7.0%	9.2%	6.5%	13.4%	13.7%
	Have no reaction	8.2%	7.9%	7.5%	7.7%	10.6%	3.2%	7.9%	12.3%	8.9%
	Not sure, No response	.7%	.5%	1.1%	.4%		1.0%		1.0%	.8%
Total Responses		1213	64	194	101	110	235	143	280	87

2006-2008: Includes all respondents 18+ years of age

2010: Includes all respondents 18+ years of age who reported their community is NOT totally smoke-free

**2010 Results ONLY**  
**CA24: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
CA24 (C24b & A24 combined). (Since/If) all bars and lounges in community became completely smoke-free, how (has/would) that affect how often you go out to a bar or lounge?	Much less	3.9%	6.0%	4.2%	3.7%	2.2%	2.2%	3.4%	5.0%	10.4%
	Somewhat less	2.4%	2.3%	1.4%	.9%	.8%	3.5%	2.4%	3.3%	2.3%
	Just as often	50.8%	43.7%	50.4%	53.2%	52.5%	53.8%	51.1%	49.8%	39.5%
	Somewhat more	19.6%	21.2%	22.1%	14.4%	19.8%	22.9%	20.2%	15.3%	16.5%
	Much more	8.9%	4.7%	2.8%	11.5%	6.7%	7.0%	7.6%	15.8%	15.9%
	Not sure, No response	14.4%	22.1%	19.2%	16.4%	18.0%	10.5%	15.3%	10.8%	15.3%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**CA25: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
CA25 (C25 & A25 combined). What (is/would be) your reaction to your community eliminating all tobacco smoke from all indoor workplaces?	Strongly support	61.3%	48.2%	59.6%	58.0%	67.3%	60.5%	67.3%	59.4%	63.5%
	Somewhat support	14.3%	15.7%	11.1%	12.1%	12.3%	21.5%	16.0%	9.6%	9.6%
	Somewhat oppose	5.2%	8.2%	6.0%	7.1%	4.6%	4.0%	4.2%	6.1%	4.8%
	Strongly oppose	11.0%	19.8%	15.7%	14.6%	6.7%	8.4%	5.4%	12.9%	13.9%
	Have no reaction	7.7%	7.7%	6.7%	7.8%	9.1%	5.1%	7.0%	11.2%	7.5%
	Not sure, No response	.5%	.4%	.9%	.4%		.5%		.8%	.7%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A26: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A26. (N26, N26b modified) Overall, how would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?	Strongly support	59.2%	46.4%	58.7%	59.5%	63.1%	58.2%	66.2%	56.9%	59.5%
	Somewhat support	13.3%	12.0%	9.9%	10.1%	10.9%	20.6%	14.2%	10.0%	9.1%
	Somewhat oppose	5.2%	7.6%	6.5%	5.9%	11.6%	2.0%	2.8%	4.8%	4.1%
	Strongly oppose	15.3%	23.8%	17.6%	18.5%	8.6%	13.6%	9.3%	20.0%	18.0%
	Have no reaction	6.7%	9.8%	6.7%	6.0%	5.5%	5.1%	7.5%	8.0%	9.2%
	Not sure, No response	.3%	.4%	.5%		.2%	.5%		.3%	
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C26a: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C26a. (New) Have you ever been inside a smoke-free bar or lounge?	Yes	72.0%	73.0%	71.1%	63.7%	70.5%	77.6%	64.4%	74.0%	66.8%
	No	26.5%	25.9%	27.7%	34.5%	27.6%	21.4%	32.1%	25.2%	30.9%
	Not sure, no response	1.5%	1.1%	1.2%	1.8%	1.8%	1.0%	3.5%	.8%	2.3%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C26b: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C26b. (New) In your opinion, has visiting a smoke-free bar or lounge made you...	More likely to support	65.4%	59.5%	58.2%	62.5%	73.9%	64.3%	74.1%	64.5%	63.8%
	More likely to oppose	5.1%	10.4%	7.6%	6.7%	4.3%	3.5%	5.1%	4.5%	5.0%
	No impact on reaction to expanding state smoke-free law	29.4%	30.1%	34.3%	30.8%	21.7%	32.3%	20.8%	30.3%	31.2%
	Not sure, no response	.1%							.6%	
Total Responses		1244	53	167	69	175	344	109	257	69

Includes all respondents 18+ years of age who reported they HAVE visited a smoke-free bar or lounge

