

## Primary Prevention Partners

October 27, 2021

1:00 — 4:00 p.m.

Kristina Knutson, CAWS North Dakota; Mallory Sattler, NDDoH; Becky DeVries, TRCC; Rachelle Hauser, WARC; Suzie Kramer-Brenna, RACC; Katie Fitzsimmons, NDUS; Lisa Weisz, WARC; Hannah Hanson, NDDoH; Robin Lang, DPI; Rachel Whipple, CVIC; Ramona Danielson, NDSU; Sandy Bercier, FNWA; Ashleigh Vogel, RACC; Gloria Olheiser, WARC; Julie Rostvet, DVAC; Jennifer Obinna, RPE Evaluator

### Prevention Refresher: Mo Lewis, NSVRC

- How can you tell if something is primary prevention?
  - One-time activities are not primary prevention
  - Dosage is important - 9 principles of effective prevention programs  
<https://wiki.preventconnect.org/nine-principles-of-effective-prevention-programs/>
  - Ask yourself: What is actually changing because of this?
  - If you have a one-time activity, how could you use it to stretch to primary prevention?
- Using Risk and protective factors
  - Infographic [https://www.nsvrc.org/sites/default/files/publications/2019-07/Risk%20%26%20Protective%20factors\\_Final508.pdf](https://www.nsvrc.org/sites/default/files/publications/2019-07/Risk%20%26%20Protective%20factors_Final508.pdf)
  - Think about who you want to work with and find common factors. Focusing on upstream protective factors may not look like violence prevention but it is! (i.e. community gardens, access to basic needs)
  - This approach can help you stretch prevention work if you don't have a lot of resources
- Social norms campaign <https://vetoviolence.cdc.gov/apps/main/prevention-information/35>
  - [FLASH](#) has a social norms resetting survey that you could be inspired by
  - Think about your data sources – where are you getting information about current social norms? YRBS/BRFSS – can you look at these sources to help pinpoint some social norms you want to reset?

### Prevention is Possible Campaign

- Created by CAWS and DoH with input from FNWA and local crisis centers
- <https://www.cawsnorthdakota.org/prevention-is-possible>
- Website explains the campaign, contains tipsheets for different groups, and IPV and SV prevention videos that can be downloaded
- A toolkit explaining usage and containing sample social media posts is being developed
- Resources for campus prevention could be incorporated as well. Perhaps another tipsheet specific to campus folks.
- Contact Kristina or Mallory if you have additional ideas for the campaign or resources that would be helpful

## **Prevention Updates**

Mallory (RPE Program) – November 18 Webinar on new dashboard with IPV/SV data; Will start preparing for 2022 Community Readiness Assessments; Green Dot implementation continues in Grand Forks, Fargo, Bismarck and Valley City and at VCSU and NDSU; been meeting with NDDoH Family Planning Program and Health Equity Office to discuss partnership opportunities

Sandy (FNWA) – Working on Be A Good Relative (BAGR) program; making a list of changemakers in each tribal community; partnering on Butterfly Project that focuses on girls; creating graphics and materials for BAGR; held workshop with changemakers

Ashleigh (RACC Green Dot) – launched Green Dot at Pride in the Park event; tabled at Red River Market; building relationships with downtown businesses; Back in the schools for prevention/education; starting Safe Dates

Becky (TRCC) – used Prevention is Possible materials in April during SAAM; Mayor of Wahpeton did SAAM proclamation; Participated in Downtown Alive public health event; School supply drive; Participating in Project YES committee that is implementing drug free community programs; Planning to focus on youth prevention and hoping to do Safe Dates, Coaching Boys into Men, and Athletes and Leaders

Lisa (WARC) – Denim Day during April; Purple rocks during DVAM to promote awareness and services

Julie (DVAC) – Very busy presenting Safe Dates

**Future Meetings – Timing and length subject to change**

**Tentative – January 26, 2022, 1:00 p.m. – 4:00 p.m.**