Primary Prevention Partners Meeting Minutes

April 24, 2019 1:00 – 4:00 p.m.

Present: Mallory Sattler, NDDoH; Allison Burkman, CVIC; Kaitlin Foley, CVIC; Rachelle Hauser, WARC; Lisa Weisz, WARC; Kristina Knutson, CAWS; Mary Thysell, Safe Shelter; Jennifer Obinna, The Improve Group; Peggy Jo Coll, CVIC/UND; Chris Douthit, CVIC; Darla Juma, DVPNWND; Veronica Zietz, CHI; Brittany Love, CVIC; Renee Stromme, AARC

• Behavioral Risk Factor and Surveillance System Survey

- o Alice Musumba presented on the BRFSS Survey.
- Mallory shared the results for the sexual violence attitudes questions and new BRFSS
 Fact Sheet

• NSVRC Training Debrief

- o 6 Steps to Creating Message
- o Be strategic not comprehensive
- o Pivot
- o Preferred language is sexual harassment, misconduct and abuse Not sexual violence

• Community Readiness

Discussed what the NSVRC Training meant for messaging template development.
 The group would still like the template examples for Faith Based, Healthcare, and Schools. Will add law enforcement to the list of templates.

• Program Updates -The group used the table and their Community Readiness scores to frame program updates.

- o Veronica Zietz Men Can Stop Rape is presenting at their annual summit on May 2
- Lisa Weisz (Level 2-3) SAAM month advertisement using language learned at NSVRC training; Hung up Jeans – I Ask; Denim Day Fundraiser with Chamber using jars; Did Safe Dates twice a week for 7 weeks in Beulah Middle School. Used pre and post test
- Renee Stromme (Level 3) Concert for Courage; Race to Zero; Presented at South Central High School; Doing Coaching Boys into Men in some schools; United Way wants AARC to do more prevention; Social media posts
- Darla Juma (Level 1) Doing The 4th R; trying to get Safe Dates into schools; Doing presentations for Women Church group; Did packets on dating violence, texting, and sexual assault for each school since there wasn't time for presentation; SAAM clothesline project at bar
- Grand Forks (Level 5) SAAM Social Media; boutique fundraiser; Denim Day with businesses; SAAM Jeopardy in schools; Green Dot early adopters survey, bystander trainings, and launch events; presentations in Larimoure and Northwood schools; Athletes as Leaders Program

- Peggy Jo Coll It's On Us Action Week; UND Library displayed books related to sexual assault; Step Up Bystander Trainings; Brittany Piper presented on her story of rape and healing; Basketball tournament bystander event
- Mallory Sattler Received an additional \$200,000 in General Funds for sexual violence prevention. Will add an additional RPE site and funds other primary prevention efforts.

Time didn't allow for CVIC presentation on LiveRespect and Upstanders. Will present on this at August meeting.

Resources from this meeting can be found in the DropBox https://www.dropbox.com/sh/da2wylhjnxvchkx/AAAymd-rgi8zYOv7j2fk1wJJa?dl=0

Future Meetings:

Thursday, August 29, 2019 (CDC Site Visit) Wednesday, October 23, 2019

Videoconference sites will no longer be pre-reserved by the Department of Health. You will be responsible for reserving your own videoconference site and notifying Mallory to connect.

NORTH DAKOTA BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM (BRFSS)

Alice Musumba April 24, 2019, 2018

Dakota Be Legendary.

Objectives

- ❖What is BRFSS?
- ❖Uses for BRFSS Data
- BRFSS Methodology
- **❖BRFSS** Data Limitations
- BRFSS Data Analysis
- **❖**Summary

WHAT IS BRFSS?

- A state-based annual telephone survey by CDC and state health departments; since 1984
- Designed to provide state-level estimates for the prevalence of risk factors related to the major causes of death and disability
- Conducted in all 53 states and territories
- Only source of health behavior data for North Dakota.

USES FOR BRFSS DATA

- Identify emerging health problems.
- Establish and track health objectives.
- Develop and evaluate public health policies and programs.
- Inform the public about public health issues.

BRFSS METHODOLOGY

- CDC protocols ensure consistency.
- BRFSS surveying is conducted each month of calendar year.
- ND uses a telephone survey (landline + cell), with about 6,000 interviews per year.
- Last two years did American Indian oversample
- In ND, a private contractor makes calls and conducts interviews.
- Surveys conducted in English.

BRFSS METHODOLOGY (CONT.)

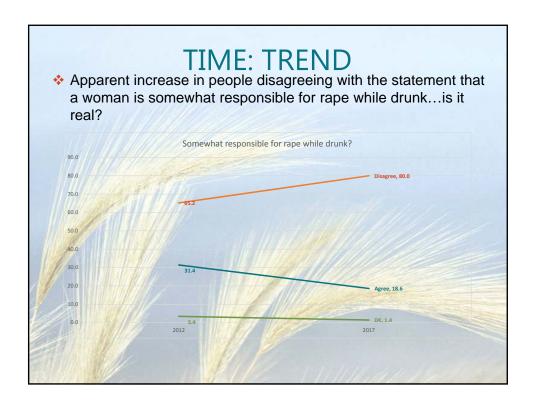
- ND's sample is "disproportionately stratified" by East/West, Rural/Urban regions.
- Sample data are weighted to adjust for differences between sample proportions and ND's population.
- Estimates and their associated errors are calculated.
- Statistical tests are used to verify associations and/or differences between estimates.

BRFSS DATA LIMITATIONS

- Only non-institutionalized adults surveyed.
- Data are self-reported.
- Sampling error.
- Cross-sectional survey (point in time).
- Associative data, no causation can be inferred.

