

Fourth Session: Funding

<i>Group</i>	<i>Facilitator</i>	<i>Recorder</i>	<i>Votes</i>	<i>Snow Card Idea</i>
<i>Blue Dot</i>	Elizabeth Nichols	Kim Hinnenkamp	4	Federal Government (i.e. CDC and USDA) and Foundation Grants i.e. Robert Wood Johnson, Dakota Medical, Blue Cross Blue Shield Rural Foundation, etc.
			4	Increase tobacco and alcohol taxes with portions given to Health North Dakota projects.
			3	Resources from voluntary organizations (i.e. American Heart Association, American Cancer Society, etc.)
			2	Drug Companies
			2	Matching grants: community and partner or foundation.
			1	Partnerships- seek sponsors and donations.
			0	Participants/employees
			0	Donated Media Time
			0	Worksites themselves (benefit dollars)
			0	State Health Department (include in priorities for spending)
<i>Blue Star</i>	Susan Mormann	Kim Lipetzky	4	Increase "fat tax" to assist in funding, budgets increase tax for a % to go to nutrition programs
			3	All moneys spent on mass media/mail be diverted to person - to- person campaigns.
			3	Start a ND Wellness foundation and seek gifts.
			3	Legislature to redirect tobacco settlement dollars now in non-health areas to wellness program.
			3	Governor - money for sustaining health ND effort, high visibility coordination
			3	Life insurance health companies - since they would gain in decrease of problems and their costs. Decrease in insurance premiums from BCBS for businesses that implement wellness program.
			3	Explore alternative funding sources: foundations, private non-profit minies, assoc./organizations.
			2	Utilize a Braided Funding strategy to weave federal, state local money to advance an organized ND Wellness campaign host a Braided Funding Summit to work on this area!
			1	ND Farmer's Union other Farm/Agr organizations, provide support and money, "Agraria" and "Dakota Pride" projects v Health ND
			1	DOH - provide leadership, establish Healthy ND certifications program, hire media liaison for Healthy ND

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			1	Identify current grant activity that have resources/staff time etc. available to fund the project or partially fund a project, identify current activities, coordinate.
			1	Encourage CDC funding, CDC andy money to support Health Plople 2010 initiatives?, CDC Indian HANES
			0	Go back to Bar Soap and Save money on antibacterial soap and donate to state health
			0	Decentralization of money spent to smaller gov. and local organizations.
			0	NDSU Extersion - support extersion contributions
			0	UND - develop wellness program evaluation methods
			0	School dist-health principles in curriculum, institue healthy eating principles in lunch rooms.
			0	Hospitals and clinics pay small % of income to support wellness programs
			0	City Councils - develop bike walk plans, provide liadership for private business.
			0	Seek "in-kind" funding from organizations, medical health care providers, etc.
			0	Health is wealth piace of mind is happiness so deditate no money needed
			0	Examine budget priorities to channel more to wellness program (at all gov. levels),
			0	Redirect % of toabacco tax and junk food tax, tax on pop and fast food gfat, redirect junk food tax from general fund to wellness program
			0	Otto Bremeer Foundation, Dakota Medical Foundation, hospital foundations,
			0	Private companies - electric co., insurance agencies, banks, credit unions, media, pharmaceutical co.
			0	Set up list-serve to share/document projects thus decrease duplication.
			0	USDA - clinical evaluation of healthy diet plans, combat specific health-related projects, dev. what ND eats and gather data.
			0	Shift money to areas more of a problem based on careful calculation of mortality/morbidity in ND, correcting for social : econaomic impact fo younger deaths ie from injury.
			0	Cigarette tax=additional for wellness
			0	Challenge professional groups to creat goals work groups/ projects.
<i>Green Dot</i>	Jill Leppert	Cheryl Stockert	7	Food industries
			7	Redirect junk food tax (convenience food tax)
			6	Pursue grant opportunities (federal, private)
			6	Third party payers

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			5	Pursue grant opportunities (federal, private)
			4	Pharmaceutical or medical device companies
			4	Redirect junk food tax (convenience food tax)
			2	Fraternal organizations
			2	Casino donations
			2	Part of their mission (they have the funding)
			2	Casino donations
			2	Third party payers
			2	Part of their mission (they have the funding)
			2	Medical Foundation Auxiliaries
			1	Fraternal organizations
			1	Voluntary donations at grocery stores (on tax form)
			1	Medical Foundation Auxiliaries
			1	Community referendum
			0	Entertainment tax
			0	Community referendum
			0	Worksite payroll deduction
			0	Nonprofits
			0	Lottery earmarked for health
			0	Nonprofits
			0	Worksite payroll deduction
			0	Lottery earmarked for health
			0	Voluntary donations at grocery stores (on tax form)
			0	Entertainment tax