**2010 Results ONLY**  
**C27a: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C27a. (New) What is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	42.4%	34.9%	37.1%	39.9%	48.0%	45.7%	47.0%	38.6%	39.6%
	Somewhat favor	14.7%	11.2%	19.8%	16.4%	15.8%	15.3%	11.3%	12.1%	12.2%
	Somewhat oppose	4.6%	10.7%	6.8%	4.9%	4.4%	2.6%	3.9%	5.0%	3.5%
	Strongly oppose	22.4%	26.2%	23.3%	23.4%	18.6%	20.4%	22.5%	25.7%	22.6%
	No reaction	15.2%	16.3%	11.3%	15.2%	12.2%	15.5%	13.9%	18.3%	21.5%
	Not sure, no response	.8%	.7%	1.8%	.2%	1.0%	.5%	1.5%	.3%	.5%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C27b: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C27b. (New) After hearing the "pros", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	45.3%	36.5%	41.8%	41.6%	50.3%	47.8%	48.5%	42.6%	44.5%
	Somewhat favor	15.6%	13.6%	18.1%	17.0%	16.3%	15.7%	11.7%	15.1%	15.0%
	Somewhat oppose	4.0%	8.0%	5.9%	4.2%	4.1%	2.6%	4.3%	3.7%	3.5%
	Strongly oppose	20.8%	25.5%	21.5%	23.7%	17.2%	19.6%	21.4%	21.9%	21.6%
	No reaction	13.8%	15.0%	12.3%	13.0%	11.8%	13.8%	12.6%	16.4%	14.9%
	Not sure, no response	.5%	1.4%	.4%	.6%	.2%	.5%	1.5%	.3%	.5%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C27c: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C27c. (New) After hearing the "cons", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	37.2%	28.1%	34.4%	37.6%	38.5%	41.2%	40.5%	32.1%	40.0%
	Somewhat favor	20.0%	19.2%	22.0%	19.1%	24.1%	18.2%	17.0%	21.3%	16.1%
	Somewhat oppose	6.8%	9.7%	9.6%	5.2%	7.5%	6.2%	6.4%	5.2%	6.7%
	Strongly oppose	18.3%	24.3%	19.4%	20.9%	15.9%	17.2%	19.9%	17.3%	19.4%
	No reaction	15.9%	16.3%	13.8%	15.1%	11.8%	16.0%	13.6%	21.5%	15.2%
	Not sure, no response	1.9%	2.5%	.8%	2.2%	2.2%	1.2%	2.6%	2.6%	2.5%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28a: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C28a. (New) How likely are you to support raising the state cigarette excise tax by one dollar to one dollar and 44 cents a pack?	Very likely	40.6%	30.6%	37.7%	39.5%	42.3%	43.2%	43.2%	39.2%	40.2%
	Likely	8.4%	10.4%	14.4%	7.7%	5.1%	6.8%	5.4%	10.7%	5.6%
	Somewhat likely	6.3%	9.1%	4.5%	4.5%	6.4%	8.3%	7.1%	4.3%	7.1%
	Not very likely	4.8%	7.0%	7.2%	4.1%	3.3%	2.0%	5.9%	5.9%	8.1%
	Not at all likely	24.1%	26.1%	26.9%	25.5%	22.3%	23.7%	20.1%	25.8%	22.0%
	Not sure, no response	15.8%	16.8%	9.2%	18.7%	20.6%	16.1%	18.3%	14.0%	17.0%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28b: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C28b. (New) How likely are you to support raising the state cigarette excise tax by two dollars to two dollars and 44 cents a pack?	Very likely	30.4%	25.2%	31.4%	27.5%	32.7%	34.9%	27.8%	25.1%	31.7%
	Likely	6.6%	7.5%	12.4%	5.3%	3.3%	7.4%	12.0%	2.7%	3.6%
	Somewhat likely	5.3%	8.1%	3.9%	3.5%	7.5%	4.2%	4.2%	6.9%	4.5%
	Not very likely	6.3%	4.1%	4.9%	7.9%	4.7%	6.1%	7.5%	8.0%	7.2%
	Not at all likely	5.1%	4.9%	3.3%	7.5%	4.8%	4.0%	3.5%	7.6%	5.8%
	Not sure, no response	1.5%	.3%	.8%		.7%	1.7%	.7%	4.0%	
	Respondent not likely to support \$1.00 excise tax increase	44.7%	49.9%	43.4%	48.3%	46.2%	41.8%	44.3%	45.7%	47.1%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28c: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
C28c. (New) How likely are you to support raising the state cigarette excise tax by three dollars to three dollars and 44 cents a pack?	Very likely	28.6%	22.9%	27.3%	24.5%	31.1%	34.0%	25.6%	24.6%	29.3%
	Likely	5.1%	4.3%	7.9%	4.9%	3.0%	6.8%	7.9%	2.2%	2.1%
	Somewhat likely	4.2%	8.5%	6.3%	2.4%	4.3%	3.9%	4.0%	3.2%	3.6%
	Not very likely	2.0%	3.5%	2.0%	2.2%	2.1%	.9%	1.8%	2.8%	2.9%
	Not at all likely	1.9%	1.6%	3.0%	1.6%	2.3%	.2%	4.2%	2.0%	1.7%
	Not sure, no response	.5%		1.1%	.6%	.7%	.6%	.5%		.3%
	Respondent not likely to support \$2.00 excise tax increase	12.9%	9.3%	9.0%	15.4%	10.2%	11.8%	11.7%	19.5%	13.0%
Respondent not likely to support \$1.00 excise tax increase	44.7%	49.9%	43.4%	48.3%	46.2%	41.8%	44.3%	45.7%	47.1%	
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A28a: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A28a (Q32a). Have you smoked at least 100 cigarettes in your entire life?	Yes	38.6%	47.4%	42.1%	40.6%	36.6%	38.7%	30.7%	40.0%	34.2%
	No	61.2%	52.2%	57.6%	58.6%	62.8%	61.3%	69.3%	59.7%	65.2%
	Not sure	.3%	.4%	.2%	.8%	.6%			.3%	.5%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A28b: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A28b (Q32b). Do you now smoke cigarettes...	Everyday	26.0%	22.7%	34.5%	29.8%	21.2%	28.7%	15.6%	23.3%	25.3%
	Some days	6.2%	4.3%	2.4%	5.9%	7.7%	7.8%	6.3%	7.5%	1.6%
	Not at all	67.6%	71.4%	63.1%	64.3%	71.1%	62.9%	78.1%	69.2%	73.1%
	Not sure, No response	.2%	1.6%				.6%			
Total Responses		666	35	99	44	91	172	52	139	35

