

**Healthy North Dakota Early Childhood Alliance**  
*Early Care and Education Subcommittee*

**Goal 2-1: To build awareness about the importance and value of childhood care and education among state leadership and policy makers.**

**Objective: By May 31, 2012,**

**Performance Measure/Evaluation:**

**Data Sources:**

<i>Activity #2-1-a: By April 2011, develop a foundational document that describes/promotes appropriate early learning opportunities in North Dakota. (REVISED May 20, 2010).</i> Document here’s where we are at, why it’s important, here’s what we have, identify gaps. Spell out partners in system building.	
<b>Responsible Committee Members</b> Cheryle Masset-Martz Roberta Lein Roxane Romanick Sharon Hansen Jennifer Barry	<b>Partners and Roles</b> HNDECA membership First Lady, Betsy Dalrymple
<b>Performance Measures/Evaluation (list data source)</b> Survey HNDEA membership as to who used the white paper and how it was used. Survey the NDECEC.	<b>Legislation/Policy</b> N/A
<b>Timeline</b> April 2011	<b>Funding/Resources</b> ECCS
<b>Strategies to overcome barriers/challenges</b> <ul style="list-style-type: none"> <li>The document will be HNDECA-driven, give a history of HNDECA and its accomplishments and will include a preferred definition of early childhood; there may be opportunity to use existing resources or best practices and a model while making the document “local” to ND needs.</li> </ul>	

- The document should offer options for service delivery and include clarification of facts related to often heard myths.
- The document should include the developmentally appropriate practice (DAP) statement and be clear about the research/evidence-based nature of any recommendations.
- The document should outline current services, data and resources as well as identify challenges in service delivery.
- The document should support community decision-making, community grants and parental involvement.
- The document should identify the essential components of a good, comprehensive system that allows the minimum of disruption to children and families through periods of transition.
- The document, and its reception by policy makers, will help to determine the next steps in terms of a Summit or other such effort; when planning such an event, local speakers/trainers are better received than those from out of state (Sharon Hansen from Head Start was mentioned as a skilled “local” speaker).

**Activity #2-1-b: By May 30, 2011, prepare and conduct a Ready North Dakota Summit to produce a 10 year vision plan. (REVISED May 20, 2010)**

<b>Responsible Committee Members</b> HNDECA Leadership Team (Kim Mertz, Linda Rorman, Linda Reinicke, & Cyndee McLeod)		<b>Partners and Roles</b> HNDECA Stakeholders ND Early Childhood Education Council ND Head Start Collaboration Office	
<b>Performance Measures/Evaluation (list data source)</b> Summit registration		<b>Legislation/Policy</b> N/A	
<b>Timeline</b> May 2011	<b>Funding/Resources</b> ECCS, MCH, ND Head Start Collaboration Office, Part C, NDDHS		
<b>Strategies to overcome barriers/challenges</b> <ul style="list-style-type: none"> <li>• Identify the many models of early learning delivery (one size does not fit all) and should include a strong parent partnership</li> <li>• The Summit should discuss what the needs of the children are, and perhaps be developed from a child’s point of view.</li> <li>• The concept of “Pre-K” is clearly popular language but messages must include the breadth of early learning with a greater focus on ages 0 to 8.</li> </ul>			

~~**Activity #2-1-c: By 20\_\_\_, develop a list of local and state experts for the North Dakota Early Childhood Education Council to call on for advice and counsel. (deleted as of December 13, 2010)**~~

<del>Responsible Committee Members</del>		<del>Partners and Roles</del>	
<del>Performance Measures/Evaluation (list data source)</del>		<del>Legislation/Policy</del>	
<del>Timeline</del>	<del>Funding/Resources</del>		
<del>Strategies to overcome barriers/challenges</del>			
<del>Activity #2-1-d: By 20___, develop a 3-ring binder of resource materials and references for use by the North Dakota Early Childhood Education Council. <u>(deleted as of December 13, 2010)</u></del>			
<del>Responsible Committee Members</del>		<del>Partners and Roles</del>	
<del>Performance Measures/Evaluation (list data source)</del>		<del>Legislation/Policy</del>	
<del>Timeline</del>	<del>Funding/Resources</del>		
<del>Strategies to overcome barriers/challenges</del>			

**Outputs:** The proposal/resolution.  
~~The list of experts.~~  
~~The 3 ring binder of resources.~~

**Outcomes:** Short term: The proposal document is developed, accepted and the Lt. Governor calls upon his early childhood experts.  
~~Share this document with HNDECA stakeholders to endorse use/share/include with their documents.~~  
~~Include this document as a piece for new HNDECA members and Leadership Team.~~  
 Long term: The North Dakota Early Childhood Education Council has the breadth and scope of knowledge they need to be effective and to successfully accomplish their defined roles and goals.