Green Star

Mary Ann Foss

Pat Anderson

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			6	Funding source task force - i.e. grants, private business. Grants to build PA into all core curriculum. (Build into math, science, etc.) Seek sponsors: Dakota Medical Foundation, UniMed Medical, Foundation, local businesses. ND Blue Cross/BS Funds for F
			4	Tobacco \$
			3	Tax on tobacco/alcohol
			3	Leaving the door open. (Allow dance clubs, orgs. etc to use the school) Encourage Community use.
			2	National reg. to increase PEP grants.
			2	Department of Transportation "Destination Trail", "Recreation Trail" to & around schools to promote biking to walking.
			1	Schools of Education to provide technical assistance/capacity building for program design implementation.
			1	Task force to develop ideas for inexpensive ways to implement increased PH in schools.
			1	Mill levy if necessary (local school discretion)
			1	It's all about priorities (No additional \$\$ needed)
			0	Use your data YRBS!
			0	The Cooper Institute
			0	\$1.00 admission, in addition to all sport events, to fund PA grants.
<i>Purple Dot</i>	H. David Wilson	Ann Lunde	0	Tobacco settlement \$\$
			0	ND Physical Therapy Assn
			0	ND School of medicine - inkind
			0	CDC funding, special grants etc
			0	PhaRMA - Pharmaceutical Research & Manufacturers Assn
			0	Third Party Payors
			0	In Kind contributions from : Lung Assoc., American Hart Assn., American Cancer Society
			0	Dollars from increased taxes on cigarettes/tobacco products
			0	ND Occupational Therapy Assn
			0	Dakota MEDical Foundation - in their service area
			0	State government

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			0	No less than 10% of the tobacco settlement \$\$ devoted to this and other tobacco programs
			0	Johnson & Johnson
			0	ND Dept of Health - inkind
			0	ND Dept of Public INstruction - inkind
			0	CDC funding, special grants etc for pilot project
			0	ND Wellness Program - inkind
			0	Service Organizations ie., Elks, Lions, Kiwanas
<i>Purple Star</i>	Stacy Johnson	Melanie Metz		
			6	State Agencies: DPI, NDDoH, NDSU Extension, High Education
			6	Grants from foundations: example(RWJF)
			3	Tobacco cig. tax
			3	USDA Team Nutrition Grant
			3	State General funds
			3	ND Lottery
			2	Blue Cross/Blue Shield
			2	Provite donationscivic groups and banks
			0	CDC
			0	Grocery Stores
<i>Red Dot</i>	Terry Bohn	Marilyn Hoff		
			8	grant opportunities - drug companies, national health organizations, foundations, local economic development funds, federal government, private industry (for exercise equip)
			8	increase tobacco tax to \$1
			7	increase tobacco tax to \$1
			7	insurance companies
			7	tobacco settlement funds - increase allocation to health
			6	insurance companies
			6	grant funds (govt, private industry local econ dev

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			6	employers
			4	tobacco settlement funds
			3	employers
			1	employees and labor unions
			0	labor unions
<i>Red Star</i>	Rodger Wetzel	Kathy Moum		
			6	Foundation tax deductible contributions from ND citizens ability to designate where their \$ are contributed
			6	Dedicate .1% if state and tribal gaming revenues (including lottery if it passes) to regional task force work
			5	Casino revenue for donations
			4	For research funding: USDA/ARS targeted programs specific grants for research
			3	Assess whether what we are funding is producing desired results
			3	State work with the food industry to support a mass media campaign for NA and minority nutrition
			1	IHS/physicians partner with school of medicine for health promotions and research
			1	pool existing \$ for similar activities
			1	Fully utilize child nutrition programs
			1	Statewide elected officials donate 50% of political campaign \$ raised
			1	\$1 donation on individual income tax
			0	Target consensus building organizations to assist in community coalition building
			0	team nutrition grants USDA, Schools, CC, community
			0	DPI Safe and drug free school grants
			0	Not all healthy/wellness action costs money
			0	Commodity listing programs, commodity grants
			0	\$5.00 per pack tax on cigarettes
			0	Commitment for regional gencies or state to contribute \$ and or talent and educational resources to Healthy ND
			0	Bank of ND loans and grants
			0	Minority education grants (e.g. Howard Hughes/INMED)

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<i>Yellow Dot</i>	Nancy Vogeltanz-Holm	Jessica White Plume	0	Tribal leadership - assure commitment to wellness by being role models, provide leadership and align resources
			0	Utilize surplus agriculture foods - research to find new nutritious ways to use foods
			0	Monthly church offer box or bar box
			0	\$ from tobacco and alcohol tax to fund
			0	Private sector - contribute space, personnel, and some dollars to support initiatives
			5	seek grants-use those that are here, coming, and to be applied for
			5	royalties, marketing fees, naming rights for use of ND healthy products trademark, eg commodity check-off for those w sell products that are used for ND healthy labels
			4	identify and obtain services, time, and expertise that can contribute to the objective
			3	partner with tribes for casino revenue revenue
			2	initiate a capital campaign (challenge pledge)
			1	have legislature/governor earmark a tax revenue source (existing "sin" taxes)
			0	seek private contribution (corporate)
			0	increased tobacco tax
			0	local fund raising
<i>Yellow Star</i>	Tracy Miller	Kristi Miller	5	Additional tobacco tax, raise tobacco tax, etc.
			5	Tobacco settlement money
			2	savings generated by dollars shifted in insurance plan design, 3rd party payers
			2	businesses, employers - money, time off, extra perks unique to that work place
			2	Blue Cross Blue Shield grants, Medical foundations grants, combined foundation grant pool
			1	hotel and lodging tax for those with restaurants and bars that are smoke-free, using a percentage of alcohol or food ta: % of traffic citations, court fees, etc.
			1	casino tax sources for minority smoking programs
			1	lottery funds (if we get it)
			1	Charities, community groups and organizations
			0	State government, State Health Department