Includes all respondents 18+ years of age who have smoked at least 100 cigarettes in their life

**2010 Results ONLY**  
**B28b: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...	Everyday	10.0%	10.8%	14.6%	12.1%	7.8%	11.1%	4.8%	9.3%	8.7%
	Some days	2.4%	2.1%	1.0%	2.4%	2.8%	3.0%	1.9%	3.0%	.5%
	Not at all	87.5%	86.4%	84.4%	85.5%	89.4%	85.6%	93.3%	87.7%	90.8%
	Not sure, No response	.1%	.7%				.3%			
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A29 (grouped): Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A29 grouped (Q33). In an average day, roughly how many cigarettes do you now smoke?	Have never smoked	61.4%	52.6%	57.9%	59.4%	63.4%	61.3%	69.3%	60.0%	65.8%
	Don't smoke now	26.2%	34.5%	26.6%	26.1%	26.0%	24.6%	23.9%	27.7%	25.0%
	Don't smoke daily	.1%		.4%						.8%
	1 pack or less	9.5%	10.1%	12.1%	12.2%	7.7%	11.9%	5.2%	8.3%	4.9%
	More than 1 pack	2.5%	2.3%	1.8%	2.3%	2.8%	2.1%	1.5%	3.7%	3.5%
	Not sure, refused	.3%	.4%	1.2%			.2%		.3%	
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**Demographic A30: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A30 (Q34 modified). Age	18 - 24	15.2%	9.6%	14.4%	10.7%	20.9%	19.3%	11.2%	11.9%	11.9%
	25 - 34	16.0%	12.0%	16.4%	14.0%	16.8%	19.1%	11.8%	15.4%	12.7%
	35 - 44	20.3%	21.7%	19.8%	20.8%	19.3%	20.2%	19.1%	21.8%	20.6%
	45 - 54	17.7%	20.1%	17.0%	17.7%	16.5%	17.0%	17.4%	19.4%	18.7%
	55 - 64	11.0%	13.1%	11.3%	12.7%	9.6%	9.3%	12.8%	11.8%	12.0%
	65 or older	19.5%	23.6%	20.6%	23.1%	16.5%	15.1%	27.6%	19.4%	23.1%
	Choose not to answer	.3%	.4%	.9%	.4%				.3%	1.0%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**Demographic A32: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A32 (Q36). Highest level of education	Less than high school graduate	3.3%	3.3%	1.3%	6.2%	3.0%	3.6%	2.7%	3.1%	5.8%
	High school graduate	24.2%	24.4%	22.5%	22.6%	23.5%	21.0%	32.0%	26.0%	26.3%
	Technical/trade school graduate, associates or 2-yr degree	14.1%	22.8%	6.1%	13.8%	15.9%	20.2%	9.9%	11.1%	12.9%
	Some college	18.3%	15.9%	31.4%	22.5%	20.0%	13.1%	15.7%	15.4%	17.6%
	College graduate (Bachelor's degree)	28.6%	25.3%	31.9%	25.7%	20.2%	29.5%	30.9%	31.8%	29.1%
	Some post-graduate work	1.3%	.7%	.5%	1.9%	1.4%	2.8%	1.3%		.5%
	Graduate degree	9.8%	7.6%	5.6%	6.9%	15.1%	10.0%	7.2%	12.1%	7.1%
	Not sure, No response	.4%		.8%	.4%	.9%		.4%	.4%	.7%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**Demographic A33: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A33 (Q37). Gender	Male	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%
	Female	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**Demographic A36b: Weighted 18+ Statewide Results by Region**

		Total	A35. Regions: Statewide Sample Only							
			Region 1: Williston	Region 2: Minot	Region 3: Devils Lake	Region 4: Grand Forks	Region 5: Fargo	Region 6: Jamestown	Region 7: Bismarck	Region 8: Dickinson
A36b (Q39b). Zip Code grouped into community size.	Urban (20,000+)	37.6%		47.6%		53.3%	46.7%		57.2%	
	City (5,000-19,999)	20.0%	47.3%		31.4%		19.3%	49.5%	16.0%	51.2%
	Town (1,000-4,999)	18.0%	29.7%	29.7%	31.6%	29.7%	4.9%	16.6%	12.6%	17.5%
	Rural (<1,000)	24.4%	23.1%	22.7%	37.0%	17.0%	29.1%	33.9%	14.3%	31.3%
Total Responses		1728	73	235	108	248	444	170	347	103

Includes all respondents 18+ years of age

## 2010 Weighted Contingency Tables by Age, Gender, City Size and Smoking Status (Respondents 18+ years of age)

2010 Results ONLY

A11: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
A11 (Q14 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker works in bar, lounge, or other public place where smoking is allowed?	Very harmful	58.9%	67.1%	54.0%	60.0%	54.8%	57.8%	59.9%	60.0%	47.6%	70.3%	59.0%	55.3%	68.3%	54.9%	17.2%	14.4%	64.9%	67.3%
	Harmful	21.6%	21.0%	24.4%	20.6%	21.0%	20.9%	22.2%		24.9%	18.4%	22.4%	22.9%	16.0%	23.6%	29.6%	28.9%	20.5%	
	Somewhat harmful	13.3%	9.6%	16.6%	13.2%	18.4%	11.9%	9.5%	20.0%	18.5%	8.0%	15.6%	13.7%	7.5%	13.5%	34.1%	30.7%	10.4%	
	Not very harmful	2.9%		4.3%	1.4%	3.1%	4.6%	4.2%	20.0%	4.2%	1.6%	1.5%	5.3%	2.7%	3.2%	9.6%	18.6%	1.7%	32.7%
	Not at all harmful	1.9%	2.0%	.3%	3.2%	1.7%	2.7%	1.6%		3.2%	.6%	.8%	2.0%	3.5%	2.4%	3.6%	5.1%	1.6%	
	Not sure, no response	1.4%	.4%	.3%	1.6%	1.0%	2.1%	2.7%		1.6%	1.2%	.6%	.8%	1.9%	2.5%	5.9%	2.4%	.8%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