**Goal 2-2: To promote the principles of appropriate (good) early learning: directly to be used to enhance the others.**

**Objective:** *By*

**Performance Measure/Evaluation:**

**Data Sources:**

<b>Activity #2-2-a: By 20___, adopt the developmentally appropriate practice (DAP) statement.</b>	
<b>Responsible Committee Members</b>	<b>Partners and Roles</b> Small committee to complete the writing of a draft DAP Cheryle Masset- Martz Al Ekblad Jennifer Barry Linda Lembke Ellen Anderson (Linda Lembke will invite)

<b>Performance Measures/Evaluation (list data source)</b>		<b>Legislation/Policy</b>
<b>Timeline</b>	<b>Funding/Resources</b>	
<b>Strategies to overcome barriers/challenges</b>		
<b>Activity #2-2-b: By 20___, teach legislators by targeting them for direct messages.</b>		
<b>Responsible Committee Members</b>		<b>Partners and Roles</b>
<b>Performance Measures/Evaluation (list data source)</b>		<b>Legislation/Policy</b>
<b>Timeline</b>	<b>Funding/Resources</b>	
<b>Strategies to overcome barriers/challenges</b>		
<b>Activity #2-2-c: By 20___, develop simple, memorable media messages (“the more you know”) through ND Department of Health media production capability.</b>		

<b>Responsible Committee Members</b>		<b>Partners and Roles</b>	
<b>Performance Measures/Evaluation (list data source)</b>		<b>Legislation/Policy</b>	
<b>Timeline</b>	<b>Funding/Resources</b>		
<b>Strategies to overcome barriers/challenges</b>			

<b>Activity #2-2-d: By 20___, develop and administer a survey to assess attitude change.</b>			
<b>Responsible Committee Members</b>		<b>Partners and Roles</b>	
<b>Performance Measures/Evaluation (list data source)</b>		<b>Legislation/Policy</b>	
<b>Timeline</b>	<b>Funding/Resources</b>		
<b>Strategies to overcome barriers/challenges</b>			

**Outputs:** Media partnerships.  
Media messages and memorable frames.  
Clarification surveys.

**Outcomes:** Short term: Messages delivered in communities will help people to learn the importance and meaning of early childhood and will change their attitudes about it..  
Long term: Funding shifts to support the change in values. There is a reduction in child abuse and neglect reports..

**Goal 2-3: To assure that childcare nurse consultants are part of the infrastructure of childcare settings. (Watch the “Growing Child Care” legislation for progress to this goal as it was removed from the school nurse legislation).**

**Objective: By 20\_\_**

**Performance Measure/Evaluation:**

**Data Sources:**

<b>Activity #2-3-a: By 20 __, dust off prior attempts at this goal and assess what worked and what didn’t.</b>	
<b>Responsible Committee Members</b>	<b>Partners and Roles</b>
<b>Performance Measures/Evaluation (list data source)</b>	<b>Legislation/Policy</b>
<b>Timeline</b>	<b>Funding/Resources</b>

<b>Strategies to overcome barriers/challenges</b>	
<b>Activity #2-3-b: By 20___, bring people together to discuss research needs, identify gaps and share data sources to eliminate duplication.</b>	
<b>Responsible Committee Members</b>	<b>Partners and Roles</b>
<b>Performance Measures/Evaluation (list data source)</b>	<b>Legislation/Policy</b>
<b>Timeline</b>	<b>Funding/Resources</b>
<b>Strategies to overcome barriers/challenges</b>	

<b>Activity #2-3-c: By 20___, elevate the value of childcare nurse consultants.</b>	
<b>Responsible Committee Members</b>	<b>Partners and Roles</b>

<b>Performance Measures/Evaluation (list data source)</b>		<b>Legislation/Policy</b>
<b>Timeline</b>	<b>Funding/Resources</b>	
<b>Strategies to overcome barriers/challenges</b>		
Activity #2-3-d: By 20___, develop a white paper/report documenting the lack of availability of nurses.		
<b>Responsible Committee Members</b>		<b>Partners and Roles</b>
<b>Performance Measures/Evaluation (list data source)</b>		<b>Legislation/Policy</b>
<b>Timeline</b> Complete prior to or parallel to other steps being undertaken.	<b>Funding/Resources</b>	
<b>Strategies to overcome barriers/challenges</b>		
Activity #2-3-e: By 20___, to identify the needs of childcare providers in relation to children’s health issues. (REVISED May 20, 2010)		

<b>Responsible Committee Members</b>		<b>Partners and Roles</b> Focus Group: Child Healthcare Consultants Head Start Nurses Early Childhood Consultants, School Nurses, Maternal and Child Health/Title V – Home Visiting Program ND Dept. of Human Services ND Dept. of Health (CSHS staff ) Indian Affairs Commission ND Integrated Service	
<b>Performance Measures/Evaluation (list data source)</b>		<b>Legislation/Policy</b>	
<b>Timeline</b>	<b>Funding/Resources</b>		
<b>Strategies to overcome barriers/challenges</b>			
<b>Activity #2-3-f: By 20___, encourage the AAP to push the Department of Health to accept the program.</b>			
<b>Responsible Committee Members</b>		<b>Partners and Roles</b>	
<b>Performance Measures/Evaluation (list data source)</b>		<b>Legislation/Policy</b>	

<b>Timeline</b>	<b>Funding/Resources</b>	
<b>Strategies to overcome barriers/challenges</b>		
Activity #2-3-g: By 20___, define what is “new” programming/funding verses what can be reprioritized.		
<b>Responsible Committee Members</b>	<b>Partners and Roles</b>	
<b>Performance Measures/Evaluation (list data source)</b>	<b>Legislation/Policy</b>	
<b>Timeline</b>	<b>Funding/Resources</b>	
<b>Strategies to overcome barriers/challenges</b>		

**Output:**

**Outcomes:** Short term:  
 Long term: