

# Primary Prevention Partners Meeting Minutes

October 24, 2018

1:00 – 4:00 p.m.

Present: Mallory Sattler, NDDoH; Allie Canoy Illies, CVIC; Allison Burkman, CVIC; Kaitlin Foley, CVIC; Rachelle Hauser, WARC; Kristina Knutson, CAWS; Renee Stromme, AARC; Jacob Olson, APOC; Heather Jenkins, DVPNWND; Dayna Olson, RACC; Greg Lemke, RACC; Mary Thysell, Safe Shelter; Jennifer Obinna, The Improve Group

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- **National Sexual Assault Conference**

- RPE paid scholarships for Jacob Olson and Heather Jenkins to attend prevention track. Greg Lemke, Darla Juma, Renee Stromme, and Kristina Knutson also attended.
- Getting into some sessions was difficult as the rooms were full.
- Kristina said she learned about other pots of money to do prevention and Frankly condoms that can have personalized prevention messaging.
- Heather liked the engagement surveys for high schoolers to help measure what kids think is ok (i.e. boundaries, groping, etc.)
- Jacob liked the hot spot mapping, learned about environmental design and to keep surveys conversational.
  - Shifting Boundaries - <http://www.preventconnect.org/wp-content/uploads/2013/05/Shifting-Boundaries-w-Copyright-at-Lib-of-congresst.pdf>
- Greg was impressed with how well ND was doing in some areas in contrast to other states.

- **Social Norms Exercise**

- The group watched a short video from Prevent Connect [http://www.preventconnect.org/wp-content/uploads/files/presentations/Norms\\_Change/index.html](http://www.preventconnect.org/wp-content/uploads/files/presentations/Norms_Change/index.html) and did any activity to map social norms in communities.
- Narrow Definitions of Masculinity was identified in several communities – Visit [Exercises and Activities that Support Primary Prevention](#) for ways to explore this social norm.

- **Community Readiness Program Updates –**

- **The group used a table and their readiness level scores to frame program updates.**
- Mallory shared an example of Level 2 Activity - Engage **other local related** educational/health outreach groups to assist in promoting awareness of social norms.
  - Domestic Violence Abuse Center Inc (Grafton) participated in Wear Purple Day on October 18. They shared pictures on their Facebook page from fourteen local agencies who submitted photos of themselves or their staff wearing purple. Agencies were entered into a drawing to win donuts the next day. One agency

even went above and beyond by making purple shirts with their business name and a “Stop Domestic Violence” patch on the sleeve specifically for Wear Purple Day.

- Mary Thysell – Will continue Safe Dates in one high school but other does not want to do it.
  - Heather Jenkins – Talking to schools about doing Safe Dates; board members retiring
  - Rachelle Hauser – Will do Safe Dates after Christmas; Looking at Love is Respect materials; Busy with gaming at agency
  - Renee Stromme – Did community survey asking if people knew AARC was a sexual assault provider; looking at redoing website and doing more outreach
  - CVIC – Planning for Green Dot; upcoming bystander trainings; 2 people attended Missouri 4 day certification training
  - Jacob Olson – Leaving APOC at the end of October; had 1<sup>st</sup> Green Dot bystander workshop in October with 17 people
  - RACC – Doing focus groups as part of Green Dot work; Meeting with Downtown Fargo about safety mapping
- **Community Readiness**
    - Please refer to your community’s fact sheet when planning activities and reporting on them at future Primary Prevention Partner Meetings.

## **Future Meetings:**

Wednesday, January 23, 2019

Wednesday, April 24, 2019

Wednesday, July 24, 2019

Wednesday, October 23, 2019

# Social Norms Pie

## Purpose:

To help communities or groups move to primary prevention action; action to provide a counter message to the Social Norms that is supportive of gender violence. In order to work effectively and collaboratively on prevention, groups need consensus about which norm(s) to focus attention to. This activity will help a group have a shared understanding about the prevalence and impact of these Social Norms while building consensus in what direction to move forward.

Time: 30 mins

Materials: full size white sheet for each person, sheet of newsprint for each small group; colored markers

Introduction: Let's watch this 8 minute presentation together: [http://www.preventconnect.org/wp-content/uploads/files/presentations/Norms\\_Change/index.html](http://www.preventconnect.org/wp-content/uploads/files/presentations/Norms_Change/index.html)

Facilitator – Talk about the added norm of sexualization of children. Put up a slide or have a handout with all 6 Social Norms.



Ask the group:

1. *What stands out to you about these norms?*
2. *How do you see them playing out in our communities?*

Give each person a sheet of paper and a marker and have them create a pie chart illustrating which norms the group feels are the most significant. The larger the pie slice equals the greater impact the norm has. Ask the small groups to also identify with a star which norm they would suggest starting to work on shifting and why.

When everyone has their pie chart, ask them to get into small groups to discuss and come up with a combined pie chart to share with the group.

Each small group then presents their pie and reasoning, including sharing which norms they would like to start countering and why. Then ask:

3. *What themes are we noticing?*
4. *What insights about the 6 social norms are emerging?*
5. *Which one makes the most sense for us to make a priority at this time?*

6.

Normalization of Violence



Narrow Definitions of Masculinity

Power Over



Limited Roles for/ Objectification of Women

Privacy and Silence



Sexualization/ Exploitation of Children

