



North Dakota
WIC

Food Delivery

Section

VENDOR

Subject

PEER GROUPS

SUMMARY

Peer groups are a way to group similar stores together to set maximum allowable reimbursement levels and competitive pricing criteria. This competitive pricing criterion should be used when evaluating new stores that apply for WIC to determine whether their prices compare to other stores within the same peer group.

PEER GROUP CRITERIA

The following criteria are used to determine which peer group a store falls into:

1. Type of vendor – Grocery vs. Special purpose
2. Type of Ownership – Sole owner, partnership, or corporation
3. Number of registers
4. Total Sales – annual gross
5. SNAP (Food Stamp) eligible sales
6. Square footage
7. Geography – rural, urban, metro

These factors are used to determine peer groups and are all weighted. WICnet assigns each store to a peer group based on the information above being entered into the system.

NOTIFICATION

Vendors need to be notified of their peer group assignments and the criteria that are used to determine their peer group. Vendors should be notified anytime their peer group assignment changes and all new vendors should be notified.

Date

09/09

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