2010 Results ONLY

A12: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

	Total	A30 (Q34 modified). Age								A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response	
		A12 (Q15 modified). What impact do you feel secondhand smoke will have on health of nonsmoker if nonsmoker frequently visits bar, lounge, or other public place where smoking is allowed?	Very harmful	47.4%	59.6%	41.6%	47.4%	41.5%	42.5%	50.6%	60.0%	38.9%	55.9%	47.5%	43.6%	56.4%	43.7%	16.6%	11.1%
	Harmful	24.9%	24.0%	24.6%	25.4%	25.3%	25.7%	24.9%		25.4%	24.4%	27.2%	25.0%	21.0%	24.3%	27.7%	28.1%	24.5%	
	Somewhat harmful	18.1%	8.1%	26.7%	17.9%	23.5%	19.4%	13.6%	20.0%	22.1%	14.2%	18.0%	20.4%	11.8%	21.2%	29.0%	33.1%	16.5%	
	Not very harmful	4.7%	5.9%	5.4%	3.5%	4.6%	5.1%	3.8%	20.0%	7.1%	2.2%	4.8%	7.1%	2.6%	3.9%	12.0%	19.2%	3.4%	32.7%
	Not at all harmful	2.8%	2.0%	1.5%	4.1%	2.7%	4.2%	2.5%		4.2%	1.4%	1.0%	3.1%	5.2%	3.5%	6.8%	5.1%	2.3%	
	Not sure, no response	2.1%	.4%	.3%	1.8%	2.4%	2.9%	4.6%		2.3%	1.9%	1.5%	.9%	3.0%	3.4%	8.0%	3.6%	1.4%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

2010 Results ONLY

A18: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

	Total	A30 (Q34 modified). Age								A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response	
		A18 (Q6 modified). In your opinion, where should smoking be prohibited for private businesses and other non-government offices?	Not allowed in building	59.5%	61.7%	55.2%	58.3%	69.2%	57.1%	55.2%	60.0%	62.6%	56.4%	55.5%	60.9%	59.5%	64.7%	79.2%	67.7%
	Not allowed in building or on grounds	34.9%	36.8%	34.8%	36.8%	25.7%	36.6%	39.2%	40.0%	29.7%	40.2%	39.1%	32.3%	36.7%	29.4%	3.9%	9.5%	39.2%	
	Not sure, no response	5.5%	1.6%	10.0%	4.9%	5.1%	6.3%	5.6%		7.7%	3.4%	5.5%	6.8%	3.7%	5.9%	16.9%	22.8%	3.8%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**A22: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
A22 (N9b modified). Which one of the next two statements do you feel comes closer to your personal point of view?	Bar owners have right to decide whether or not people smoke	36.6%	23.5%	38.3%	40.9%	41.8%	38.3%	34.9%	40.0%	41.4%	31.7%	33.1%	36.4%	33.4%	44.3%	76.8%	84.5%	30.6%	32.7%
	Employees/non-smokers have right to breathe clean air	59.9%	76.5%	54.7%	56.6%	55.0%	58.3%	60.3%	40.0%	54.3%	65.5%	62.4%	59.8%	64.7%	52.6%	15.7%	14.7%	66.2%	67.3%
	Not sure/Both equally/Neither/No response	3.6%		6.9%	2.5%	3.2%	3.4%	4.8%	20.0%	4.3%	2.8%	4.5%	3.9%	1.9%	3.1%	7.5%	.8%	3.2%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C24a: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
C24a. (New) Does the community you live in currently have a smoke-free ordinance that prohibits smoking in all of the bars and lounges in your community?	Yes	29.8%	27.1%	40.0%	34.2%	29.1%	26.3%	21.2%	60.0%	31.4%	28.2%	51.8%	27.5%	18.3%	6.2%	27.4%	45.7%	29.7%	
	No	55.7%	49.0%	53.9%	55.5%	61.7%	62.3%	53.8%	40.0%	55.1%	56.4%	32.3%	56.3%	70.6%	80.5%	65.8%	49.2%	54.7%	100.0%
	Not sure, no response	14.5%	23.9%	6.1%	10.3%	9.3%	11.4%	24.9%		13.5%	15.4%	15.9%	16.2%	11.1%	13.3%	6.8%	5.1%	15.6%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C24b: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...		
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all
			C24b. (New) Since all of the bars and lounges in your community have become completely smoke-free, how has it affected how often you now go out to a bar or lounge?	Much less	3.4%	2.9%	6.5%	1.0%	3.1%		4.4%	33.3%	3.9%	2.7%	3.4%	5.2%		3.5%
	Somewhat less	2.4%		4.2%	1.4%	2.4%	.4%	5.2%		2.5%	2.3%	1.4%	5.3%		10.3%	10.1%	8.8%	1.3%
	Just as often	58.3%	59.3%	62.7%	60.4%	62.7%	69.8%	35.6%		57.6%	59.0%	55.0%	59.2%	74.2%	62.0%	53.0%	58.3%	58.8%
	Somewhat more	15.8%	17.5%	12.2%	25.8%	14.4%	9.7%	7.9%	33.3%	15.0%	16.6%	18.6%	13.1%	9.9%	1.8%	2.7%		17.8%
	Much more	8.2%	13.0%	12.3%	4.1%	10.3%	2.4%	5.5%		8.9%	7.4%	9.1%	4.4%	7.7%	10.4%			9.4%
	Not sure, no response	12.0%	7.3%	2.2%	7.3%	7.1%	17.6%	41.4%	33.3%	12.0%	12.0%	12.5%	12.9%	8.2%	12.0%	13.1%	30.0%	11.2%
Total Responses		515	71	110	120	89	50	71	3	271	244	337	95	57	26	47	19	449

