

Healthy North Dakota Early Childhood Alliance
Parent Education Subcommittee

Goal 3-1: Build capacity for parent education.

Objective: *By 20___, parent education is provided in every school and home.*

By 20___, fully funded Parent Resouce Centers are located in every region and tribal area.

Performance Measure/Evaluation:

Data Sources:

Activity #3-1-a: By 20___, capture parent attention at milestone moments (kindergarten entry) and education them, via means with which they are comfortable.	
Responsible Committee Members	Partners and Roles
Performance Measures/Evaluation (list data source)	Legislation/Policy
Timeline	Funding/Resources 70% in-kind match is required for federal grant funding
Strategies to overcome barriers/challenges	

Activity #3-1-b: By 20___, NDECA sponsored statewide conferences about parent education.

Responsible Committee Members HNDECA Steering Committee	Partners and Roles HNDECA membership
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Performance Measures/Evaluation (list data source)	Legislation/Policy
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Timeline	Funding/Resources
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Strategies to overcome barriers/challenges

Activity #3-1-c: By 20___, presentations on parent education at otherwise-sponsored conferences supported by HNDECA.

Responsible Committee Members	Partners and Roles
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Performance Measures/Evaluation (list data source)	Legislation/Policy
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Timeline	Funding/Resources
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Strategies to overcome barriers/challenges

Activity #3-1-d: By 20___, video production at the North Dakota Department of Health.	
Responsible Committee Members	Partners and Roles
Performance Measures/Evaluation (list data source)	Legislation/Policy
Timeline	Funding/Resources
Strategies to overcome barriers/challenges	
Activity #3-1-e: By 20___, Use the “Tupperware” model of education and/or a mutual support network.	
Responsible Committee Members	Partners and Roles
Performance Measures/Evaluation (list data source)	Legislation/Policy
Timeline	Funding/Resources

Strategies to overcome barriers/challenges

Activity #3-1-f: By 20___, target the most “at-risk” “resource limited” families.

Responsible Committee Members	Partners and Roles
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Performance Measures/Evaluation (list data source)	Legislation/Policy
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Timeline	Funding/Resources
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Strategies to overcome barriers/challenges

Activity #3-1-g: By 20___, use parents as leaders, presenters and messengers to gain credibility and the interest of their peers.

Responsible Committee Members	Partners and Roles
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Performance Measures/Evaluation (list data source)	Legislation/Policy
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Timeline	Funding/Resources
Strategies to overcome barriers/challenges	

Output: A well developed resource network, both physical and virtual.

Outcomes: Short term: Reduction in stigma about parent education and an elevation of parent education as a priority for families.
 Long term: Increased program offerings and parent attendance leading to an army of confident, empowered parents.

Goal 3-2: Educate policy makers regarding the importance of parent education.

Objective: *By 20___, tie these ideas in with other HNDECA subcommittees, particularly with regard to legislative and policy issues.*

By 20___, better integrate parents into the process.

By 20___, parents should serve as messengers because they have the most impact as direct constituents of legislators.

By 20___, HNDECA could sponsor a statewide education event.

Performance Measure/Evaluation:

Data Sources:

Activity #3-2-a: By 20___, educate about current programs that are successful.

Responsible Committee Members		Partners and Roles
Performance Measures/Evaluation (list data source)		Legislation/Policy
Timeline	Funding/Resources	
Strategies to overcome barriers/challenges		
Activity #3-2-b: By 20___, increase the awareness of the need for parent education.		
Responsible Committee Members		Partners and Roles
Performance Measures/Evaluation (list data source)		Legislation/Policy
Timeline	Funding/Resources	
Strategies to overcome barriers/challenges		
Activity #3-2-c: By 20___, continue to provide parent leadership training to empower parents as advocates.		

Responsible Committee Members		Partners and Roles	
Performance Measures/Evaluation (list data source)		Legislation/Policy	
Timeline	Funding/Resources		
Strategies to overcome barriers/challenges			

Activity #3-2-d: By 20___, develop common tools for parents to use in their messages.			
Responsible Committee Members		Partners and Roles	
Performance Measures/Evaluation (list data source)		Legislation/Policy	
Timeline	Funding/Resources		
Strategies to overcome barriers/challenges			

Activity #3-2-e: By 20___, conduct training/orientation for parents regarding the legislative process.

Responsible Committee Members	Partners and Roles
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Performance Measures/Evaluation (list data source)	Legislation/Policy
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Timeline	Funding/Resources
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Strategies to overcome barriers/challenges

Activity #3-2-f: By 20___, convene a HNDEDCA sponsored day at the Capitol for parents.

Responsible Committee Members	Partners and Roles
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Performance Measures/Evaluation (list data source)	Legislation/Policy
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Timeline	Funding/Resources
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Strategies to overcome barriers/challenges

Output: A network of parents is created in each legislative district in North Dakota as is ready to mobilize and advocate during the 2011 legislative session.

Outcomes: Short term: To change the uneducated attitudes of policy makers about parent education.
Long term: To have policy members ask questions, seek information, appropriate funds and develop policies supportive of parent education.

Goal 3-3: Increase parent education for tribal communities.

Objective: *By 20___, a fully funded Parent Resource Center in each tribal area.*

Performance Measure/Evaluation:

Data Sources:

Activity #3-3-a: By 20___, HNDECA can survey membership regarding existing tribal relationships and partnerships to be sure to honor cultural protocol.	
Responsible Committee Members	Partners and Roles
Performance Measures/Evaluation (list data source)	Legislation/Policy

Timeline	Funding/Resources	
Strategies to overcome barriers/challenges		
Activity #3-3-b: By 20 ____, HNDECA could invite the participation of Scott Davis, executive director of the Indian Affairs Commission.		
Responsible Committee Members	Partners and Roles	
Performance Measures/Evaluation (list data source)	Legislation/Policy	
Timeline	Funding/Resources	
Strategies to overcome barriers/challenges		

Activity #3-3-c: By 20 ____, HNDECA could convene a community group on each reservation to determine the available gaps, needs and community will for such services.		
Responsible Committee Members	Partners and Roles	

Performance Measures/Evaluation (list data source)	Legislation/Policy
Timeline	Funding/Resources
Strategies to overcome barriers/challenges	

Outputs: Increased cultural competence through HNDECA sponsored training.
 Potential educational training via tribal infrastructure, Indian Health Tribal programs and schools (similar to efforts of KAT Productions).

Outcomes: Short term: Establishing relationships that are mutually respectful and beneficial..
 Long term: Tribal citizens will seek parent education resources for their communities and all parent education offerings are made available.