

TOBACCO

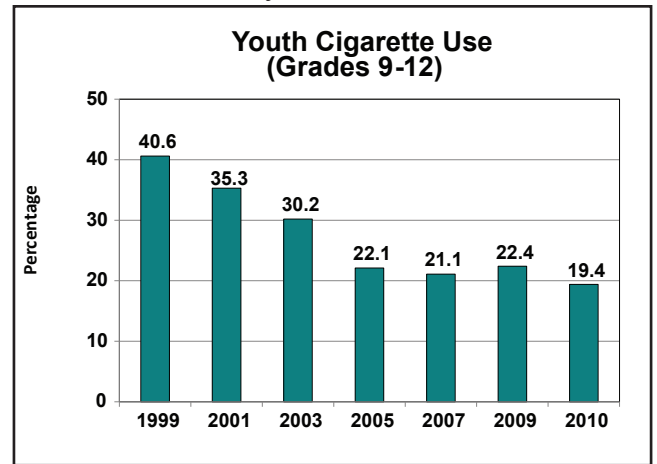
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Facts

Reducing Tobacco Use — Programs That Work

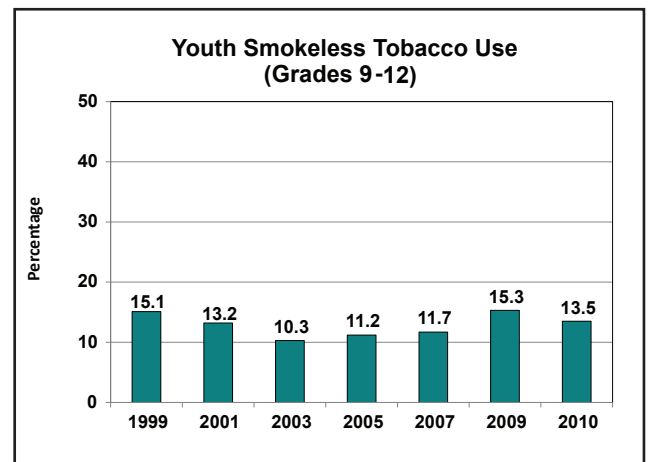
The Good News

- The investment of the North Dakota Legislative Assembly in the Tobacco Prevention and Control Program has been put to good use. Much success has been achieved in the last several years.
 - Smoking among students in grades nine through 12 dropped 21.2 percent between 1999 and 2010.¹
 - The North Dakota Tobacco Quitline averages 430 callers per month and boasts a quit rate of 36.1 percent. During 2009, 15 percent of Quitline calls came from minority callers.²



There Is More Work To Do

- Adult smoking has declined, dropping from 23.3 percent in 2000 to 17.4 percent in 2010.³
- Despite great efforts, 19.4 percent of North Dakota students in grades nine through 12 still smoke.¹
- Pregnant women in North Dakota smoke at a rate of 16.8 percent, compared to the national rate of 10.7 percent.^{4, 5}
- Smokeless tobacco use among North Dakota students in grades nine through 12 saw a slight rise between 2003 and 2010. North Dakota students use smokeless tobacco at a rate of 13.5 percent, compared to the national rate of 8.9 percent.¹
- More than half of North Dakota's smokers try to quit every year. Continued and increased funding for the North Dakota Tobacco Quitline and North Dakota QuitNet would help those people succeed.³



¹ Youth Risk Behavior Survey, 2010.

² North Dakota Department of Health, Division of Tobacco Prevention and Control, Quitline reports, 2009.

³ Behavioral Risk Factor Surveillance System (BRFSS), 2010.

⁴ North Dakota Vital Records, 2010.

⁵ Campaign for Tobacco-Free Kids, *Key State-Specific Tobacco-Related Data and Rankings*, 2011.



NORTH DAKOTA
DEPARTMENT of HEALTH

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