Includes all respondents 18+ years of age who reported their community IS totally smoke-free

**2010 Results ONLY**  
**C25: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...		
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all
			C25. (New) Overall, how would you describe your reaction to the current smoke-free city ordinances in your community?	Strongly support	67.4%	76.3%	49.3%	74.5%	68.6%	63.5%	75.5%	66.7%	63.8%	71.4%	68.0%	55.7%	87.7%	57.8%
	Somewhat support	14.3%	16.5%	24.6%	8.2%	8.8%	20.3%	10.1%		17.8%	10.5%	15.3%	15.4%	5.2%	18.1%	29.1%	2.5%	13.3%
	Somewhat oppose	4.0%		7.0%	10.1%	4.7%	1.8%			3.8%	4.2%	4.3%	5.8%	.4%	1.1%	9.1%		3.6%
	Strongly oppose	7.8%		12.9%	9.5%	9.6%	5.9%	2.8%	33.3%	10.2%	5.2%	6.2%	15.6%	1.4%	14.5%	31.5%	53.0%	3.4%
	Have no reaction	6.5%	7.3%	6.2%	7.7%	2.9%	5.7%	9.7%		4.5%	8.8%	6.3%	7.5%	5.2%	8.5%	9.1%	31.1%	5.2%
Total Responses		515	71	110	120	89	50	71	3	271	244	337	95	57	26	47	19	449

Includes all respondents 18+ years of age who reported their community IS totally smoke-free

2010 Results ONLY

A24: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

	Total	A30 (Q34 modified). Age								A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response	
A24 (Q26 modified). If all bars and lounges in community became completely smoke-free, how would that affect how often you go out to a bar or lounge?	Much less	4.1%	1.6%	3.0%	4.4%	6.9%	4.2%	3.8%	50.0%	4.3%	4.0%	4.5%	5.8%	2.6%	3.8%	23.2%	5.3%	1.9%	
	Somewhat less	2.4%		7.5%	3.3%	1.5%	2.4%	.9%		1.6%	3.2%	1.7%	2.2%	1.7%	3.5%	15.4%	13.4%	.7%	
	Just as often	47.6%	53.1%	44.8%	44.4%	51.8%	44.8%	46.1%	50.0%	53.0%	42.4%	50.0%	46.8%	45.0%	47.9%	37.1%	75.4%	48.3%	
	Somewhat more	21.1%	27.5%	27.0%	23.5%	21.9%	23.6%	9.2%		16.9%	25.2%	15.8%	18.6%	27.1%	23.1%	.7%	4.4%	23.9%	67.3%
	Much more	9.3%	7.5%	12.1%	15.7%	9.1%	6.1%	5.1%		9.0%	9.6%	12.8%	9.9%	8.6%	6.5%	1.8%		10.4%	
	Not sure, No response	15.5%	10.3%	5.6%	8.7%	8.7%	18.9%	34.9%		15.2%	15.7%	15.2%	16.6%	15.1%	15.1%	21.8%	1.5%	15.0%	32.7%
Total Responses		1213	191	166	231	217	140	265	2	593	620	313	251	254	395	126	22	1063	2

2006-2008: Includes all respondents 18+ years of age

2010: Includes all respondents 18+ years of age who reported their community is NOT totally smoke-free

2010 Results ONLY

A25: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
A25 (N26b modified). What would be your reaction if a law was proposed in your community to eliminate all tobacco smoke from all indoor workplaces?	Strongly support	58.7%	72.2%	58.2%	50.3%	55.6%	58.9%	59.3%	50.0%	49.0%	68.0%	59.6%	63.9%	62.5%	52.4%	19.1%	28.2%	64.1%	67.3%
	Somewhat support	14.2%	15.8%	15.6%	14.6%	14.7%	10.3%	13.7%		18.1%	10.6%	14.0%	10.0%	9.6%	20.1%	11.0%	20.7%	14.5%	
	Somewhat oppose	5.8%	2.0%	3.7%	9.7%	5.3%	8.5%	5.2%		6.3%	5.2%	4.2%	5.8%	7.3%	6.0%	9.4%	1.0%	5.4%	
	Strongly oppose	12.3%	1.6%	14.0%	16.1%	18.4%	12.4%	10.4%	50.0%	17.1%	7.8%	11.7%	12.5%	13.3%	12.0%	45.3%	27.6%	8.1%	32.7%
	Have no reaction	8.2%	8.5%	8.0%	9.2%	5.0%	9.0%	9.7%		9.5%	7.0%	8.9%	6.9%	7.2%	9.2%	15.0%	22.5%	7.1%	
	Not sure, No response	.7%		.4%	.2%	1.0%	.8%	1.6%			1.4%	1.6%	.9%		.4%	.3%		.8%	
Total Responses		1213	191	166	231	217	140	265	2	593	620	313	251	254	395	126	22	1063	2

2006-2008: Includes all respondents 18+ years of age

2010: Includes all respondents 18+ years of age who reported their community is NOT totally smoke-free

**2010 Results ONLY**  
**CA24: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
			CA24 (C24b & A24 combined). (Since/If) all bars and lounges in community became completely smoke-free, how (has/would) that affect how often you go out to a bar or lounge?	Much less	3.9%	1.9%	4.4%	3.3%	5.8%	3.1%	3.9%	40.0%	4.2%	3.6%	3.9%	5.6%	2.1%	3.8%	22.6%
	Somewhat less	2.4%		6.2%	2.7%	1.8%	1.9%	1.8%		1.9%	2.9%	1.5%	3.1%	1.4%	4.0%	13.9%	11.3%	.8%	
	Just as often	50.8%	54.8%	52.0%	49.8%	55.0%	51.4%	43.9%	20.0%	54.5%	47.1%	52.6%	50.2%	50.3%	48.8%	41.5%	67.6%	51.4%	
	Somewhat more	19.6%	24.8%	21.1%	24.3%	19.7%	20.0%	8.9%	20.0%	16.3%	22.8%	17.3%	17.1%	23.9%	21.8%	1.2%	2.4%	22.1%	67.3%
	Much more	8.9%	9.0%	12.1%	11.7%	9.4%	5.2%	5.2%		8.9%	8.9%	10.9%	8.4%	8.5%	6.7%	1.3%		10.1%	
	Not sure, No response	14.4%	9.5%	4.2%	8.3%	8.3%	18.6%	36.3%	20.0%	14.2%	14.6%	13.8%	15.6%	13.8%	14.9%	19.4%	14.5%	13.8%	32.7%
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**CA25: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
			CA25 (C25 & A25 combined). What (is/would be) your reaction to your community eliminating all tobacco smoke from all indoor workplaces?	Strongly support	61.3%	73.3%	54.7%	58.6%	59.4%	60.1%	62.8%	60.0%	53.7%	69.0%	63.9%	61.7%	67.2%	52.7%	19.7%
	Somewhat support	14.3%	16.0%	19.2%	12.4%	13.0%	13.0%	13.0%		18.0%	10.5%	14.7%	11.5%	8.8%	20.0%	16.0%	12.4%	14.1%	
	Somewhat oppose	5.2%	1.4%	5.0%	6.4%	6.7%	7.5%	4.5%		5.5%	4.9%	4.2%	5.8%	6.0%	5.7%	9.3%	.5%	4.9%	
	Strongly oppose	11.0%	1.1%	13.6%	13.8%	15.9%	10.7%	8.8%	40.0%	14.9%	7.0%	8.9%	13.3%	11.1%	12.2%	41.5%	39.2%	6.7%	32.7%
	Have no reaction	7.7%	8.1%	7.3%	8.7%	4.4%	8.2%	9.7%		7.9%	7.5%	7.6%	7.1%	6.9%	9.1%	13.3%	26.4%	6.6%	
	Not sure, No response	.5%		.3%	.1%	.7%	.6%	1.3%			1.0%	.8%	.6%		.3%	.2%		.6%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

2010 Results ONLY

A26: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
			A26. (N26, N26b modified) Overall, how would you describe your reaction to expanding the state smoke-free law to prohibit smoking in all North Dakota workplaces, including bars and lounges?	Strongly support	59.2%	71.3%	57.6%	55.3%	56.1%	54.5%	60.4%	60.0%	50.1%	68.3%	60.6%	57.9%	66.2%	52.7%	16.5%
	Somewhat support	13.3%	14.0%	17.1%	13.2%	14.0%	13.5%	9.1%		16.6%	10.0%	14.4%	11.3%	7.8%	17.3%	9.4%	9.7%	13.8%	
	Somewhat oppose	5.2%	6.9%	1.3%	6.8%	6.0%	8.3%	3.2%		6.3%	4.2%	5.1%	3.6%	5.4%	6.7%	9.2%	13.1%	4.6%	
	Strongly oppose	15.3%	7.0%	16.7%	17.2%	18.7%	16.7%	14.3%	40.0%	20.0%	10.6%	13.5%	18.8%	13.8%	16.3%	50.1%	40.9%	10.6%	32.7%
	Have no reaction	6.7%	.7%	7.3%	7.4%	4.4%	6.5%	12.4%		7.1%	6.3%	5.9%	7.8%	6.8%	6.9%	14.6%	14.8%	5.6%	
	Not sure, No response	.3%				.9%	.6%	.5%			.6%	.4%	.6%		.1%	.2%		.3%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

2010 Results ONLY

C26a: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
			C26a. (New) Have you ever been inside a smoke-free bar or lounge?	Yes	72.0%	58.7%	90.3%	87.1%	79.8%	71.2%	45.1%	60.0%	75.0%	69.0%	76.3%	73.6%	69.3%	66.0%	81.1%
	No	26.5%	41.3%	9.7%	11.7%	18.6%	26.8%	51.2%	40.0%	23.8%	29.3%	22.7%	24.0%	29.6%	32.4%	17.1%	31.1%	27.5%	32.7%
	Not sure, no response	1.5%			1.2%	1.6%	2.0%	3.7%		1.2%	1.7%	1.0%	2.4%	1.1%	1.6%	1.9%		1.5%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

