

Healthy North Dakota Early Childhood Alliance
Mental Health and Social Emotional Development Subcommittee

Goal 5-1: To support efforts that educates to prevent Mental Health issues around “trauma informed”.

Objective: *By May 31, 2012,*

Performance Measure/Evaluation: number of activities and people reached

Data Sources:

Activity #5-1-a: By March 31, 2012, research PSA’s via IE SAHMSA, Prevention Research Media Centers (PRMC) and Project Launch.	
Responsible Committee Members Carlotta McCleary Wendy LaMontaine	Partners and Roles ND Federation of Families ECCS
Performance Measures/Evaluation (list data source)	Legislation/Policy
Timeline May 31, 2012	Funding/Resources ECCS
Strategies to overcome barriers/challenges	
Activity #5-1-b: By April 30, 2012, purchase green ribbons to support Mental Health Awareness (green ribbon campaign) during the month of May, 2012.	

Responsible Committee Members Carlotta McCleary		Partners and Roles ND Federation of Families ECCS
Performance Measures/Evaluation (list data source)		Legislation/Policy NA
Timeline	Funding/Resources ECCS	
Strategies to overcome barriers/challenges		
Activity #5-1-c: By May, 2012, produce brochures and radio spots to raise awareness of Mental Health issues.		
Responsible Committee Members Carlotta McCleary		Partners and Roles ND Federation of Families ECCS
Performance Measures/Evaluation (list data source)		Legislation/Policy NA
Timeline	Funding/Resources NA	
Strategies to overcome barriers/challenges		

Outputs:

Outcomes: Short term:
Long term:

Goal 5-2: To conduct training Bright Future training sessions for Local Public Health Departments and Head Starts statewide.

Objective: By May, 31, 2012, collaborate with MCH Title V to support the Bright Futures trainings for individuals at Local Public Health Departments and Head Starts around the state.

Activity #5-2-a: By January 2012, convene a meeting with representation of ECCS, Title V, State Head Start Collaboration Office, and Dept. of Human Services to discuss a plan how to implement across programs statewide. Develop a training plan, and distribute Bright Future toolkits.	
Responsible Committee Members Cheryle Masset-Martz Kim Mertz Joyal Meyer Jodi Hulm Linda Rorman	Partners and Roles MCH Title V ECCS NDHSCO NDDHS
Performance Measures/Evaluation (list data source)	Legislation/Policy None
Timeline May 31, 2012	Funding/Resources MCH Title V
Strategies to overcome barriers/challenges	