

MEMO

TO: Prevention Partnership Providers and
Local Public Health Units

FROM: Molly Sander, MPH
Immunization Program Manager

RE: Vaccine Preventable Disease Book

DATE: January 15, 2010

The North Dakota Department of Health (NDDoH) has purchased a book for each provider to have on hand at their facility to show parents the effects of vaccine-preventable diseases. *Preventable Disease: The Forgotten Story* was written by experts in the Texas Children's Hospital Center for Vaccine Awareness and Research (CVAR) in response to increased media attention on vaccines. The book seeks to educate families about the importance of protecting children through vaccines and to dispel the myth that vaccine-preventable diseases are merely relics of the past. This book profiles families devastated by vaccine-preventable disease. Please keep a copy of this book in your waiting room or hand for parents who are refusing vaccination.

The NDDoH also purchased posters based on stories from the book for providers to hang in waiting rooms. One poster shows a family affected by pertussis. The other poster shows a family affected by influenza.

Additional copies of this book and the posters are available for purchase at www.tchorderprocessing.com/.

Please feel free to contact the NDDoH Immunization Program with any questions or concerns at 701.328.3386 or toll-free at 800.472.2180.