



A Walk Through Bright Futures Resources

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Agenda

- Bright Futures and Public Health
- How states are using Bright Futures
- Bright Futures Resources



Bright Futures and Public Health: How to Coordinate and Implement Bright Futures

- Integrate with other state MCH activities and initiatives (eg: the medical home component of the State Early Childhood Comprehensive System Initiative)
- Seek family input regarding the health promotion and preventive services they receive
- Provide training in many venues for public health professionals and other child health professionals as well as families



Putting It to Work: How States Are Using Bright Futures Now

- Some states use Bright Futures as a guide to develop policies and programs to improve quality of children's health care and health outcomes.
- Some use Bright Futures as a barometer to gauge state performance on key child health indicators.
- Others have made Bright Futures the official standard for infant, child, and adolescent health supervision.
- States have adopted Bright Futures to foster the ability of local health departments to use guidelines in their own activities and to train local health department staff.



States Using Bright Futures Guidelines: Virginia

Virginia has established Bright Futures as the official state standard of children's health care and Department of Health has worked with public and private groups to encourage use of Guidelines, including:

- Developed Bright Futures Virginia Web site (healthyfuturesva.com)
- Designated two Bright Futures coordinators in State Department of Health
- Convened Bright Futures Advisory Committee, composed of public and private partners focused on spreading Bright Futures into private practice and community-level activities
- Used by policymakers and child health advocates as standard in crafting public policy, for example
 - Requirements for school physicals
 - State regulations, such as those for EPSDT program services



Using the Guidelines in Virginia

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Wisconsin's Bright Futures Webcasts
http://dhs.wisconsin.gov/dph_bfch/MCH/BrightFutures.htm

Applying the 10 Bright Futures Themes to Public Health

- Promoting Oral Health
- Promoting Safety and Injury (and Violence) Prevention
- Promoting Healthy Weight
- Promoting Healthy Nutrition
- Promoting Physical Activity



Resources

Brightfutures.aap.org

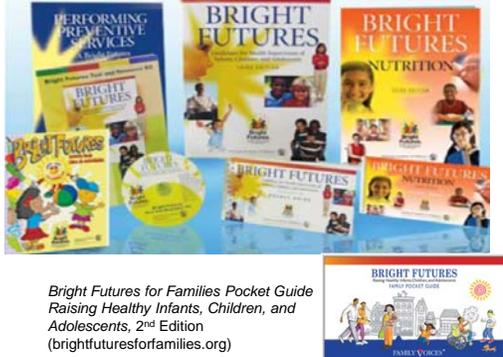
- Bright Futures Activity Book
- Bright Futures Tool and Resource Kit
- Bright Futures Healthy Promotion Handouts
- Bright Futures/Child Care Health Partnership Handouts for Parents (healthychildcare.org/brightfutures.html)
- Putting Bright Futures to Work Video

- Healthychildren.org
- AAP.org



Resources

- Healthyfuturesva.com
 - series of 1 to 2 minute videos covering a wide range of topics for parents from the newborn visit up to the 4-year visit.
- Text4baby
 - The text4baby service includes over 250 messages with the most critical information that experts want pregnant women and moms with infants under one to know.
- Brightfuturesforfamilies.org
 - National initiative for families and communities to promote and improve the health and well-being of children of all ages.
 - *Bright Futures for Families Pocket Guide Raising Healthy Infants, Children, and Adolescents*, 2nd Edition

Bright Futures for Families Pocket Guide Raising Healthy Infants, Children, and Adolescents, 2nd Edition
 (brightfuturesforfamilies.org)



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