2010 Results ONLY

C26b: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
C26b. (New) In your opinion, has visiting a smoke-free bar or lounge made you...	More likely to support	65.4%	66.3%	67.4%	64.8%	64.3%	68.7%	62.0%	33.3%	57.1%	74.4%	65.7%	65.9%	72.8%	58.6%	13.5%	16.3%	73.4%	100.0%
	More likely to oppose	5.1%	2.7%	3.1%	7.1%	6.0%	3.8%	6.6%		4.9%	5.2%	4.9%	6.6%	4.0%	4.9%	29.4%	13.3%	1.7%	
	No impact on reaction to expanding state smoke-free law	29.4%	31.0%	29.5%	28.2%	29.8%	27.5%	30.5%	66.7%	37.8%	20.3%	29.4%	26.9%	23.2%	36.5%	57.0%	64.9%	24.9%	
	Not sure, no response	.1%						1.0%		.2%			.6%				5.4%		
Total Responses		1244	154	249	306	245	135	152	3	648	596	496	255	215	278	140	28	1074	1

Includes all respondents 18+ years of age who reported they HAVE visited a smoke-free bar or lounge

2010 Results ONLY

C27a: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
C27a. (New) What is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	42.4%	66.5%	37.8%	42.6%	36.5%	31.0%	39.0%	40.0%	34.7%	50.1%	41.6%	42.4%	46.5%	40.4%	6.2%	26.8%	47.0%	
	Somewhat favor	14.7%	9.5%	17.3%	18.5%	16.4%	16.3%	10.2%		15.6%	13.7%	14.5%	15.1%	16.9%	12.8%	5.6%	3.3%	15.9%	67.3%
	Somewhat oppose	4.6%		5.2%	5.2%	5.4%	5.5%	5.8%		5.3%	3.9%	4.3%	4.5%	4.5%	5.1%	6.6%	4.3%	4.3%	
	Strongly oppose	22.4%	14.7%	21.8%	19.1%	24.9%	30.6%	24.8%	60.0%	27.3%	17.5%	21.2%	22.2%	18.5%	27.3%	73.6%	54.8%	15.6%	32.7%
	No reaction	15.2%	9.3%	17.2%	14.3%	16.0%	16.5%	17.9%		16.3%	14.1%	17.6%	14.9%	13.0%	13.5%	7.9%	10.8%	16.2%	
	Not sure, no response	.8%		.6%	.3%	.8%	.1%	2.4%		.8%	.8%	.8%	.8%	.6%	.9%			.9%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

2010 Results ONLY

C27b: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
			C27b. (New) After hearing the "pros", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	45.3%	67.3%	38.8%	46.8%	39.6%	34.4%	43.3%	40.0%	37.1%	53.5%	46.5%	43.3%	48.7%	42.6%	6.4%
	Somewhat favor	15.6%	9.5%	20.1%	19.0%	17.6%	17.3%	10.4%		17.2%	13.9%	13.4%	16.5%	18.7%	15.8%	5.7%	7.2%	16.9%	67.3%
	Somewhat oppose	4.0%		5.1%	4.5%	4.6%	5.2%	4.6%		4.4%	3.6%	3.5%	4.3%	3.9%	4.8%	6.4%		3.9%	
	Strongly oppose	20.8%	10.8%	20.9%	17.7%	24.4%	28.9%	23.2%	60.0%	25.1%	16.4%	18.8%	21.1%	17.7%	25.8%	72.1%	54.8%	14.0%	32.7%
	No reaction	13.8%	12.5%	15.1%	11.7%	12.7%	14.1%	17.0%		15.6%	12.0%	17.6%	13.7%	10.8%	10.3%	9.5%	8.5%	14.5%	
	Not sure, no response	.5%			.3%	1.0%	.1%	1.4%		.5%	.6%	.2%	1.1%	.2%	.8%			.6%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

2010 Results ONLY

C27c: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
			C27c. (New) After hearing the "cons", what is your reaction to raising the state cigarette excise tax by a dollar or more?	Strongly favor	37.2%	62.0%	29.7%	34.2%	32.1%	27.7%	36.9%	40.0%	29.2%	45.1%	34.4%	39.5%	40.9%	36.7%	6.5%
	Somewhat favor	20.0%	12.4%	23.5%	27.4%	20.7%	20.2%	15.0%		20.9%	19.1%	21.8%	16.7%	22.6%	18.0%	6.0%	18.2%	21.6%	67.3%
	Somewhat oppose	6.8%	2.4%	9.9%	7.1%	8.7%	5.0%	6.9%		7.5%	6.1%	6.9%	7.6%	4.9%	7.4%	6.6%	2.7%	6.9%	
	Strongly oppose	18.3%	10.4%	19.9%	15.7%	20.2%	25.2%	19.7%	40.0%	22.3%	14.2%	15.4%	17.2%	17.1%	24.5%	60.5%	53.2%	12.5%	32.7%
	No reaction	15.9%	12.8%	15.1%	13.5%	15.0%	21.1%	19.0%	20.0%	18.2%	13.5%	19.9%	17.0%	12.9%	10.9%	19.7%	11.6%	15.6%	
	Not sure, no response	1.9%		1.9%	2.1%	3.4%	.8%	2.5%		1.9%	1.9%	1.6%	2.0%	1.7%	2.4%	.7%		2.1%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28a: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
C28a. (New) How likely are you to support raising the state cigarette excise tax by one dollar to one dollar and 44 cents a pack?	Very likely	40.6%	61.0%	38.0%	40.1%	37.4%	29.7%	36.6%	20.0%	33.5%	47.6%	41.4%	39.4%	40.8%	40.0%	6.1%	26.8%	44.9%	
	Likely	8.4%	5.4%	7.6%	11.1%	9.6%	10.0%	6.3%	20.0%	7.3%	9.5%	6.8%	7.1%	13.3%	8.3%	5.1%	5.6%	8.8%	
	Somewhat likely	6.3%	3.4%	8.2%	8.4%	8.0%	7.2%	3.0%		7.6%	5.0%	7.0%	6.3%	4.4%	6.8%	1.0%	5.0%	6.9%	67.3%
	Not very likely	4.8%	4%	3.5%	8.4%	3.8%	6.3%	5.6%		5.8%	3.7%	5.3%	4.0%	3.9%	5.2%	6.5%		4.7%	
	Not at all likely	24.1%	16.4%	25.4%	20.3%	27.7%	31.1%	25.4%	60.0%	29.4%	18.9%	23.7%	23.6%	23.3%	25.8%	70.1%	54.8%	18.0%	32.7%
	Not sure, no response	15.8%	13.4%	17.4%	11.7%	13.5%	15.8%	23.1%		16.4%	15.3%	15.8%	19.6%	14.3%	13.8%	11.2%	7.8%	16.6%	
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28b: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

