

## HNDECA Strategic Approach for 2009

### 1. Access to Health Insurance & Medical Home

**Goal #1: To develop an information and referral process, identification and training program:**

**Activities:**

- A. Convening a program for training
- B. Developing public relations messages
- C. Development of a benefits planning system

**Output**

- A partnership with the Children's Defense Fund to produce an accurate website
- A working benefits planning system

**Outcomes:**

Short term: Convening of a discussion regarding development of website, tools

Long term: A usable process for people to receive accurate, timely information

**Goal #2: To clarify a needs assessment process and to identify screening needs:**

**Activities:**

- A. Develop survey to assess HNDECA members and others regarding what screenings (for all populations of children) are required, optional and commonly utilized
- B. Assess where the gaps are in screening services
- C. Assess the best practices and determine which screenings are evidence based
- D. Convene a cross-section of HNDECA members to receive the report and begin of implementation of best practices

**Outputs:**

- Decisions about recommended use of screening tools to assure healthy children
- Exploration of potential traction for universal screening

**Outcomes:**

• **Short term:** Convening of a cross-section of HNDECA members who are interested/knowledgeable in assessment and screening

• **Long term:** An inventory of evidence-based recommended tools that promote intervention and prevention. Greater involvement by the members of the American Academy of Pediatrics in this initiative.

**Goal #3: To sustain the Medical Home program**

**Activities:**

- A. NDECA supports the Integrated Services Grant program as the lead group in medical
- B. Integration of health into other transition activities
- C. Explore development of legislation to support medical home in the future

**Output:**

- A disease management system that includes quality improvement systems and involves parent/family participation

**Outcomes:**

- **Short term:** A decrease in hospitalizations, overall health care costs and reduction in provision of unnecessary services
- **Long term:** All North Dakotans have a medical home

## 2. Early Care and Education

**Goal #1: To teach and influence the leadership and membership of the ELC about early childhood care and education.**

**Activities:**

a source of in-kind match needed for the grant

- A. Develop a proposal (resolution style) to provide the Lt. Governor with a daylong training in early childhood
- B. Repeat the training for the ELC members, once appointed
- C. Offer to connect the ELC with the resources they will need, including people resources
- D. HNDECA should make recommendations for appointments to the ELC to help avoiding duplication and to promote efficiency
- E. Develop a list of local and state experts for the ELC to call on for advice and counsel
- F. Develop a 3 ring binder of resource materials and references for use by the ELC members
- G. Seek legislative support in this effort
- H. Encourage the state to apply for the grant funding that is available

**Output**

- The proposal/resolution
- The list of experts
- The 3 ring binder of resources

**Outcomes:**

- **Short term:** The proposal document is developed, accepted and the Lt. Governor calls upon his early childhood experts.
- **Long term:** The ELC has the breadth and scope of knowledge they need to be effective and to successfully accomplish their defined roles and goals.

**Goal #2: To promote the principles of appropriate (good) early learning: directly to be used to enhance the others**

**Activities:**

- A. Adopt the developmentally appropriate practice (DAP) statement
- B. Teach legislators by targeting them for direct messages

- C. Develop simple, memorable media messages (“the more you know”) through ND Department of Health media production capability
- D. Develop and administer a survey to assess attitude change

**Output:**

- Media partnerships
- Media messages and memorable frames
- Clarification surveys

**Outcomes:**

- **Short term:** messages delivered in communities will help people learn the importance and meaning of early childhood and will change their attitudes about it.
- **Long term:** Funding shifts to support the change in values. There is a reduction in child abuse and neglect reports.

**Goal #3: To assure that childcare nurse consultants are part of the infrastructure.**

**Activities:**

- A. Dust off prior attempts at this goal and assess what worked and what didn’t
- B. Bring people together to discuss research needs, identify gaps and share data sources to eliminate duplication
- C. Elevate the value of childcare nurse consultants
- D. Develop a white paper/report documenting the lack of availability of nurses
- E. Survey childcare providers regarding their special health needs (swine flu, etc.)
- F. Encourage the AAP to push the Department of Health to accept the program
- G. Define what is “new” programming/funding vs. what can be reprioritized

### **3. Parent Education:**

**Goal #1: Build Capacity for Parent Education:**

- 1. Parent Education is provided in every school and home.
- 2. Fully funded Parent Resource Centers are located in every region and tribal area.

**Activities:**

- A. Capture parents attention at milestone moments (kindergarten entry) and educate them, via means with which they are comfortable
- B. NDECA sponsored statewide conferences about Parent Education
- C. Presentations on Parent Education at otherwise-sponsored conferences supported by HNDECA
- D. Video production at the ND Department of Health
- E. Use the Tupperware” model of education and/or a mutual support network
- F. Target the most “at-risk” “resource limited” families.
- G. Use parents as leaders, presenters and messengers to gain credibility and the interest of their peers.

**Outputs:**

- A well developed resource network, both physical and virtual

**Outcomes:**

- Short Term: Reduction in stigma about Parent Education and an elevation of Parent Education as a priority for families.
- Long Term: Increased program offerings and parent attendance leading to an army of confident, empowered parents.