BRFSS DATA ANALYSIS

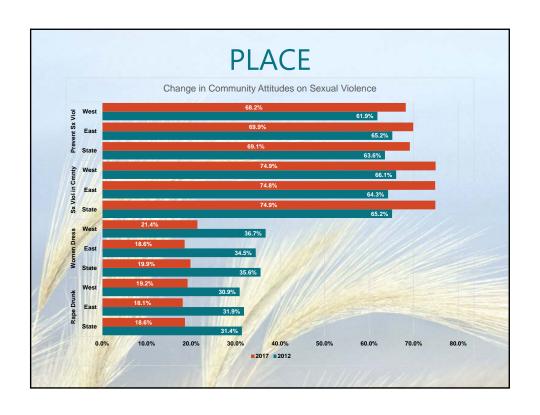
- Produce basic estimates.
- Examine data for associations with ...
 - **❖Time**
 - ❖ Place
 - Population characteristics.



STATISTICAL TEST FOR TREND

- Cochran-Mantel-Haenszel Test for Trend (TCMH)

 - ❖P-value: <0.0001</p>
- A probability (P-value) of less than 0.05 indicates the result differs from that due to chance
- The observed trend in the changes in attitude not just due to chance



POPULATION CHARACTERISTICS

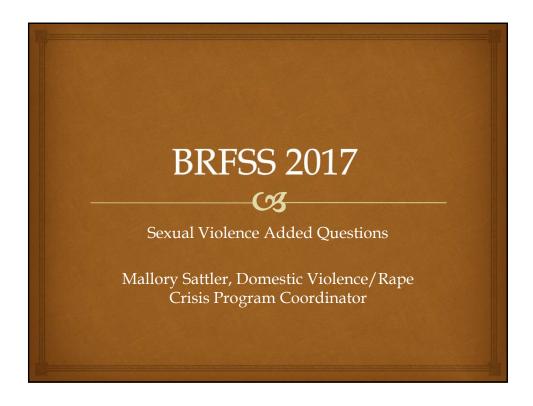
- About 10% of ND population did not have Health care coverage
- About 8.6% of ND population has diabetes
- Of those who reported being diabetic, only 5.8% reported not having HC coverage compared to about 10.4% of those who reported not being diabetic

Summary

- ND BRFSS is a telephone survey to estimate health and health-related behavior prevalences
- ❖ND BRFSS has been conducted since 1984 in conjunction with the CDC, other states, D.C., and U.S. Territories.
- BRFSS is the only source of this type of data for ND
- BRFSS enables estimates and associations by time, place and population characteristics

Questions?

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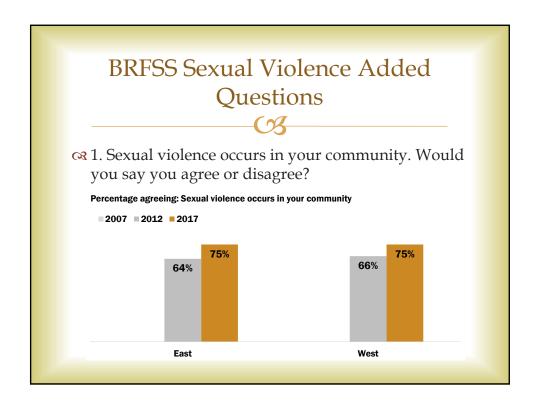
BRFSS Sexual Violence Added Questions

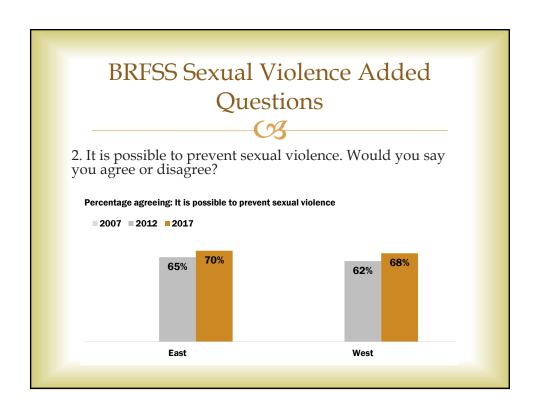
○ Developed by State Prevention Team

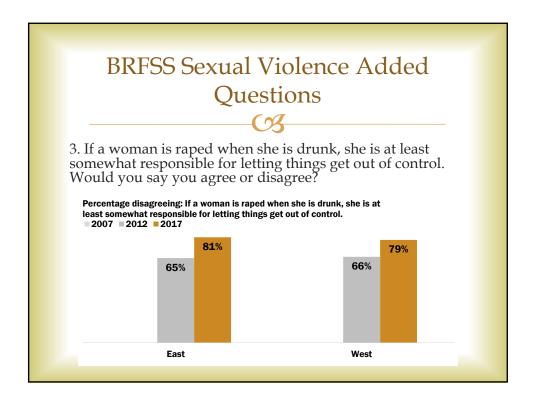
№ 4 questions in 2017

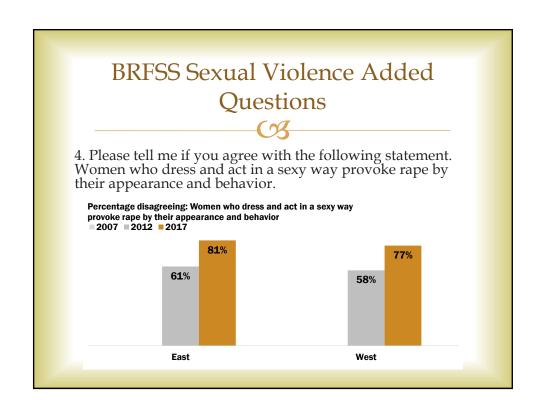
□ Green Dot Question in 2019

™ Measure attitudes and beliefs









2019 Question

03

Members of my community accept sexual violence as the norm.