		Total	A30 (Q34 modified). Age							A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
			18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response
C28b. (New) How likely are you to support raising the state cigarette excise tax by two dollars to two dollars and 44 cents a pack?	Very likely	30.4%	49.0%	28.3%	28.9%	27.4%	21.9%	26.8%	20.0%	24.8%	36.0%	31.9%	30.0%	30.9%	27.9%	4.2%	21.0%	33.7%	
	Likely	6.6%	11.6%	6.7%	5.5%	6.8%	6.4%	3.7%	20.0%	6.5%	6.8%	3.5%	6.5%	8.5%	10.3%	4.9%	3.3%	6.9%	
	Somewhat likely	5.3%	6.1%	6.3%	7.0%	6.0%	4.3%	2.2%		5.1%	5.5%	5.9%	4.0%	6.3%	4.8%	1.2%	.6%	5.8%	67.3%
	Not very likely	6.3%	.4%	5.7%	11.9%	6.4%	5.0%	6.4%		5.7%	6.9%	6.2%	9.0%	5.9%	4.6%	.1%		7.2%	
	Not at all likely	5.1%	2.7%	3.9%	4.8%	7.2%	6.9%	5.3%		5.3%	4.9%	5.8%	2.6%	5.8%	5.5%	1.7%	6.7%	5.4%	
	Not sure, no response	1.5%		2.8%	1.6%	1.3%	2.2%	1.5%		1.1%	1.9%	1.8%	.7%	1.1%	2.1%		5.9%	1.6%	
	Respondent not likely to support \$1.00 excise tax increase	44.7%	30.2%	46.3%	40.4%	45.0%	53.2%	54.1%	60.0%	51.6%	37.9%	44.8%	47.2%	41.5%	44.9%	87.9%	62.6%	39.3%	32.7%
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age

**2010 Results ONLY**  
**C28c: Weighted 18+ Statewide Results by Age, Gender, City Size & Smoking Status**

	Total	A30 (Q34 modified). Age								A33 (Q37). Gender		A36b (Q39b). Zip Code grouped into community size.				B28b (A28b/Q32a modified - new in 2008). Do you now smoke cigarettes...			
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 or older	Choose not to answer	Male	Female	Urban (20,000+)	City (5,000-19,999)	Town (1,000-4,999)	Rural (<1,000)	Everyday	Some days	Not at all	Not sure, No response	
		C28c. (New) How likely are you to support raising the state cigarette excise tax by three dollars to three dollars and 44 cents a pack?	Very likely	28.6%	45.0%	27.8%	28.6%	24.5%	20.7%	24.9%	20.0%	22.9%	34.3%	31.0%	28.1%	26.8%	26.6%	4.2%	22.1%
	Likely	5.1%	9.1%	4.5%	5.0%	5.4%	5.4%	1.9%	20.0%	5.0%	5.2%	2.7%	3.9%	6.2%	8.9%	4.9%	2.2%	5.2%	
	Somewhat likely	4.2%	4.3%	5.6%	5.7%	5.3%	3.0%	1.5%		3.8%	4.7%	4.7%	3.7%	5.0%	3.4%	.3%		4.7%	67.3%
	Not very likely	2.0%	3.0%	2.0%	1.3%	2.4%	2.8%	1.2%		1.9%	2.1%	1.8%	1.8%	3.6%	1.3%		.6%	2.3%	
	Not at all likely	1.9%	5.3%	.9%	.9%	2.1%	.6%	1.7%		2.2%	1.6%	.8%	2.5%	3.6%	1.8%	.9%		2.1%	
	Not sure, no response	.5%		.6%		.4%	.3%	1.6%		.5%	.5%	.3%	.5%	.5%	.9%			.6%	
	Respondent not likely to support \$2.00 excise tax increase	12.9%	3.1%	12.3%	18.3%	14.8%	14.1%	13.2%		12.1%	13.7%	13.9%	12.3%	12.7%	12.1%	1.8%	12.5%	14.2%	
	Respondent not likely to support \$1.00 excise tax increase	44.7%	30.2%	46.3%	40.4%	45.0%	53.2%	54.1%	60.0%	51.6%	37.9%	44.8%	47.2%	41.5%	44.9%	87.9%	62.6%	39.3%	32.7%
Total Responses		1728	262	276	351	306	190	337	5	864	864	650	346	311	421	173	41	1512	2

Includes all respondents 18+ years of age