**Goal #2: Educate policy makers regarding the importance of Parent Education:**

- Tie these ideas in with other HNDECA subcommittees, particularly with regard to legislative and policy issues
- Better integrate parents into the process
- Parents should serve as messengers because they have the most impact as direct constituents of legislators
- HNDECA could sponsor a statewide education event

**Activities:**

- A. Educate about current programs that are successful
- B. Increase the awareness of the need for Parent Education
- C. Continue to provide parent leadership training to empower parents as Advocates
- D. Develop common tools for parents to use in their messages
- E. Conduct training/orientation for parents regarding the legislative process
- F. Convene a HNDECA sponsored day at the Capitol for parents

**Outputs:**

- A network of parents is created in each legislative district in ND and is ready to mobilize and advocate during the 2011 legislative session.

**Outcomes:**

- Short term: To change the uneducated attitudes of policy makers about Parent Education.
- Long Term: To have policy members ask questions, seek information, appropriate funds and develop policies supportive of Parent Education.

**Goal #3: Increase Parent Education for Tribal Communities:**

- A fully funded Parent Resource Center in each tribal area.

**Activities:**

- A. HNDECA can survey membership regarding existing tribal relationships and partnerships to be sure to honor cultural protocol
- B. HNDECA could invite the participation of Scott Davis, newly hired Executive Director of the Indian Affairs Commission
- C. HNDECA could convene a community group on each reservation to determine the available gaps, needs and community will for such services.

**Outputs:**

- Increased cultural competence through HNDECA sponsored training
- Potential educational training via tribal infrastructure, Indian Health Tribal programs and schools (similar to efforts of KAT Productions)

**Outcomes:**

- Short term: Establishing relationships that are mutually respectful and beneficial.
- Long term: Tribal citizens will seek Parent Education resources for their communities and all Parent Education offerings are made available.

**4. Family Support:**

**Goal #1: To recruit parents as HNDECA members (at least 3 per subcommittee) and start each stakeholder meeting with a family story.**

**Activities:**

- A. Development of resources
- B. Recruit parents, start by asking HNDECA members for recommendations

**Output:**

- Inventory of interested parents
- Culturally competent orientation materials
- Opportunity for parental feedback on materials and training, etc. associated with HNDECA

**Outcomes:**

- Short Term: increased parental involvement in all of HNDECA
- Long Term: Legislative and policy changes based on family need and input; increased parent participation as equals at all levels

**Goal #2: To partner with Dr. Rathge to analyze data from family support efforts and to develop a white paper to share the results.**

- Funding is currently available through Family Voice grant.

**Activities:**

- A. Review survey protocol with Dr. Rathge for advice
- B. Conduct survey
- C. Analyze results
- D. Report findings to small group of HNDECA to strategize next steps
- E. Convene a meeting with agency leaders and family organizations to discuss survey outcomes and jointly plan changes needed

**Output:**

- Survey data
- White Paper

**Outcomes**

- Short Term: Identification of gaps, barriers and needs.
- Long Term: Agencies and providers partner with family organizations to improve systems.

**Goal #3: To develop a plan for joint education and training for families, agencies and eventually, legislators and policy makers.**

**Activities:**

- A. Sponsorship of topical calls and training
- B. Develop the training plan
- C. Conduct the training
- D. Conduct outreach statewide and through various media methods
- E. Develop a speaker's bureau

**Outputs:**

- Information posted on [www.ndhealth.gov/eccs/](http://www.ndhealth.gov/eccs/)
- Speakers Bureau

**Outcomes:**

- Short Term: Development of the plan
- Long Term: Increased provision of education and training to the general public.

## **5. Mental Health and Social Emotional Development**

**Goal #1: To develop a scope and sequence of all available mental health services including screening, assessment, treatment and follow-up**

**Activities:**

- A. Develop a survey of screenings that are currently used (mandatory and optional) and are commonly used (evidence-based and otherwise)
- B. Partner with state agencies (DPI, others) who developed the Emotional Disturbance guidelines
- C. Meet with Dr. Rathge to identify avenues of assessment, treatment and follow-up.

**Outputs:**

- Comprehensive referral lists
- Flow chart from screening to follow-up
- Data regarding type, quantity and quality of service

**Outcomes:**

- Short Term: To identify gaps in service.
- Long Term: To create a seamless continuum of mental healthcare for children.

**Goal #2: To explore development of training for nurses and other staff for mental health screenings in pre-service and on the job.**

**Activities:**

- A. Meet with the ND Board of Nursing regarding scope of practice
- B. Interpret the data used/found •
- C. Engage physicians to support the goal
- D. Identify training for physicians to attend
- E. Explore connecting with the "Docs for Tots" program and/or the ND Medical Association and / or AAP

- F. Provide training for nurses and other staff
- G. Agree upon desired/preferred screening tools

**Outputs:**

- Data and information that documents the need
- Reports on usage
- An inventory of trained professional
- A training protocol
- An inventory of preferred screening tools